

BMW Group

U.S. Press Information

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BMW Executive Joins the Board of the US Green Parking Council

Another forward step in the company's mobility services for the urban environment

New York, NY – October 4, 2011... The BMW Group today announced that it will become a member of the Board of Advisors of the Green Parking Council. Joachim Hauser, Director BMW Group Mobility Services will also be joining the Board of Directors. The GPC is a national 501(c)(3) organization providing leadership and oversight for the green conversion of parking facilities to sustainable, environmentally responsible assets.

"BMW Group aims not only to be the most sustainable car manufacturer worldwide, but also the most sustainable provider of individual mobility services, and we know this will require involvement in a number of interrelated activities," said Hauser. "Therefore, we are gratified to accept the Green Parking Council's nomination to become a member of the Board of the GPC and the BMW Group looks forward to working together with GPC on sustainable mobility services as both partners bring valuable assets and industry insights."

"The Green Parking Council is the only body to offer a sustainability certification to parking facilities in the US and parking facilities are a key asset for future mobility products such as E-Charging and Car Sharing," said John Schmid, Chairman of the

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Board of the GPC. “The BMW Group has proved over the years its commitment to sustainability and is a perfect fit to the mandate of the GPC.”

With Project i, BMW set out on a path to rethink a wide range of elements in the area of future urban mobility. From this ground-breaking work, the new BMW i brand and the first two vehicles developed under this banner - the BMW i3 and i8 - have emerged for introduction in 2013 and 2014 respectively. In April of this year, the company announced the creation of BMW i Ventures, a \$100 million venture capital company located in New York to make investments in new and creative businesses dedicated to personal urban mobility.

The Green Parking Council

The Green Parking Council (GPC) is a nonprofit organization providing leadership and oversight for the green conversion of parking facilities to sustainable, environmentally responsible assets. GPC is dedicated to expanding green parking practices and environmental services through its Certified Green Garage rating system. GPC encourages new, alternative parking practices and exceptional industry transformation through creative thought and ingenuity. By challenging garage owners and managers to collaborate and create open-sourced, sustainable best practices, the parking industry can positively impact the environment.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 138 BMW motorcycle retailers, 110 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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