

Media Information  
28 February 2012

## **BMW Group receives award for best sustainability report.**

### **First place among 150 major German companies.**

**Munich.** The BMW Group was awarded first place for its Sustainable Value Report report by the Institute for Ecological Economy Research (IÖW) and Future e.V. in their 2011 ranking of sustainability reports.

The IÖW/Future ranking of sustainability reports is considered the leading German ranking in the field of sustainability reporting. It evaluates the quality and content of the sustainability reports of Germany's 150 largest industrial and service companies, as well as selected small and mid-sized firms. The analysis focuses on criteria such as environmental aspects of production, responsibility throughout the supply chain and employee interests. The ranking is supported by the Federal Ministry of Labour and Social Affairs and the German Council for Sustainable Development.

Jana Gebauer, project manager for the IÖW/Future ranking, said of the BMW Group's Sustainable Value Report: "The strengths of the BMW Group report lie in its systematic review of key sustainability challenges, structured focus and brief summary of sustainability achievements. It represents best practice with regard to essential reporting quality requirements. The report offers readers a broad but detailed overview of the company's sustainability achievements and provides concise answers to the most important questions in a way that allows them to be compared over time."

Bill McAndrews, head of Corporate Strategy and Communications at the BMW Group: "We are delighted to receive this recognition – particularly since we regard our Sustainable Value Report as a key instrument for communicating our achievements and goals. Presenting our topics in a simple and understandable manner – despite their complexity – was important to us. Although our report is primarily targeted towards experts, we also aim to provide the general public with an easy-to-understand introduction to the subject of sustainability."

You can find additional information on sustainability at the BMW Group at [www.bmwgroup.com/responsibility](http://www.bmwgroup.com/responsibility). The ranking can be viewed online at [www.ranking-nachhaltigkeitsberichte.de](http://www.ranking-nachhaltigkeitsberichte.de)

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Subject

**Institute for Ecological Economy Research (IÖW) and Future e.V. recognise BMW Group for sustainability reporting.**

Page 2

**The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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