

BMW Group



Sales BMW of North America, LLC, January 2012

	Jan '12	Jan '11	%	YTD Jan '12	YTD Jan '11	%
1 Series	422	501	-15.8%	422	501	-15.8%
3 Series	6,698	5,763	16.2%	6,698	5,763	16.2%
Z4	104	112	-7.1%	104	112	-7.1%
5 Series	3,216	4,350	-26.1%	3,216	4,350	-26.1%
6 Series	409	83	392.8%	409	83	392.8%
7 Series	977	626	56.1%	977	626	56.1%
BMW passenger cars	11,826	11,435	3.4%	11,826	11,435	3.4%
X3	1,687	1,075	56.9%	1,687	1,075	56.9%
X5	2,610	3,038	-14.1%	2,610	3,038	-14.1%
X6	282	357	-21.0%	282	357	-21.0%
BMW light trucks (SAVs)	4,579	4,470	2.4%	4,579	4,470	2.4%
BMW brand	16,405	15,905	3.1%	16,405	15,905	3.1%
Cooper /S Hardtop	1,584	1,502	5.5%	1,584	1,502	5.5%
Cooper /S Convertible	126	222	-43.2%	126	222	-43.2%
Cooper /S Clubman	219	341	-35.8%	219	341	-35.8%
Coupe	146	N/A	N/A	146	N/A	N/A
Countryman	1,259	686	83.5%	1,259	686	83.5%
MINI brand	3,334	2,751	21.2%	3,334	2,751	21.2%
TOTAL BMW of North America, LLC	19,739	18,656	5.8%	19,739	18,656	5.8%