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| **For Release:** | **IMMEDIATE** |
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**BMW 3 Series Wins 21st Consecutive *Car and Driver*****10Best Award**

**3 Series named to more consecutive 10Best Lists than any other car**

**Woodcliff Lake, NJ – December 9, 2011…** The BMW [3 Series](http://www.bmwusanews.com/text-search.do?command=search&keyword=3%20Series%20Press%20Kit&startDate=&endDate=&displayLimit=10&sortType=0&docTypeList=5&name=BEGIN+SEARCH) has been named to the *Car and Driver* [10Best Cars](http://www.caranddriver.com/features/10q4/2011_10best) list for 2012, marking the 21st consecutive 10Best win for the   
BMW 3 Series. It is the only car to achieve such an unbroken string of wins.

“To receive this recognition for 21 years straight shows how consistently the BMW 3 Series has delivered on the promise of the Ultimate Driving Machine®,” said Ludwig Willisch, President and CEO of BMW of North America, LLC. “The 3 Series has been named to *Car and Driver* 10Best Cars through three complete generations. With an all-new 3 Series ready to debut early next year, we look forward to having the streak continue into the next generation.”

“After 21 consecutive years on the 10Best list, BMW continues to evolve the 3 Series toward some platonic ideal of sportiness, noted the editors of *Car and Driver*. “You don’t notice the seats, the steering, the suspension, or the brakes because everything feels natural. Everything feels right.”

The BMW 3 Series, originally introduced to the United States market in 1977, is now entering its sixth generation. For the 2012 model year, the 3 Series name covers a wide array of models all sharing the common theme of traditional BMW values: compact dimensions, near-perfect 50/50 weight distribution, excellent outward visibility, precise ergonomics, smooth yet responsive engines, and a direct connection to the road.

Available as a Coupe, Convertible, and Sport Wagon, as well as two- and all-wheel drive variants, the 3 Series can be configured for a range of active lifestyles. At the top of the 3 Series are the fire-breathing M3 Coupe and Convertible. The M3 is powered by a 4.0-liter, 414 horsepower V8 engine and represents decades of race-bred development by BMW M GmbH.

In February 2012, the sixth generation of BMW 3 Series Sedan will begin with the launch of the all-new BMW 328i and 335i Sedans. The 328i features BMW’s new TwinPower Turbo 2.0-liter 4-cylinder engine. Both Sedans feature an 8-speed automatic transmission and Auto Start/Stop technology designed to optimize efficiency.

As a pure expression of The Ultimate Driving Machine, every 3 Series model, regardless of engine configuration or body style, is available with a six-speed manual gearbox. Also standard is BMW Ultimate Service, including no-cost maintenance for four years or 50,000 miles.

## BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 110 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).