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**QUICK FACTS**

* DriveNow is the convenient, flexible and premium car sharing program from BMW, launched in the U.S. in San Francisco.
* The San Francisco fleet is initially comprised of 70 BMW ActiveE electric vehicles with zero emission driving, the first all-electric BMW.
* There are currently eight DriveNow Stations in San Francisco conveniently located close to BART, MUNI and bike-sharing stations where customers can pick up and drop off cars. Two additional DriveNow stations, one each in Palo Alto and at the San Francisco International Airport; will be added soon.
* Customers can register for DriveNow membership using smartphone app, online at [www.drive-now.com/usa](http://www.drive-now.com/usa) or in person at a DriveNow Station.
* The DriveNow ID functions as both a car key and a membership card for the ChargePoint Network, the largest network of individually-owned electric vehicle charging stations.
* Customers can pick up DriveNow vehicles at any DriveNow station and return them to any DriveNow station.
* Available DriveNow vehicles along with their charging status are displayed on an interactive map on DriveNow’s website and the DriveNow app. Just press the “Book Now” button to reserve.
* Vehicles can be charged at ChargePoint charging stations or any other public charging station.
* The one-time activation fee is $39
* Rates start at $12 for the first 30 minutes, with a daily maximum of $90
* There are no time limits – drivers may keep the car for as long, or as little, as they like.
* Richard Steinberg is the CEO of DriveNow. He was previously Manager, Electric Vehicle Operations and Strategy for BMW of North America.

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