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# BMW Motorrad USA Teams Up With Kushitani To Create Second Generation Line Of Premier Motorsports Jackets

**Woodcliff Lake, NJ – July 17, 2012**… BMW Motorrad USA has once again partnered with Kushitani, a premier Japanese manufacturer of quality motorcycle racing gear, to create a second generation line of motorsports jackets – The BMW Motorsport 2 and The BMW RR 2. The two new jackets, designed for sport/sport-touring riders, both feature BMW Motorrad NP shoulder and elbow protectors, offering style, comfort and mobility without compromising safety.

“These high-quality jackets, with their premium product features and functionality, are a great addition to the already extensive array of high quality rider’s apparel offered exclusively by BMW Motorrad dealerships nationwide,” said Claire Maguire, Rider Apparel and Aftersales Manager, BMW Motorrad USA. “Plus, they are perfect for the summer and early fall riding weather.”

**The BMW Motorsport 2 Jacket** is a light summer jacketmade of a combination of nylon mesh and leather.

Features include:

* Form-fitted style and pre-curved arms for more aggressive, forward-riding position; longer in rear to cover lower back area
* 1.3mm leather in the shoulders and forearms with double and triple stitching, for maximum protection in impact zones
* Heavy-grade abrasion-resistant nylon polyamide mesh for maximum airflow, strength and durability
* Stretch Kevlar panels under arms and in neck & waist area for ease of movement
* Neoprene on wrist and inner collar for comfort
* YKK main zipper
* Easy to combine with any pants – long connection zipper comes with both sides and can be sewn into any pants
* BMW Motorrad NP protectors in the shoulders and elbows. Pocket for retrofittable NP back protector in the back
* Adjustable waist. Belt loop for connecting to belt loop on pants
* 2 outside pockets and 1 inside pocket
* BMW Motorsport colors (white/red/blue) with black highlights
* Rubberized BMW Roundels on both sleeves; small BMW lettering on chest and back
* BMW Motorrad Motorsport logotype on front of sleeves
* Kushitani logotype on back of sleeves
* Sizes S-XXXL (Men’s)
* MSRP $399.00

**The BMW RR 2 Jacket** is a light summer sport-touring style jacket made of a combination of nylon mesh and leather.

Features include:

* Cut for sport touring with pre-curved arms and generous fit (looser fit than Motorsports jacket); longer in rear to cover lower back
* 1.4 to 1.6 mm soft leather in the shoulders and forearms for comfort and light weight
* Soft perforated leather panels in sides
* Heavy-grade abrasion-resistant nylon polyamide mesh for maximum airflow, strength and durability
* Stretch Kevlar panels under arms and in neck area for ease of movement
* Reflective piping on rear and sleeves for increased visibility
* YKK main zipper
* Easy to combine with any pants – long connection zipper comes with both sides and can be sewn into any pants
* BMW Motorrad NP protectors in the shoulders and elbows. Pocket for retrofittable NP back protector in the back
* Adjustable waist. Belt loop for connecting to belt loop on pants.
* 2 outside pockets and 1 inside pocket
* “T-shirt” style collar with soft leather trim for comfort
* Black jacket with white and grey highlights
* Small embroidered “BMW” on front left chest
* Sizes S-XXXL (Men’s)
* MSRP $399.00

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 113 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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