

BMW Group



Sales BMW of North America, LLC, April 2012

	April '12	April '11	%	YTD April '12	YTD April '11	%
1 Series	741	1,197	-38.1%	2,835	3,580	-20.8%
3 Series	9,003	7,452	20.8%	33,701	26,590	26.7%
Z4	278	299	-7.0%	888	883	0.6%
5 Series	3,566	3,668	-2.8%	16,275	16,721	-2.7%
6 Series	513	266	92.9%	2,210	521	324.2%
7 Series	516	760	-32.1%	3,896	3,522	10.6%
BMW passenger cars	14,617	13,642	7.1%	59,805	51,817	15.4%
X3	2,479	2,277	8.9%	9,132	7,987	14.3%
X5	3,561	2,360	50.9%	12,236	10,054	21.7%
X6	405	522	-22.4%	1,438	1,559	-7.8%
BMW light trucks (SAVs)	6,445	5,159	24.9%	22,806	19,600	16.4%
BMW brand	21,062	18,801	12.0%	82,611	71,417	15.7%
Cooper /S Hardtop	2,621	3,367	-22.2%	9,449	9,843	-4.0%
Cooper /S Convertible	521	565	-7.8%	1,503	1,583	-5.1%
Cooper /S Clubman	508	805	-36.9%	1,756	2,351	-25.3%
Coupe	290	N/A	N/A	1,026	N/A	N/A
Roadster	258	N/A	N/A	512	N/A	N/A
Countryman	1,533	1,709	-10.3%	5,665	5,010	13.1%
MINI brand	5,731	6,446	-11.1%	19,911	18,787	6.0%
TOTAL BMW of North America, LLC	26,793	25,247	6.1%	102,522	90,204	13.7%