

BMW of North America, LLC

Pricing Guide
Model Year 2015
Suggested Retail Price

3 Series SW (F31)
Effective October 1, 2014



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Start of Production		07/2014	07/2014
Base Price U.S.A. Port of Entry*		\$41,950	\$43,450
Base Price Euro Deliver Munich Pick Up		\$39,065	\$40,460
Non-Metallic		STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
Metallic		\$550	\$550
475	Black Sapphire Metallic	x	x
A17	Mojave Metallic	x	x
A75	Melbourne Red Metallic	x	x
A83	Glacier Silver Metallic	x	x
A89	Imperial Blue Metallic	x	x
A92	Orion Silver Metallic	x	x
A96	Mineral White Metallic	x	x
B06	Sparkling Bronze Metallic	x	x
B39	Mineral Grey Metallic	x	x
B40	Liquid Blue Metallic	x	x
B45	Estoril Blue Metallic	x	x
	<i>B45 requires ordering ZMM</i>	x	x
Upholstery			
KC	SensaTec	STD	STD
KCDF	Venetian Beige SensaTec	x	x
	<i>In combination with ZMM</i>	NC	NC
	<i>KCDF cannot be ordered with ZLL, ZPP or ZSL</i>	x	x
KCL3	Black SensaTec with Red highlight	x	x
	<i>Included in package</i>	ZSL	ZSL
	<i>KCL3 cannot be ordered with ZPP</i>	x	x
	<i>KCL3 requires ordering ZSL</i>	x	x
KCSW	Black SensaTec	x	x
	<i>Included in package</i>	ZMM	ZMM
	<i>KCSW cannot be ordered with ZLL, ZPP or ZSL</i>	x	x
LC	Leather Dakota	\$1,450	\$1,450
	<i>In combination with ZLL</i>	NC	NC
	<i>In combination with ZPP</i>	NC	NC
	<i>Included in package</i>	ZPP	ZPP
LCDF	Venetian Beige Dakota Leather	x	x
	<i>In combination with ZMM</i>	\$1,450	\$1,450
	<i>In combination with ZSL</i>	\$1,450	\$1,450
	<i>LCDF cannot be ordered with 4DN or 4DX</i>	x	x
	<i>LCDF cannot be ordered with ZLL</i>	x	x
	<i>LCDF and ZSL will delete STD or 100% equipment 255</i>	x	x
	<i>LCDF and ZSL will add 2XE to the order</i>	x	x
LCL3	Leather Dakota Black/Red highlight	x	x
	<i>In combination with ZSL</i>	\$1,450	\$1,450
	<i>LCL3 requires ordering ZSL</i>	x	x
LCL5	Coral Red Dakota Leather with Black highlight	x	x
	<i>In combination with ZMM</i>	\$1,450	\$1,450
	<i>In combination with ZSL</i>	\$1,450	\$1,450
	<i>LCL5 requires ordering ZMM or ZSL</i>	x	x
	<i>LCL5 cannot be ordered with 4DX</i>	x	x
LCLX	Leather Dakota Saddle Brown exclusive stitching	x	x
	<i>In combination with ZLL</i>	NC	NC
	<i>LCLX requires ordering ZLL</i>	x	x
LCLY	Leather Dakota Venetian Beige exclusive stitching	x	x
	<i>In combination with ZLL</i>	NC	NC
	<i>LCLY requires ordering ZLL</i>	x	x

BMW of North America, LLC

Pricing Guide

Model Year 2015

Suggested Retail Price

3 Series SW (F31)

Effective October 1, 2014



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Upholstery			
LCLZ	Leather Dakota Black exclusive stitching <i>Included in package</i> <i>LCLZ requires ordering ZLL</i>	X ZLL x	X ZLL x
LCOM	Oyster Dakota Leather <i>In combination with ZLL</i> <i>In combination with ZMM</i> <i>In combination with ZSL</i> <i>LCOM cannot be ordered with 4DN</i> <i>LCOM and ZSL will add 2XE to the order</i> <i>LCOM and ZSL will delete STD or 100% equipment 255</i>	x NC \$1,450 \$1,450 x x x	x NC \$1,450 \$1,450 x x x
LCSW	Black Dakota Leather <i>In combination with ZMM</i> <i>LCSW cannot be ordered with ZLL or ZSL</i>	x \$1,450 x	x \$1,450 x
Lines			
ZLL	Luxury Line	\$2,200	\$2,200
2H2	18" Light Alloy Wheel Multi-spoke Style 416 with All-Season Tires (18x8.0, 225/50 R18)	x	x
or	2A5 18" Light Alloy Wheel Double-spoke Style-397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/45 R18)	+ \$0	
3AT	Roof rails in Satin Aluminum	x	x
3DZ	Without Lines designation outside	x	x
4CE	Anthracite Wood Trim	x	x
or	4AD Brushed Aluminum trim	+ \$0	+ \$0
or	4B8 Burled Walnut Trim with Inlay	+ \$0	+ \$0
4DM	Highlight trim finishers pearl gloss chrome	x	x
or	4DL Highlight trim finishers Black high-gloss	+ \$0	+ \$0
7S2	Luxury Line	x	x
LCLZ	Leather Dakota Black exclusive stitching	x	x
or	LCLX Leather Dakota Saddle Brown exclusive stitching	+ \$0	+ \$0
or	LCLY Leather Dakota Venetian Beige exclusive stitching	+ \$0	+ \$0
or	LCOM Oyster Dakota Leather	+ \$0	+ \$0
ZRT	Remove Increased Top Speed 840	x	x
or	840 Increased top speed limiter	+ \$0	
	Chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)	x	x
	Chrome rings around center stack, A/C and radio controls		
	High-gloss black B-pillar		
	Signature key		
	ZLL will delete STD or 100% equipment 3L8	x	x
	ZLL cannot be ordered with ZMM or ZSL	x	x
	ZLL requires ordering ZPP	x	x

BMW of North America, LLC

Pricing Guide

Model Year 2015

Suggested Retail Price

3 Series SW (F31)

Effective October 1, 2014



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Lines			
ZMM	M Sport	\$3,500	\$3,500
2PP	18" star-spoke 400M wheels w / all-season tires (18x8.0, 225/50 R18)	x	x
or	21B 18" Light Alloy Wheel Double-spoke Style441 M Ferric Grey with Mixed Perf. Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ \$0	
or	2PE 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ \$0	+ \$0
337	M Sport Package	x	x
3DZ	Without Lines designation outside	x	x
481	Sport seats	x	x
4DX	Highlight trim finishers Estoril Blue matte	x	x
or	4DL Highlight trim finishers Black high-gloss	+ \$0	+ \$0
or	4DM Highlight trim finishers pearl gloss chrome	+ \$0	+ \$0
4MR	Aluminum Hexagon interior trim	x	x
or	4AB Dark Burl Walnut wood trim	+ \$0	+ \$0
or	4AD Brushed Aluminum trim	+ \$0	+ \$0
or	4CE Anthracite Wood Trim	+ \$0	+ \$0
710	M steering wheel	x	x
715	Aerodynamic kit	x	x
760	Shadowline exterior trim	x	x
775	Anthracite headliner	x	x
KCSW	Black SensaTec	x	x
or	KCDF Venetian Beige SensaTec	+ \$0	+ \$0
or	LCDF Venetian Beige Dakota Leather	+ \$1,450	+ \$1,450
or	LCL5 Coral Red Dakota Leather with Black highlight	+ \$1,450	+ \$1,450
or	LCOM Oyster Dakota Leather	+ \$1,450	+ \$1,450
or	LCSW Black Dakota Leather	+ \$1,450	+ \$1,450
ZRT	Remove Increased Top Speed 840	x	x
or	840 Increased top speed limiter	+ \$0	+ \$0
	Chrome rings around A/C and radio controls	x	x
	M footrest (not with beige upholsteries)		
	Sport instrument cluster		
	Signature key		
	ZMM cannot be ordered with ZLL or ZSL	x	x
	ZMM will delete STD or 100% equipment 255 and 3L8	x	x
	ZMM requires ordering 300, 475, A75, A83, B39 or B45	x	x

BMW of North America, LLC

Pricing Guide

Model Year 2015

Suggested Retail Price

3 Series SW (F31)

Effective October 1, 2014



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Lines			
ZSL	Sport Line	\$2,600	\$2,600
2A5	18" Light Alloy Wheel Double-spoke Style-397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/50 R18)	x	x
3BE	Door mirror caps in black	x	x
3DZ	Without Lines designation outside	x	x
481	Sport seats	x	x
4AT	High-Gloss Black Trim	x	x
	or 4AB Dark Burl Walnut wood trim	+ \$0	+ \$0
	or 4AD Brushed Aluminum trim	+ \$0	+ \$0
	or 4CE Anthracite Wood Trim	+ \$0	+ \$0
4DN	Highlight trim finishers Coral Red matte	x	x
	or 4DL Highlight trim finishers Black high-gloss	+ \$0	+ \$0
	or 4DM Highlight trim finishers pearl gloss chrome	+ \$0	+ \$0
775	Anthracite headliner	x	x
7AC	Sport Line	x	x
KCL3	Black SensaTec with Red highlight	x	x
	or LCDF Venetian Beige Dakota Leather	+ \$1,450	+ \$1,450
	or LCL3 Leather Dakota Black/Red highlight	+ \$1,450	+ \$1,450
	or LCL5 Coral Red Dakota Leather with Black highlight	+ \$1,450	+ \$1,450
	or LCOM Oyster Dakota Leather	+ \$1,450	+ \$1,450
ZRT	Remove Increased Top Speed 840	x	x
	or 840 Increased top speed limiter	+ \$0	+ \$0
	Black high-gloss design elements (bumper accents, air intake trim, kidney bars, exhaust pipes, B-pillar)	x	x
	Chrome rings around A/C & radio controls		
	Sport i-cluster		
	Signature key		
	Note: Performance tires can be ordered by selecting option 840.		
	ZSL cannot be ordered with ZLL or ZMM	x	x
Packages			
ZCW	Cold Weather Package	\$950	\$950
248	Heated Steering Wheel	x	x
494	Heated front seats	x	x
496	Heated rear seats	x	x
502	Retractable headlight washers	x	x
	ZCW requires ordering Leather Dakota or ZPP	x	x
ZDA	Driver Assistance Package	\$950	\$950
3AG	Rear view camera	x	x
508	Park Distance Control	x	x
ZDB	Driver Assistance Plus	\$1,900	\$1,900
5AG	Active Blind Spot Detection	x	x
5AS	Active Driving Assistant	x	x
5DL	Side and Top View Cameras	x	x
8TH	Speed Limit Info	x	x
	Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.	x	x
	ZDB requires ordering 609 or ZTP	x	x
	ZDB requires ordering ZDA	x	x
ZDH	Dynamic Handling Package	\$1,000	\$1,000
2VF	Adaptive M Suspension	x	x
2VL	Variable sport steering	x	x
	ZDH and ZSL will delete 704 from the order	x	x
	ZDH and ZMM will delete 704 from the order	x	x
	Note: 704 - M sport suspension		

BMW of North America, LLC

Pricing Guide

Model Year 2015

Suggested Retail Price

3 Series SW (F31)

Effective October 1, 2014



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Packages			
ZLP	Lighting Package	\$900	\$900
	522 Xenon headlights	x	x
	524 Adaptive light control	x	x
ZPP	Premium Package	\$2,200	\$2,200
	322 Comfort Access keyless entry	x	x
	488 Lumbar support	x	x
	655 Satellite radio with 1 year subscription	x	x
	LC Leather Dakota	x	x
ZTP	Technology Package	\$3,150	\$3,150
	609 Navigation system	x	x
	610 Head-up Display	x	x
	6AK BMW Online and BMW Apps	x	x
	6AM Advanced Real-Time Traffic Information	x	x
	6AP Remote Services	x	x
	6WA Instrument cluster with extended contents	x	x
Options			
2A5	18" Light Alloy Wheel Double-spoke Style-397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/50 R18) <i>Included in package</i> <i>In combination with ZLL</i> <i>2A5 and not ZSL requires ordering 2NH</i> <i>2A5 and 2NH requires ordering 840</i> <i>2A5 requires ordering ZSL</i> <i>Alternate in package</i>	\$600 ZSL NC x x ZLL	 ZSL x
2DY	18" Light Alloy Wheel Star-spoke Style 396 with All-Season Tires (18x8.0, 225/50 R18) <i>2DY cannot be ordered with 840</i> <i>2DY cannot be ordered with ZLL, ZMM or ZSL</i>	\$600 x x	\$600 x x
2NH	M Sport Brakes <i>2NH and 2A5 requires ordering 840</i> <i>2NH requires ordering 21B or 2A5</i>	\$650 x x	
302	Anti-theft alarm system	\$400	\$400
417	Rear manual side window shades	\$250	\$250
494	Heated front seats <i>Included in package</i>	\$500 ZCW	\$500 ZCW
4AD	Brushed Aluminum trim <i>In combination with ZLL</i> <i>In combination with ZMM</i> <i>In combination with ZSL</i> <i>4AD and ZSL requires ordering 4DL or 4DN</i> <i>4AD and not ZSL requires ordering 4DL</i> <i>Alternate in package</i>	NC NC NC NC x x ZLL, ZMM, ZSL	NC NC NC NC x x ZLL, ZMM, ZSL
4CE	Anthracite Wood Trim <i>Included in package</i> <i>In combination with ZMM</i> <i>In combination with ZSL</i> <i>4CE requires ordering 4DM</i> <i>Alternate in package</i>	NC ZLL NC NC x ZMM, ZSL	NC ZLL NC NC x ZMM, ZSL
5AC	Automatic high beams	\$250	\$250
5DF	Active Cruise Control <i>5DF will delete STD or 100% equipment 544</i> <i>5DF will add 6WA to the order</i>	\$1,200 x x	\$1,200 x x
5DL	Side and Top View Cameras <i>Included in package</i> <i>5DL requires ordering ZDA</i>	\$750 ZDB x	\$750 ZDB x
5DP	Parking Assistant <i>5DP requires ordering ZDA</i>	\$500 x	\$500 x

BMW of North America, LLC

Pricing Guide

Model Year 2015

Suggested Retail Price

3 Series SW (F31)

Effective October 1, 2014



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Options			
609	Navigation system <i>Included in package</i> <i>609 will add 6AK, 6AM, 6AP and 6WA to the order</i>	\$2,150 ZTP x	\$2,150 ZTP x
688	Harman Kardon surround sound system	\$875	\$875
6AN	Concierge Services <i>6AN requires ordering 609 or ZTP</i>	\$250 x	\$250 x
6NS	Enhanced USB and Bluetooth plus Smartphone Integration <i>6NS will delete STD or 100% equipment 6NH</i>	\$500 x	\$500 x
Other Charges			
Destination & Handling		\$950	\$950
Standard			
1CA	CO2 relevant vehicles	STD	STD
1CC	Automatic Start/Stop function	STD	STD
216	Servotronic	STD	STD
249	Multifunction steering wheel	STD	STD
255	Sport leather steering wheel	STD	STD
258	Runflat tires	STD	STD
2DW	17" Light Alloy Wheels Star-spoke Style 393 with All-Season Tires (17x7.5, 225/50 R17)	STD	STD
2TB	Sport automatic transmission with shift paddles	STD	STD
2VB	Tire pressure monitor	STD	STD
316	Power tailgate	STD	STD
319	Universal garage-door opener	STD	STD
3AA	Roof rails black	STD	STD
3L8	Matte Chrome Exterior Trim	STD	STD
402	Panoramic moonroof	STD	STD
423	Floor mats	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD
431	Auto-dimming rearview mirror	STD	STD
459	Power front seats with driver seat memory	STD	STD
465	Split fold-down-rear seat	STD	STD
493	Storage package	STD	STD
4AB	Dark Burl Walnut wood trim	STD	STD
520	Fog lights	STD	STD
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
563	Ambiance lighting	STD	STD
575	Additional 12-V power sockets	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
676	Hi-fi sound system	STD	STD
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
6AC	BMW Assist eCall	STD	STD
6AE	BMW TeleServices	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD

BMW of North America, LLC

Pricing Guide








Model Year 2015

Suggested Retail Price

3 Series SW (F31)

Effective October 1, 2014



		328i xDrive Sports Wagon	328d xDrive Sports Wagon
Wheels			
	18" Light Alloy Wheel Double-spoke Style 441 M Ferric Grey with Mixed Perf. Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 21B Style: 441 M 21B requires ordering 2NH and ZMM 21B will add 840 to the order	ZMM (upgrade)	
	18" Light Alloy Wheel Double-spoke Style 397 w/ Perf.(opt 840) or A/S Tires Front / Rear: 18x8.0, 225/50 R18 Code: 2A5 Style: 397 In combination with ZLL 2A5 and not ZSL requires ordering 2NH 2A5 and 2NH requires ordering 840 2A5 requires ordering ZSL	\$600 ZLL (upgrade) ZSL NC x x	ZSL x
	17" Light Alloy Wheels Star-spoke Style 393 with All-Season Tires Front / Rear: 17x7.5, 225/50 R17 Code: 2DW Style: 393 2DW cannot be ordered with 840	Standard	Standard
	18" Light Alloy Wheel Star-spoke Style 396 with All-Season Tires Front / Rear: 18x8.0, 225/50 R18 Code: 2DY Style: 396 2DY cannot be ordered with 840 2DY cannot be ordered with ZLL, ZMM or ZSL	\$600 x x	\$600 x x
	18" Light Alloy Wheel Multi-spoke Style 416 with All-Season Tires Front / Rear: 18x8.0, 225/50 R18 Code: 2H2 Style: 416 2H2 cannot be ordered with 840	ZLL	ZLL
	18" star-spoke 400M wheels w/ mixed summer tires Front: 18x8.0, 225/50 R18 Rear: 18x9.0, 255/45 R18 Code: 2PE Style: 400M 2PE will add 840 to the order	ZMM (upgrade)	ZMM (upgrade)
	18" star-spoke 400M wheels w / all-season tires Front / Rear: 18x8.0, 225/50 R18 Code: 2PP Style: 400 2PP will add ZRT to the order	ZMM	ZMM