

BMW Group



Sales BMW of North America, LLC, February 2012

	Feb '12	Feb '11	%	YTD Feb '12	YTD Feb '11	%
1 Series	605	864	-30.0%	1,027	1,365	-24.8%
3 Series	8,103	4,872	66.3%	14,801	10,635	39.2%
Z4	245	216	13.4%	349	328	6.4%
5 Series	4,042	4,212	-4.0%	7,258	8,562	-15.2%
6 Series	529	106	399.1%	938	189	396.3%
7 Series	1,123	1,109	1.3%	2,100	1,735	21.0%
BMW passenger cars	14,647	11,379	28.7%	26,473	22,814	16.0%
X3	2,831	1,987	42.5%	4,518	3,062	47.6%
X5	3,224	2,646	21.8%	5,834	5,684	2.6%
X6	502	404	24.3%	784	761	3.0%
BMW light trucks (SAVs)	6,557	5,037	30.2%	11,136	9,507	17.1%
BMW brand	21,204	16,416	29.2%	37,609	32,321	16.4%
Cooper /S Hardtop	2,427	1,931	25.7%	4,011	3,433	16.8%
Cooper /S Convertible	363	259	40.2%	489	481	1.7%
Cooper /S Clubman	532	427	24.6%	751	768	-2.2%
Coupe	254	N/A	N/A	400	N/A	N/A
Roadster	110	N/A	N/A	110	N/A	N/A
Countryman	1,294	886	46.0%	2,553	1,572	62.4%
MINI brand	4,980	3,503	42.2%	8,314	6,254	32.9%
TOTAL BMW of North America, LLC	26,184	19,919	31.5%	45,923	38,575	19.0%