

# BMW of North America, LLC

Pricing Guide  
Model Year 2015  
Suggested Retail Price

7 Series B7s + AH7  
Effective May 22, 2014



|                              |   | ALPINA<br>B7 SWB | ALPINA B7<br>SWB xDrive | ALPINA<br>B7 LWB | ALPINA B7<br>LWB xDrive | 740Li Hybrid                        |
|------------------------------|---|------------------|-------------------------|------------------|-------------------------|-------------------------------------|
|                              | Start of Production   | 07/2014          | 07/2014                 | 07/2014          | 07/2014                 | 07/2014                             |
|                              | Base Price U.S.A. Port of Entry*  | \$128,300        | \$131,300               | \$132,200        | \$135,200               | \$84,300                            |
|                              | Base Price Euro Deliver Munich Pick Up  | \$119,370        | \$122,160               | \$122,995        | \$125,785               | \$78,450                            |
| <b>Non-Metallic</b>          |   | STD              | STD                     | STD              | STD                     | STD                                 |
| 300                          | Alpine White  | x                | x                       | x                | x                       | x                                   |
| 668                          | Jet Black   | x                | x                       | x                | x                       | x                                   |
| <b>Metallic</b>              |   | NC               | NC                      | NC               | NC                      | NC                                  |
| 416                          | Carbon Black Metallic<br><i>416 requires ordering ZMP or ZMS</i>  |                  |                         |                  |                         | x<br>x                              |
| 475                          | Black Sapphire Metallic   | x                | x                       | x                | x                       | x                                   |
| A17                          | Mojave Metallic   | x                | x                       | x                | x                       | x                                   |
| A52                          | Space Gray Metallic   | x                | x                       | x                | x                       | x                                   |
| A72                          | Cashmere Silver Metallic  | x                | x                       | x                | x                       | x                                   |
| A83                          | Glacier Silver Metallic   | x                | x                       | x                | x                       | x                                   |
| A89                          | Imperial Blue Metallic  | x                | x                       | x                | x                       | x                                   |
| A90                          | Dark Graphite Metallic  | x                | x                       | x                | x                       | x                                   |
| A96                          | Mineral White Metallic  | x                | x                       | x                | x                       | x                                   |
| X06                          | ALPINA Blue Metallic  | x                | x                       | x                | x                       |                                     |
| <b>Priority 1 Metallic</b>   |   | NC               | NC                      | NC               | NC                      | NC                                  |
| S34                          | Azurite Black Metallic  | \$1,950          | \$1,950                 | \$1,950          | \$1,950                 | \$1,950                             |
| X02                          | Citrin Black Metallic   | \$1,950          | \$1,950                 | \$1,950          | \$1,950                 | \$1,950                             |
| X03                          | Ruby Black Metallic   | \$1,950          | \$1,950                 | \$1,950          | \$1,950                 | \$1,950                             |
| X04                          | Moonstone Metallic  | \$1,950          | \$1,950                 | \$1,950          | \$1,950                 | \$1,950                             |
| <b>Upholstery</b>            |   |                  |                         |                  |                         |                                     |
| LC                           | Leather Dakota  |                  |                         |                  |                         | STD                                 |
| LCD5                         | Light Saddle Dakota Leather   |                  |                         |                  |                         | x                                   |
| LCEW                         | Ivory White and Black Dakota Leather  |                  |                         |                  |                         | x                                   |
| LCSW                         | Black Dakota Leather  |                  |                         |                  |                         | x                                   |
| NA                           | Nappa Leather<br><i>Nappa Leather will add 4ND to the order</i><br><i>Nappa Leather requires ordering 456, ZEC or ZMS</i>   | STD              | STD                     | STD              | STD                     | \$2,800<br>x<br>x                   |
| NAD5                         | Saddle and Black Nappa Leather  | x                | x                       | x                | x                       | x                                   |
| NADF                         | Veneto Beige Nappa Leather  | x                | x                       | x                | x                       | x                                   |
| NADH                         | Oyster Nappa Leather  | x                | x                       | x                | x                       | x                                   |
| NAEW                         | Ivory White and Black Nappa Leather   | x                | x                       | x                | x                       | x                                   |
| NASW                         | Black Nappa Leather   | x                | x                       | x                | x                       | x                                   |
| <b>Priority 1 Upholstery</b> |   |                  |                         |                  |                         |                                     |
| ZB                           | (Ind) Full Merino Leather<br><i>In combination with Z11</i><br><i>Included in package</i><br><i>(Ind) Full Merino Leather requires ordering 456, ZEC or ZMS</i><br><i>(Ind) Full Merino Leather and not Z11 will add 775 to the order</i><br><i>(Ind) Full Merino Leather and not ZMP, ZMS includes 778</i> | \$3,500          | \$3,500                 | \$3,500          | \$3,500                 | \$5,000<br>NC<br>Z11<br>x<br>x<br>x |
| ZBC8                         | Platinum/Black Full Merino Leather  | \$3,500          | \$3,500                 | \$3,500          | \$3,500                 | \$5,000                             |
| ZBCR                         | Caramel/Black Full Merino Leather   | \$3,500          | \$3,500                 | \$3,500          | \$3,500                 | \$5,000                             |
| ZBOW                         | Opal White Full Merino Leather  | \$3,500          | \$3,500                 | \$3,500          | \$3,500                 | \$5,000                             |
| ZBP5                         | Amaro Brown Full Merino Leather   | \$3,500          | \$3,500                 | \$3,500          | \$3,500                 | \$5,000                             |
| ZBP6                         | Champagne Full Merino Leather   | \$3,500          | \$3,500                 | \$3,500          | \$3,500                 | \$5,000                             |

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|                                       | ALPINA B7 SWB | ALPINA B7 SWB xDrive | ALPINA B7 LWB | ALPINA B7 LWB xDrive | 740Li Hybrid |
|---------------------------------------|---------------|----------------------|---------------|----------------------|--------------|
| <b>Priority 1 Upholstery</b>          |               |                      |               |                      |              |
| ZBWT Canyon Brown Full Merino Leather | \$3,500       | \$3,500              | \$3,500       | \$3,500              | \$5,000      |

| <b>Lines</b> |  |  |  |  |           |
|--------------|--|--|--|--|-----------|
| <b>ZMS</b>   | <b>M Sport Edition</b>   |  |  |  | \$4,000   |
| 2NW          | 19" Light alloy V-spoke wheels style 302M-with performance run-flat tires<br>(19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)                              |  |  |  | x         |
|              | <b>or</b> 2NG 19" M light alloy V-spoke style 302-with-all-season run-flat tires<br>(19x8.5, 245/45 R19)   |  |  |  | + \$0     |
| 2TE          | Steering Wheel Gearshift Paddles   |  |  |  | x         |
| 316          | Power tailgate   |  |  |  | x         |
| 323          | Soft-close automatic doors   |  |  |  | x         |
| 3DZ          | Without Lines designation outside  |  |  |  | x         |
| 415          | Power rear sunshade  |  |  |  | x         |
| 453          | Front ventilated seats   |  |  |  | x         |
| 456          | Multi-contour seats  |  |  |  | x         |
| 610          | Head-up Display  |  |  |  | x         |
| 688          | Harman Kardon surround sound system  |  |  |  | x         |
| 6AN          | Concierge Services   |  |  |  | x         |
| 710          | M steering wheel   |  |  |  | x         |
| 715          | Aerodynamic kit  |  |  |  | x         |
| 760          | Shadowline exterior trim   |  |  |  | x         |
|              | <b>or</b> ZET Standard Exterior Trim   |  |  |  | + \$0     |
| 775          | Anthracite headliner   |  |  |  | x         |
|              | <b>or</b> 776 Anthracite Alcantara Headliner   |  |  |  | + \$1,100 |
|              | <b>or</b> XD5 Alcantara headliner in upholstery color  |  |  |  | + \$1,100 |
| 7MP          | Sport Package  |  |  |  | x         |
| 840          | Increased top speed limiter  |  |  |  | x         |
|              | > ZET Standard Exterior Trim also changes the front and rear bumper inserts from dark chrome to light chrome and the rear diffuser from dark gray to body-color. |  |  |  | x         |
|              | ZMS cannot be ordered with Z11   |  |  |  | x         |
|              | ZMS requires ordering 300, 416, 475, 668, A83, A89, A90, S34, X02, X03 or X04  |  |  |  | x         |
|              | ZMS and XD5 requires ordering (Ind) Full Merino Leather  |  |  |  | x         |
|              | ZMS will delete STD or 100% equipment 5A1  |  |  |  | x         |
|              | ZMS will add ZEC and ZMP to the order  |  |  |  | x         |

| <b>Packages</b> |   |           |           |           |           |
|-----------------|---|-----------|-----------|-----------|-----------|
| <b>ZCW</b>      | <b>Cold Weather Package</b>   |           |           |           | \$550     |
| 248             | Heated Steering Wheel   |           |           |           | x         |
|                 | <b>or</b> XL1 BMW Individual wood inlay steering wheel  |           |           |           | + \$800   |
| 496             | Heated rear seats   |           |           |           | x         |
| <b>ZDB</b>      | <b>Driver Assistance Plus</b>   | \$1,900   | \$1,900   | \$1,900   | \$1,900   |
| 5AG             | Active Blind Spot Detection   | x         | x         | x         | x         |
| 5AS             | Active Driving Assistant  | x         | x         | x         | x         |
|                 | <b>or</b> 5AT ACC Stop & Go + Active Driving Assistant  | + \$1,200 | + \$1,200 | + \$1,200 | + \$1,200 |
| 5DL             | Side and Top View Cameras   | x         | x         | x         | x         |
| 8TH             | Speed Limit Info  | x         | x         | x         | x         |
|                 | Note: Active Driving Assistant (5AS) includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning, and City Collision Mitigation. | x         | x         | x         | x         |

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|--|---------------|----------------------|---------------|----------------------|--------------|
| <b>Packages</b>  |               |                      |               |                      |              |
| <b>ZEC Executive Package</b>   |               |                      |               |                      | \$4,800      |
| 316 Power tailgate   |               |                      |               |                      | x            |
| 323 Soft-close automatic doors   |               |                      |               |                      | x            |
| 453 Front ventilated seats   |               |                      |               |                      | x            |
| 456 Multi-contour seats  |               |                      |               |                      | x            |
| 610 Head-up Display  |               |                      |               |                      | x            |
| 688 Harman Kardon surround sound system  |               |                      |               |                      | x            |
| 6AN Concierge Services   |               |                      |               |                      | x            |
| ZEC cannot be ordered with ZMS   |               |                      |               |                      | x            |
| In combination with ZMS  |               |                      |               |                      | \$0          |
| <b>ZLP Lighting Package</b>  |               |                      |               |                      | \$1,900      |
| 552 Adaptive Full LED Lights   |               |                      |               |                      | x            |
| 5AC Automatic high beams   |               |                      |               |                      | x            |
| <b>ZLU Luxury Rear Seating Package</b>   |               |                      | \$3,700       | \$3,700              | \$3,700      |
| 454 Rear ventilated seats  |               |                      | x             | x                    | x            |
| 460 Rear comfort seats   |               |                      | x             | x                    | x            |
| 4UM Massaging rear seat  |               |                      | x             | x                    | x            |
| ZLU requires ordering ZCW  |               |                      |               |                      | x            |
| ZLU requires ordering ZEC or ZMS   |               |                      |               |                      | x            |
| <b>ZMP M Sport Package</b>   |               |                      |               |                      | \$4,600      |
| 2NW 19" Light alloy V-spoke wheels style 302M-with performance run-flat tires<br>(19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)                          |               |                      |               |                      | x            |
| <b>or</b> 2NG 19" M light alloy V-spoke style 302-with-all-season run-flat tires<br>(19x8.5, 245/45 R19)   |               |                      |               |                      | + \$0        |
| 2TE Steering Wheel Gearshift Paddles   |               |                      |               |                      | x            |
| 3DZ Without Lines designation outside  |               |                      |               |                      | x            |
| 710 M steering wheel   |               |                      |               |                      | x            |
| 715 Aerodynamic kit  |               |                      |               |                      | x            |
| 760 Shadowline exterior trim   |               |                      |               |                      | x            |
| <b>or</b> ZET Standard Exterior Trim   |               |                      |               |                      | + \$0        |
| 775 Anthracite headliner   |               |                      |               |                      | x            |
| <b>or</b> 776 Anthracite Alcantara Headliner   |               |                      |               |                      | + \$1,100    |
| <b>or</b> XD5 Alcantara headliner in upholstery color  |               |                      |               |                      | + \$1,100    |
| 7MP Sport Package  |               |                      |               |                      | x            |
| > ZET Standard Exterior Trim also changes the front and rear bumper inserts from dark chrome to light chrome and the rear diffuser from dark gray to body-color. |               |                      |               |                      | x            |
| ZMP and XD5 requires ordering (Ind) Full Merino Leather  |               |                      |               |                      | x            |
| ZMP will delete STD or 100% equipment 5A1  |               |                      |               |                      | x            |
| ZMP cannot be ordered with Z11 or ZMS  |               |                      |               |                      | x            |
| ZMP and not 776, XD5 includes 775  |               |                      |               |                      | x            |
| ZMP requires ordering 300, 416, 475, 668, A83, A89, A90, S34, X02, X03 or X04  |               |                      |               |                      | x            |
| In combination with ZMS  |               |                      |               |                      | \$0          |
| <b>ZRP Rear Entertainment Package</b>  |               |                      |               |                      | \$2,800      |
| 696 6-disc DVD Changer   |               |                      |               |                      | x            |
| 6FR Rear-seat entertainment Professional with iDrive control   |               |                      |               |                      | x            |

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|----------------------------|---|-----------------------------|-----------------------------|-----------------------------|-----------------------------|---|
| <b>Priority 1 Packages</b> |   |                             |                             |                             |                             |   |
| <b>Z11</b>                 | <b>BMW Individual Composition</b>   |                             |                             |                             |                             | \$6,700   |
| 2M8                        | BMW Individual light-alloy wheels V-spoke 228 I 19" with mixed tires<br>(19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)                                      |                             |                             |                             |                             | x   |
| 4ND                        | Instrument panel with leather finish  |                             |                             |                             |                             | x   |
| 760                        | Shadowline exterior trim  |                             |                             |                             |                             | x   |
|                            | <b>or</b> ZET Standard Exterior Trim  |                             |                             |                             |                             | + \$0   |
| 778                        | Individual Door Sill Finishers  |                             |                             |                             |                             | x   |
| XC4                        | BMW Individual Composition  |                             |                             |                             |                             | x   |
| XD5                        | Alcantara headliner in upholstery color   |                             |                             |                             |                             | x   |
|                            | <b>or</b> 776 Anthracite Alcantara Headliner  |                             |                             |                             |                             | + \$0   |
| XE8                        | Piano Finish Black trim   |                             |                             |                             |                             | x   |
|                            | <b>or</b> XE6 Walnut Honey Wood trim  |                             |                             |                             |                             | + \$0   |
|                            | <b>or</b> XEX White Ash Grain Wood Trim   |                             |                             |                             |                             | + \$0   |
| XF1                        | BMW Individual Rear Badge   |                             |                             |                             |                             | x   |
| ZB                         | (Ind) Full Merino Leather   |                             |                             |                             |                             | x   |
|                            | Z11 cannot be ordered with 437, 4B7, 4B8, 4CA, 4CB, ZMP or ZMS  |                             |                             |                             |                             | x   |
| <b>Options</b>             |   |                             |                             |                             |                             |   |
| 2AR                        | 19" light alloy wheels Streamline style 357 with all-season run-flat tires<br>(19x8.5, 245/45 19)   |                             |                             |                             |                             | \$1,300   |
| 2H5                        | 19" Light alloy Multi-spoke wheels style458-with all-season run-flat tires<br>(19x8.5, 245/45 R19)  |                             |                             |                             |                             | \$1,300   |
| 416                        | Power rear sunshade with rear manual side window shades<br><i>In combination with ZMS</i><br><i>416 and not ZMS will add 415 to the order</i>                       | 100%                        | 100%                        | 100%                        | 100%                        | \$1,000<br>+ \$750<br>x                                     |
| 437                        | Light Poplar Wood Trim  |                             |                             |                             |                             | NC  |
| 455                        | Active front seats<br><i>455 requires ordering 456, ZEC or ZMS</i>  | 100%                        | 100%                        | 100%                        | 100%                        | \$1,000<br>x  |
| 456                        | Multi-contour seats<br><i>Included in package</i>   | STD                         | STD                         | STD                         | STD                         | \$1,300<br>ZEC, ZMS   |
| 4B8                        | Burled Walnut Trim with Inlay   |                             |                             |                             |                             | NC  |
| 4CA                        | Ash Grain Wood trim   | NC                          | NC                          | NC                          | NC                          | NC  |
| 4CB                        | Fineline Matte Wood trim  | NC                          | NC                          | NC                          | NC                          | NC  |
| 4U1                        | Ceramic Controls  | 100%                        | 100%                        | 100%                        | 100%                        | \$650   |
| 5AT                        | ACC Stop & Go + Active Driving Assistant<br><i>In combination with ZDB</i><br><i>Alternate in package</i>   | \$1,900<br>+ \$1,200<br>ZDB                                 |
| 5DP                        | Parking Assistant   |                             |                             |                             |                             | \$500   |
| 6F2                        | Bang & Olufsen Sound System<br><i>6F2 will delete 688 from the order</i><br><i>6F2 requires ordering ZEC or ZMS</i>   | \$3,700<br>x                | \$3,700<br>x                | \$3,700<br>x                | \$3,700<br>x                | \$3,700<br>x<br>x   |
| 6FR                        | Rear-seat entertainment Professional with iDrive control<br><i>Included in package</i>  | \$2,200                     | \$2,200                     | \$2,200                     | \$2,200                     | ZRP   |
| 6NS                        | Enhanced USB and Bluetooth plus Smartphone Integration  | \$500                       | \$500                       | \$500                       | \$500                       | \$500   |
| 6UK                        | Night Vision with Pedestrian Detection  | \$2,300                     | \$2,300                     | \$2,300                     | \$2,300                     | \$2,300   |
| 776                        | Anthracite Alcantara Headliner<br><i>In combination with Z11</i><br><i>In combination with ZMP</i><br><i>In combination with ZMS</i><br><i>Alternate in package</i> | 100%                        | 100%                        | 100%                        | 100%                        | \$1,100<br>NC<br>+ \$1,100<br>+ \$1,100<br>Z11, ZMP,<br>ZMS |
| 927                        | All-season tires<br><i>927 requires ordering ZB8</i><br><i>927 will delete STD or 100% equipment 840 and ZB7</i>  | NC<br>x<br>x                | NC<br>x<br>x                | NC<br>x<br>x                | NC<br>x<br>x                |   |

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|                |  | ALPINA<br>B7 SWB | ALPINA B7<br>SWB xDrive | ALPINA<br>B7 LWB | ALPINA B7<br>LWB xDrive | 740Li Hybrid   |
|----------------|--|------------------|-------------------------|------------------|-------------------------|--|
| <b>Options</b> |  |                  |                         |                  |                         |  |
| XD5            | Alcantara headliner in upholstery color<br><i>Included in package</i><br><i>In combination with ZMP</i><br><i>In combination with ZMS</i><br><i>Alternate in package</i>                           |                  |                         |                  |                         | \$1,100<br>Z11<br>+ \$1,100<br>+ \$1,100<br>ZMP, ZMS |
| XEY            | ALPINA Myrtle Wood Trim<br><i>XEY will delete STD or 100% equipment 4B7</i>  | NC<br>x          | NC<br>x                 | NC<br>x          | NC<br>x                 |  |
| XEZ            | ALPINA Piano Black Trim<br><i>XEZ will delete STD or 100% equipment 4B7</i>  | NC<br>x          | NC<br>x                 | NC<br>x          | NC<br>x                 |  |
| XL1            | BMW Individual wood inlay steering wheel<br><i>In combination with ZCW</i><br><i>XL1 cannot be ordered with 248, ZMP or ZMS</i><br><i>XL1 requires ordering ZI1</i><br><i>Alternate in package</i> |                  |                         |                  |                         | \$800<br>+ \$800<br>x<br>x<br>ZCW                    |
| ZB8            | 19" ALPINA DYNAMIC wheel w/ all-season tires (927)<br><i>(19x8.5, 245/45 R19)</i><br><i>ZB8 requires ordering 927</i>  | NC<br>x          | NC<br>x                 | NC<br>x          | NC<br>x                 |  |

|                           |  |         |         |         |         |                      |
|---------------------------|--|---------|---------|---------|---------|----------------------|
| <b>Priority 1 Options</b> |  |         |         |         |         |                      |
| XE6                       | Walnut Honey Wood trim<br><i>In combination with ZI1</i><br><i>Alternate in package</i>    | \$1,080 | \$1,080 | \$1,080 | \$1,080 | \$1,080<br>NC<br>Z11 |
| XE8                       | Piano Finish Black trim<br><i>In combination with ZI1</i><br><i>Included in package</i>    |         |         |         |         | \$1,080<br>NC<br>Z11 |
| XEX                       | White Ash Grain Wood Trim<br><i>In combination with ZI1</i><br><i>Alternate in package</i> | \$1,080 | \$1,080 | \$1,080 | \$1,080 | \$1,080<br>NC<br>Z11 |

|                      |                             |       |       |       |       |       |
|----------------------|-----------------------------|-------|-------|-------|-------|-------|
| <b>Other Charges</b> |                             |       |       |       |       |       |
|                      | Destination & Handling      | \$950 | \$950 | \$950 | \$950 | \$950 |
|                      | Gas Guzzler Tax (Estimated) | NC    | NC    | NC    | NC    | NC    |

|                 |   |     |     |     |     |     |
|-----------------|---|-----|-----|-----|-----|-----|
| <b>Standard</b> |   |     |     |     |     |     |
| 1CC             | Automatic Start/Stop function   | STD | STD | STD | STD | STD |
| 1CD             | Brake Energy Regeneration   | STD | STD | STD | STD |     |
| 212             | Brake System Equipment  | STD | STD | STD | STD | STD |
| 229             | Active Roll Stabilization (ARS)   | STD | STD | STD | STD |     |
| 248             | Heated Steering Wheel   | STD | STD | STD | STD |     |
| 255             | Sport leather steering wheel  |     |     |     |     | STD |
| 2FR             | 18" light alloy wheels V-spoke style 425with all-season run-flat tires<br><i>(18x8.0, 245/50 R18)</i> |     |     |     |     | STD |
| 2VA             | Adaptive Drive  | STD | STD | STD | STD |     |
| 2VB             | Tire pressure monitor   | STD | STD | STD | STD | STD |
| 302             | Anti-theft alarm system   | STD | STD | STD | STD | STD |
| 316             | Power tailgate  | STD | STD | STD | STD |     |
| 319             | Universal garage-door opener  | STD | STD | STD | STD | STD |
| 320             | Delete badge  | STD | STD | STD | STD |     |
| 322             | Comfort Access keyless entry  | STD | STD | STD | STD | STD |
| 323             | Soft-close automatic doors  | STD | STD | STD | STD |     |
| 3AG             | Rear view camera  | STD | STD | STD | STD | STD |
| 403             | Moonroof  | STD | STD | STD | STD | STD |
| 415             | Power rear sunshade   | STD | STD | STD | STD |     |
| 416             | Power rear sunshade with rear manual side window shades   | STD | STD | STD | STD |     |
| 423             | Floor mats  | STD | STD | STD | STD | STD |
| 430             | Auto-dimming interior and exterior mirrors  | STD | STD | STD | STD | STD |
| 441             | Smoker's package  | STD | STD | STD | STD | STD |

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|                 | ALPINA<br>B7 SWB                              | ALPINA B7<br>SWB xDrive | ALPINA<br>B7 LWB | ALPINA B7<br>LWB xDrive | 740Li Hybrid |
|-----------------|---|-------------------------|------------------|-------------------------|--------------|
| <b>Standard</b> |   |                         |                  |                         |              |
| 453             | Front ventilated seats                        | STD                     | STD              | STD                     |              |
| 455             | Active front seats                            | STD                     | STD              | STD                     |              |
| 456             | Multi-contour seats                           | STD                     | STD              | STD                     |              |
| 459             | Power front seats with driver seat memory     |                         |                  |                         | STD          |
| 464             | Ski bag                                       | STD                     | STD              | STD                     |              |
| 466             | Roof trim strips in body color                | STD                     | STD              | STD                     | STD          |
| 488             | Lumbar support                                | STD                     | STD              | STD                     | STD          |
| 494             | Heated front seats                            | STD                     | STD              | STD                     | STD          |
| 496             | Heated rear seats                             | STD                     | STD              | STD                     |              |
| 4B7             | Fine Line High Gloss Wood trim                | STD                     | STD              | STD                     | STD          |
| 4NB             | 4-zone automatic climate control              | STD                     | STD              | STD                     | STD          |
| 4ND             | Instrument panel with leather finish          | STD                     | STD              | STD                     |              |
| 4U1             | Ceramic Controls                              | STD                     | STD              | STD                     |              |
| 4UR             | Ambiance lighting                             | STD                     | STD              | STD                     | STD          |
| 508             | Park Distance Control                         | STD                     | STD              | STD                     | STD          |
| 521             | Rain sensor and auto headlights               | STD                     | STD              | STD                     | STD          |
| 522             | Xenon headlights                              |                         |                  |                         | STD          |
| 524             | Adaptive light control                        | STD                     | STD              | STD                     | STD          |
| 544             | Dynamic Cruise Control                        | STD                     | STD              | STD                     | STD          |
| 552             | Adaptive Full LED Lights                      | STD                     | STD              | STD                     |              |
| 5A1             | LED Fog Lights                                | STD                     | STD              | STD                     | STD          |
| 5AC             | Automatic high beams                          | STD                     | STD              | STD                     |              |
|                 |   | (EOP 06/12)             | (EOP 06/12)      | (EOP 06/12)             | (EOP 06/12)  |
| 5AL             | Active Protection                             | STD                     | STD              | STD                     | STD          |
| 5AP             | Decoding for no-dazzle high-beam assistance   | STD                     | STD              | STD                     | STD          |
| 5DS             | Emergency trunk release                       | STD                     | STD              | STD                     | STD          |
| 609             | Navigation system w/ touchpad                 | STD                     | STD              | STD                     | STD          |
| 610             | Head-up Display                               | STD                     | STD              | STD                     |              |
| 645             | Radio control US                              | STD                     | STD              | STD                     | STD          |
| 653             | HD Radio                                      | STD                     | STD              | STD                     | STD          |
| 655             | Satellite radio with 1 year subscription      | STD                     | STD              | STD                     | STD          |
| 676             | Hi-fi sound system                            | STD                     | STD              | STD                     | STD          |
| 688             | Harman Kardon surround sound system           | STD                     | STD              | STD                     |              |
| 696             | 6-disc DVD Changer                            | STD                     | STD              | STD                     |              |
| 697             | DVD Area coding (North America)               | STD                     | STD              | STD                     | STD          |
| 6AC             | BMW Assist eCall                              | STD                     | STD              | STD                     | STD          |
| 6AE             | BMW TeleServices                              | STD                     | STD              | STD                     | STD          |
| 6AK             | BMW Online and BMW Apps                       | STD                     | STD              | STD                     | STD          |
| 6AM             | Advanced Real-Time Traffic Information        | STD                     | STD              | STD                     | STD          |
| 6AN             | Concierge Services                            | STD                     | STD              | STD                     |              |
| 6AP             | Remote Services                               | STD                     | STD              | STD                     | STD          |
| 6FN             | DVD Changer Preparation                       | STD                     | STD              | STD                     | STD          |
| 6NH             | Hands-free Bluetooth and USB audio connection | STD                     | STD              | STD                     | STD          |
| 760             | Shadowline exterior trim                      | STD                     | STD              | STD                     |              |
| 776             | Anthracite Alcantara Headliner                | STD                     | STD              | STD                     |              |

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Pricing Guide  
Model Year 2015  
Suggested Retail Price

7 Series B7s + AH7  
Effective May 22, 2014



|   |   | ALPINA<br>B7 SWB | ALPINA B7<br>SWB xDrive | ALPINA<br>B7 LWB | ALPINA B7<br>LWB xDrive | 740Li Hybrid                             |
|---|---|------------------|-------------------------|------------------|-------------------------|--|
| <b>Standard</b>   |   |                  |                         |                  |                         |  |
| ZB7   | 21" Light alloy ALPINA CLASSIC wheels-with performance tires<br>(21x8.5, 245/35 R21 front and 21x10.0, 285/30 R21 rear)                   | STD              | STD                     | STD              | STD                     |  |
| <b>Wheels</b>   |   |                  |                         |                  |                         |  |
|    | <b>19" light alloy wheels Streamline style 357 with all-season run-flat tires</b><br>Front / Rear: 19x8.5, 245/45 19                      |                  |                         |                  |                         | \$1,300                                  |
| <b>Code: 2AR</b><br><b>Style: 357</b>   |   |                  |                         |                  |                         |  |
|    | <b>18" light alloy wheels V-spoke style 425 with all-season run-flat tires</b><br>Front / Rear: 18x8.0, 245/50 R18                        |                  |                         |                  |                         | Standard                                 |
| <b>Code: 2FR</b><br><b>Style: 425</b>   |   |                  |                         |                  |                         |  |
|   | <b>19" Light alloy Multi-spoke wheels style 458 with all-season run-flat tires</b><br>Front / Rear: 19x8.5, 245/45 R19                    |                  |                         |                  |                         | \$1,300                                  |
| <b>Code: 2H5</b><br><b>Style: 458</b>   |   |                  |                         |                  |                         |  |
|  | <b>BMW Individual light-alloy wheels V-spoke 228   19" with mixed tires</b><br>Front: 19x8.5, 245/45 R19<br>Rear: 19x9.5, 275/40 R19      |                  |                         |                  |                         | Z11                                      |
| <b>Code: 2M8</b><br><b>Style: 228</b>   |   |                  |                         |                  |                         |  |
|  | <b>19" M light alloy V-spoke style 302 with all-season run-flat tires</b><br>Front / Rear: 19x8.5, 245/45 R19                             |                  |                         |                  |                         | ZMP<br>(upgrade)<br><br>ZMS<br>(upgrade) |
| <b>Code: 2NG</b><br><b>Style: 302M</b>  |   |                  |                         |                  |                         |  |
|  | <b>19" Light alloy V-spoke wheels style 302M with performance run-flat tires</b><br>Front: 19x8.5, 245/45 R19<br>Rear: 19x9.5, 275/40 R19 |                  |                         |                  |                         | ZMP<br><br>ZMS                           |
| <b>Code: 2NW</b><br><b>Style: 302M</b>  |   |                  |                         |                  |                         |  |
|  | <b>21" Light alloy ALPINA CLASSIC wheels with performance tires</b><br>Front: 21x8.5, 245/35 R21<br>Rear: 21x10.0, 285/30 R21             | Standard         | Standard                | Standard         | Standard                |  |
| <b>Code: ZB7</b><br><b>Style: B7</b>  |   |                  |                         |                  |                         |  |

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|   |   | ALPINA B7 SWB | ALPINA B7 SWB xDrive | ALPINA B7 LWB | ALPINA B7 LWB xDrive | 740Li Hybrid |
|---|---|---------------|----------------------|---------------|----------------------|--------------|
| <b>Wheels</b>   |   |               |                      |               |                      |              |
|  | <b>19" ALPINA DYNAMIC wheel w/ all-season tires (927)</b> | NC            | NC                   | NC            | NC                   |              |
|   | Front / Rear: 19x8.5, 245/45 R19                          |               |                      |               |                      |              |
| <b>Code: ZB8</b>  |   |               |                      |               |                      |              |
| <b>Style: B7_19</b>   | ZB8 requires ordering 927                                 | x             | x                    | x             | x                    |              |