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| --- | --- | --- |
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| Date |  | 12.10.2011 |
| Subject |  | Satellite details World Premiere new BMW 3 Series Sedan. |

BMW Group
Corporate Communications

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Information

**Munich.**
Below you can find the satellite details for the World Premiere of the new BMW 3 Series Sedan on October 14th, 2011:

## Technical data TV satellite transmission 14.10.2011

15:45 – 17:40 MESZ World Premiere new BMW 3 Series Sedan – LIVE.

 **SD PAL Format 16:9**

18:20 – 19:00 MESZ Highlights World Premiere new BMW 3 Series Sedan.

 **SD PAL Format 16:9.**

**Satellite: W3A
Orbit position: 7° East
Transponder: Txp F01 – Ch A ( 9 MHz)**

**Downlink frequency: 12.507,920 MHz**

**Polarisation: horizontal (X)**

**Encoding: MPEG II 4:2:2**

**Symbol rate: 6.6665 Msym/S**

**FEC: 7/8**

**D-SNG telephone: +49 173 2329 191
 +49 151 23456 889**

**If you have any questions please contact:**

Silke Brigl (Electronic Media), +49 171 5522 900

**Highlights of the World Premiere also at:** [**www.thenewsmarket.com**](http://www.thenewsmarket.com)**!**