

BMW GROUP



Sales BMW of North America, LLC, May 2012

	May '12	May '11	%	YTD May '12	YTD May '11	%
1 Series	628	414	51.7%	3,463	3,994	-13.3%
3 Series	6,321	8,117	-22.1%	40,022	34,707	15.3%
Z4	284	650	-56.3%	1,172	1,533	-23.5%
5 Series	6,102	4,201	45.3%	22,377	20,922	7.0%
6 Series	725	279	159.9%	2,935	800	266.9%
7 Series	1,169	1,386	-15.7%	5,065	4,908	3.2%
BMW passenger cars	15,229	15,047	1.2%	75,034	66,864	12.2%
X3	2,460	2,350	4.7%	11,592	10,337	12.1%
X5	3,730	2,684	39.0%	15,966	12,738	25.3%
X6	749	570	31.4%	2,187	2,129	2.7%
BMW light trucks (SAVs)	6,939	5,604	23.8%	29,745	25,204	18.0%
BMW brand	22,168	20,651	7.3%	104,779	92,068	13.8%
Cooper /S Hardtop	2,679	2,775	-3.5%	12,128	12,618	-3.9%
Cooper /S Convertible	650	527	23.3%	2,153	2,110	2.0%
Cooper /S Clubman	507	789	-35.7%	2,263	3,140	-27.9%
Coupe	287	N/A	N/A	1,313	N/A	N/A
Roadster	254	N/A	N/A	766	N/A	N/A
Countryman	1,776	1,710	3.9%	7,441	6,720	10.7%
MINI brand	6,153	5,801	6.1%	26,064	24,588	6.0%
TOTAL BMW of North America, LLC	28,321	26,452	7.1%	130,843	116,656	12.2%