

BMW Group



Sales BMW of North America, LLC, September 2011

	Sept '11	Sept '10	%	YTD Sept '11	YTD Sept '10	%
1 Series	674	1,155	-41.6%	6,572	9,745	-32.6%
3 Series	9,289	8,945	3.8%	70,566	73,395	-3.9%
Z4	140	100	40.0%	2,932	3,265	-10.2%
5 Series	4,097	2,859	43.3%	37,996	24,476	55.2%
6 Series	338	50	576.0%	2,217	2,250	-1.5%
7 Series	869	783	11.0%	7,750	9,746	-20.5%
BMW passenger cars	15,407	13,892	10.9%	128,033	122,877	4.2%
X3	1,853	146	1169.2%	19,167	5,036	280.6%
X5	3,878	3,632	6.8%	26,047	25,218	3.3%
X6	612	558	9.7%	4,432	4,333	2.3%
BMW light trucks (SAVs)	6,343	4,336	46.3%	49,646	34,587	43.5%
BMW brand	21,750	18,228	19.3%	177,679	157,464	12.8%
Cooper /S Hardtop	1,884	3,304	-43.0%	20,845	22,281	-6.4%
Cooper /S Convertible	447	1,046	-57.3%	3,995	5,801	-31.1%
Cooper /S Clubman	461	534	-13.7%	5,517	6,506	-15.2%
Crossover	1,207	N/A	N/A	11,278	N/A	N/A
MINI brand	3,999	4,884	-18.1%	41,635	34,588	20.4%
TOTAL BMW of North America, LLC	25,749	23,112	11.4%	219,314	192,052	14.2%