

Press release
29 February 2012

The collection CARMINA CAMPUS for MINI.

TRAVEL BAG LEATHER.

Material: Leather, safety belt,
MINI Logo

Design: Different colors



TRAVEL BAG PLATES.

Material: Soft-top fabric, safety belt,
color sample plates, MINI Logo

Design: One bag without plates



SHOPPING BAG PLATES LRG.

Material: Soft-top fabric, color
sample plates, MINI Logo

Design: Plates in different colors, two
bags without plates



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SHOPPING BAG PLATES SML.

Material: Soft-top fabric, color sample plates, MINI Logo

Design: Plates in different colors



LAPTOP BAG SUN VISOR.

Material: Soft-top fabric, sun visor, MINI Logo



LAPTOP BAG PLATES.

Material: Soft-top fabric, color sample plates, MINI Logo



SUN VISOR BAG SQUARE.

Material: Fabric, sun visor, MINI Logo



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SUN VISOR BAG ROUND.

Material: Leather, soft-top fabric or fabric, sun visor, MINI Logo

Design: Different colors



HANDLE CLUTCH.

Material: Soft-top fabric, leather, sun visor, MINI Logo

Design: Different colors, one bag with leather



SUN VISOR BAG SEAT.

Material: Leather and soft-top fabric, sun visor



DECOR FOIL BASKET LRG.

Material: Soft-top fabric, décor foil



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DECOR FOIL BASKET SML.

Material: Soft-top fabric, décor foil



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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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