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# BMW R 1200 GS Adventure Named 2011 Adventure Motorcycle Of The Year By Overland Journal And Expedition Portal

**Woodcliff Lake, NJ – March 7, 2012**… The BMW R 1200 GS Adventure has been named 2011 Overland Motorcycle of the Year by the staff of *Expedition Portal* and *Overland Journal*, a website and publication targeted toward environmentally responsible, worldwide vehicle-supported expedition and adventure travel.

A team of expedition travelers gave BMW’s best-selling long distance enduro the highest marks for its comfortable ergonomics, confidence-inspiring handling and braking, capacity and frame strength for fully loaded travel, excellent ESA suspension, fuel range and power supply.

“There is simply no other overland motorcycle that so perfectly executes the action of adventure travel than the BMW GS Adventure,” writes Scott Brady, publisher and chairman of *Overland Journal* and expeditionportal.com, who has spent the past few decades exploring the world as a professional adventure driver and product field tester.

For more about the 2011 Expedition Portal Overland Awards, visit:

<http://www.expeditionportal.com/vehicules/motorcycles/64-bmw/851-2011-adventure-motorcycle-of-the-year.html>

For more information about the BMW R 1200 GS Adventure, visit [www.bmwmotorcycles.com](http://www.bmwmotorcycles.com).

 **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 111 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about the BMW Group and its products is available to journalists on-line at the BMW Group PressClub at the following address: www.press.bmwna.com. Additional information, images and video may be found at www.bmwusanews.com. Broadcast quality video footage is available via The NewsMarket at www.thenewsmarket.com.

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