

BMW Group

Corporate Communications

Hans Blesse

Vice President BMW Motorrad USA

August 16, 1960	Born in Bielefeld, Germany
1978 - 1979	Champlain College, Montréal, Québec Pure and Applied Sciences
1980 - 1982	Rosenhöhe Technical College, Bielefeld Automotive Studies, Associate Degree
1993 - 1994	Ontario Institute for Studies in Education, Toronto, Ontario Adult Education diploma program
1994 - 1997	Disney University Management Development Program
1987 - 1993	BMW Canada Inc., Vancouver, British Columbia Technical Trainer
1993 - 1998	BMW Canada Inc., Whitby, Ontario Sales and Aftersales Group Training Manager BMW. Dealership Performance Development.
1998 - 2005	BMW Canada Inc., Whitby, Ontario Aftersales Manager BMW Group
2002 - 2003	Queens University High performance Leadership/Coaching for performance program
2005 - 2008	BMW Iberica, Madrid Director of Aftersales BMW Group
2008 - 2012	BMW Group Munich Vice President Sales & Marketing BMW Motorrad