

BMW Group



Sales BMW of North America, LLC, November 2011

	Nov '11	Nov '10	%	YTD Nov '11	YTD Nov '10	%
1 Series	664	1,019	-34.8%	7,915	11,903	-33.5%
3 Series	7,568	8,928	-15.2%	85,882	90,843	-5.5%
Z4	156	167	-6.6%	3,180	3,606	-11.8%
5 Series	3,564	5,042	-29.3%	46,604	34,443	35.3%
6 Series	549	50	998.0%	3,180	2,348	35.4%
7 Series	1,227	803	52.8%	10,080	11,229	-10.2%
BMW passenger cars	13,728	16,009	-14.2%	156,841	154,372	1.6%
X3	2,773	91	2947.3%	24,261	5,226	364.2%
X5	4,496	3,436	30.8%	34,540	31,837	8.5%
X6	524	561	-6.6%	5,431	5,398	0.6%
BMW light trucks (SAVs)	7,793	4,088	90.6%	64,232	42,461	51.3%
BMW brand	21,521	20,097	7.1%	221,073	196,833	12.3%
Cooper /S Hardtop	2,383	2,030	17.4%	25,305	27,090	-6.6%
Cooper /S Convertible	271	297	-8.8%	4,665	6,594	-29.3%
Cooper /S Clubman	398	459	-13.3%	6,428	7,640	-15.9%
Coupe	286	N/A	N/A	700	N/A	N/A
Crossover	1,412	N/A	N/A	14,702	N/A	N/A
MINI brand	4,750	2,786	70.5%	51,800	41,324	25.4%
TOTAL BMW of North America, LLC	26,271	22,883	14.8%	272,873	238,157	14.6%