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**BMW Announces Pricing for all 6 Series Gran Coupe Models.**

**The 2013 BMW 640i Gran Coupe arrives at $76,895.**

**Manhattan, NY – April 4, 2012 – 10:15 am EDT…**BMW today announced pricing for all models of the new BMW 6 Series Grand Coupe at a press conference during the New York International Auto Show. The 2013 640i Gran Coupe powered by an uprated version of BMW’s award winning 3.0 liter TwinPower Turbo Inline-6 engine will be the first to arrive at BMW Centers. The 640i Gran Coupe goes on sale in late June with an M.S.R.P. of $76,895. Later in the summer, the TwinPower Turbo V-8 powered 2013 BMW 650i Gran Coupe and the all-wheel drive 2013 BMW 650i xDrive Gran Coupe will join the range. These models will be priced at $87,395 and $90,395 respectively (all prices include the $895 Handling and Destination charge).

The BMW 6 Series Gran Coupe is a new 4-door, 4+1 seat addition to the 6 Series line that combines the stunning proportions, design and driving dynamics of the 6 Series Coupe with interior room and amenities for up to five passengers. Harmonious proportions, precise lines and sleekly contoured surfaces give the BMW 6 Series Gran Coupe the unique ability to satisfy the driver who wants a luxurious and sporty coupe yet needs a car capable of carrying four adults in comfort and luxury.

## BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 113 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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