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| **For Release:** | **Immediate** |
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**BMW Voted World’s Best Car Manufacturer by Readers of Frequent Business Traveler**

**Woodcliff Lake, NJ – July 24, 2012…** BMW has been named World’s Best Car Manufacturerby the readers of Frequent Business Traveler ([www.frequentbusinesstraveler.com](http://www.frequentbusinesstraveler.com)), an online publication written for and by affluent frequent business travelers.

The Frequent Business Traveler GlobeRunner Awards recognize the world’s best travel companies, including airline, hotel, car rental agencies and travel websites.

BMW has been singled out by the road warrior readers of Frequent Business Traveler as the best Car Manufacturer in the World,” said Jonathan Spira, editorial director of Frequent Business Traveler. “Their very selective preferences and extensive patronage of hotels, airlines and everything travel-related make their votes particularly meaningful.”

Award nominations were made by the publication’s editorial team of experienced travel journalists in more than 20 categories. Voting was conducted online from March 1 through May 15, and almost 50,000 votes were cast. Winners will receive a personalized award. In addition, a donation will be made in their name to the PKD Foundation, an organization dedicated to discovering treatments and a cure for Polycystic Kidney Disease which claimed the life of Frequent Business Traveler co-founder Greg Spira.

Coverage of the awards, and the complete list of GlobeRunner award winners, is available online at [www.frequentbusinesstraveler.com/2012/07/globerunner-2012](file:///C:\Documents%20and%20Settings\qt29336\Local%20Settings\Temporary%20Internet%20Files\Content.Outlook\AEPWBKX7\www.frequentbusinesstraveler.com\2012\07\globerunner-2012).

**BMW Group In America**  
BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 114 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.  
  
Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com).  
  
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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwgroupna.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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