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**BMW Announces Pricing for All-New 2013 640i Gran Coupe**

**2013 BMW 640i Gran Coupe priced at $76,895**

**Woodcliff Lake, NJ – February 9, 2012…** BMW of North America today announced pricing for the all-new 2013 BMW 640i Gran Coupe. The $76,895 (including $895 Destination and Handling Charge) TwinPower Turbo 6-cylinder powered 640i Gran Coupe is the initial model of the range, and arrives early this summer. Later in the summer, the TwinPower Turbo V-8 powered 2013 BMW 650i Gran Coupe and the all-wheel drive 2013 BMW 650i xDrive Gran Coupe will join the line. Pricing for the V-8 powered models will be announced closer to the time of launch.

The BMW 6 Series Gran Coupe is a new 4-door, 4+1 seat addition to the 6 Series line that successfully combines the stunning proportions, design and driving dynamics of the 6 Series Coupe with interior room and amenities for up to five passengers. Harmonious proportions, precise lines and sleekly contoured surfaces give the BMW 6 Series Gran Coupe the unique ability to satisfy the driver who wants a luxurious and sporty coupe yet needs a car capable of carrying four adults in comfort and luxury.

The all-new BMW 6 Series Gran coupe will make its world debut at the Geneva International Auto Show in March and its North American premiere at the New York International Auto Show in early April. The 640i Gran Coupe will also be previewed at the Amelia Island 2012 Concours d’Elegance in Amelia Island, Florida from March 9-11.

## BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 110 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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