

BMW Group



Vehicle Sales BMW of North America, LLC, September 2012

	Sept '12	Sept '11	%	YTD Sept '12	YTD Sept '11	%
1 Series	515	674	-23.6%	5,535	6,572	-15.8%
3 Series	7,731	9,289	-16.8%	68,352	70,566	-3.1%
Z4	187	140	33.6%	1,952	2,932	-33.4%
5 Series	3,189	4,097	-22.2%	38,328	37,996	0.9%
6 Series	609	338	80.2%	5,482	2,217	147.3%
7 Series	464	869	-46.6%	8,103	7,750	4.6%
X1	1,570	N/A	N/A	2,146	N/A	N/A
BMW passenger cars	14,265	15,407	-7.4%	129,898	128,033	1.5%
X3	3,034	1,853	63.7%	22,591	19,167	17.9%
X5	3,850	3,878	-0.7%	29,682	26,047	14.0%
X6	612	612	0.0%	4,226	4,432	-4.6%
BMW light trucks	7,496	6,343	18.2%	56,499	49,646	13.8%
BMW brand	21,761	21,750	0.1%	186,397	177,679	4.9%
Cooper /S Hardtop	1,796	1,884	-4.7%	21,343	20,845	2.4%
Cooper /S Convertible	306	447	-31.5%	3,792	3,995	-5.1%
Cooper /S Clubman	417	461	-9.5%	4,249	5,517	-23.0%
Coupe	184	N/A	N/A	2,206	N/A	N/A
Roadster	194	N/A	N/A	1,596	N/A	N/A
Countryman	2,002	1,207	65.9%	15,345	11,278	36.1%
MINI brand	4,899	3,999	22.5%	48,531	41,635	16.6%
TOTAL BMW of North America, LLC	26,660	25,749	3.5%	234,928	219,314	7.1%