

BMW Group



Sales BMW of North America, LLC, March 2012

	Mar '12	Mar '11	%	YTD Mar '12	YTD Mar '11	%
1 Series	1,067	1,018	4.8%	2,094	2,383	-12.1%
3 Series	9,897	8,503	16.4%	24,698	19,138	29.1%
Z4	261	256	2.0%	610	584	4.5%
5 Series	5,451	4,491	21.4%	12,709	13,053	-2.6%
6 Series	759	66	1050.0%	1,697	255	565.5%
7 Series	1,280	1,027	24.6%	3,380	2,762	22.4%
BMW passenger cars	18,715	15,361	21.8%	45,188	38,175	18.4%
X3	2,135	2,648	-19.4%	6,653	5,710	16.5%
X5	2,841	2,010	41.3%	8,675	7,694	12.8%
X6	249	276	-9.8%	1,033	1,037	-0.4%
BMW light trucks (SAVs)	5,225	4,934	5.9%	16,361	14,441	13.3%
BMW brand	23,940	20,295	18.0%	61,549	52,616	17.0%
Cooper /S Hardtop	2,817	3,043	-7.4%	6,828	6,476	5.4%
Cooper /S Convertible	493	537	-8.2%	982	1,018	-3.5%
Cooper /S Clubman	497	778	-36.1%	1,248	1,546	-19.3%
Coupe	336	N/A	N/A	736	N/A	N/A
Roadster	144	N/A	N/A	254	N/A	N/A
Countryman	1,579	1,729	-8.7%	4,132	3,301	25.2%
MINI brand	5,866	6,087	-3.6%	14,180	12,341	14.9%
TOTAL BMW of North America, LLC	29,806	26,382	13.0%	75,729	64,957	16.6%