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**All-New BMW Zagato Makes World Debut at 2012 Pebble Beach Concours.**

**Updated BMW 7 Series makes North American debut among other highlights at 2012 Monterey Motorsports Reunion and Pebble Beach Concours d’Elegance.**

**Woodcliff Lake, NJ – August 15, 2012 …** BMW will be highly visible this weekend at the 2012 Pebble Beach Concours, Monterey Motorsports Reunion, and Legends of the Autobahn. Making its world debut late in the week will be a new BMW Zagato concept, the second collaboration between these two legendary car companies. The new 2013 BMW 7 Series will make its North American debut with a special highlight on the new 540-hp BMW ALPINA B7 supersedan. Other product highlights include the stunning new BMW 650i Gran Coupe and, in honor of 2012 being the 40th anniversary of BMW M, the all-new BMW M5 and M6.

BMW activity at the Monterey Motorsports Reunion will not be limited to its display in the paddock but will also include three vintage race cars participating in the Reunion, including the 1986 BMW-March GTP, the 1980 BMW M1 Procar as well as the 1975 BMW 3.5 CSL like the one that won the 12-Hours of Sebring that year. The 3.5 CSL will be piloted by BMW of North America President and CEO, Ludwig Willisch. Please stop by the paddock and say “Hello.”

BMW M will be a focus at Legends of the Autobahn. In addition to the new M5 Sedan and M6 Coupe, the legendary M8 Prototype, which never saw production and has never been shown in North America, will also be featured Friday. The mid-engine BMW M1, the very first BMW M supercar from 1979, will also be seen out and about this weekend.

Details about and images of the newest BMW Zagato collaboration will be available closer to the weekend.

## BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 114 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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