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| **For Release:** | **EMBARGO: April 4, 2012 – 10:15 am EDT** |
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**BMW Announces Pricing for new M5 and M6 models at the New York International Auto Show.**

**The Fifth Generation 2013 BMW M5 Priced at $90,695.**

**Manhattan, NY – April 4, 2012 – 10:15 am EDT…**BMW today announced pricing for the all-new BMW M5 and BMW M6 at a press conference on the occasion of the New York International Auto Show. The 2012 BMW M6 Convertible will be the first of the three new M cars to arrive in US BMW Center showrooms. The M6 Convertible arrives this June and will be priced at $113,995 (including $895 Destination and Handling). The 2013 BMW M5 and 2013 BMW M6 Coupe will arrive in late summer and will carry Manufacturer’s Suggested Retail Prices of $90,695 and $106,995 respectively (including destination and handling). BMW also announced the pricing for a refreshed BMW X6 M that arrives in BMW Centers in May. The 2013 BMW X6 M will sell for $93,795 (including destination and handling).

The eagerly anticipated M5 and M6 models are all powered by the most powerful engine ever fitted in a series-produced model from BMW M GmbH – a high revving 560 hp
M TwinPower Turbo V-8 mated to a high torque 7-speed M-Double Clutch transmission (M-DCT). It is all connected to an innovative Active M Differential which optimizes power transfer between the rear wheels ensuring the engine’s performance is transferred to the ground. The new engine produces around 10% higher output than the V10 engine of its predecessors and torque is up by over 30%. At the same time, real world fuel consumption and CO2 are expected to be reduced by approximately 30%.

## BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 113 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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