

BMW Group



Sales BMW of North America, LLC, October 2011

	Oct '11	Oct '10	%	YTD Oct '11	YTD Oct '10	%
1 Series	679	1,139	-40.4%	7,251	10,884	-33.4%
3 Series	7,748	8,520	-9.1%	78,314	81,915	-4.4%
Z4	92	174	-47.1%	3,024	3,439	-12.1%
5 Series	5,044	4,925	2.4%	43,040	29,401	46.4%
6 Series	414	48	762.5%	2,631	2,298	14.5%
7 Series	1,103	680	62.2%	8,853	10,426	-15.1%
BMW passenger cars	15,080	15,486	-2.6%	143,113	138,363	3.4%
X3	2,321	99	2244.4%	21,488	5,135	318.5%
X5	3,997	3,183	25.6%	30,044	28,401	5.8%
X6	475	504	-5.8%	4,907	4,837	1.4%
BMW light trucks (SAVs)	6,793	3,786	79.4%	56,439	38,373	47.1%
BMW brand	21,873	19,272	13.5%	199,552	176,736	12.9%
Cooper /S Hardtop	2,077	2,779	-25.3%	22,922	25,060	-8.5%
Cooper /S Convertible	399	496	-19.6%	4,394	6,297	-30.2%
Cooper /S Clubman	513	675	-24.0%	6,030	7,181	-16.0%
Coupe	414	N/A	N/A	414	N/A	N/A
Crossover	2,012	N/A	N/A	13,290	N/A	N/A
MINI brand	5,415	3,950	37.1%	47,050	38,538	22.1%
TOTAL BMW of North America, LLC	27,288	23,222	17.5%	246,602	215,274	14.6%