**For Release:** October 23, 2012

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**BMW Manufacturing Announces Management Change.**

Announces New Vice President for Painted Body

**Spartanburg, S.C. – October 23, 2012…** BMW Manufacturing announced today that Bernd Koenigsbruegge has been named the new Vice President for Painted Body. He replaces Dr. Heinz Brunner who has returned to Munich to oversee production of powertrain and chassis systems.

Koenigsbruegge served as vice president for the body shop in the Spartanburg plant from 2004 to 2008 before moving to BMW’s plant in Regensburg, Germany. Bernd graduated in 1984 from RWTH Aachen University with a degree in mechanical engineering and began his career with BMW as an industrial engineer in the company’s Munich plant.

Since joining the company, Bernd has worked throughout the global production network. He was a planning manager for the body shop in the Regensburg plant, managed body structure development at BMW’s Research and Innovation facility (FIZ), was integral in the relocation of the MINI facility to Oxford, England and served as facility planning project lead for BMW’s plant in Leipzig, Germany.

BMW’s plant in Spartanburg currently produces over 1,000 vehicles each day and is the exclusive exporter of X3 and X5 Sports Activity Vehicles and the X6 Sports Activity Coupe through the Port of Charleston. This year, the plant is projected to produce more than 300,000 vehicles and will export approximately 70% of those vehicles to more than 130 global markets.

The plant originally began vehicle production in 1994. In late October, the plant will reach another milestone: the building of its 2,250,000th vehicle. Earlier this year, the company announced a $900 Million expansion to increase capacity to 350,000 units by the end of 2014 and will bring a new model to its Spartanburg operation.

**BMW Manufacturing Co., LLC**

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany and is the global producer of the BMW X3 and X5 Sports Activity Vehicles and X6 Sports Activity Coupe. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing and financial services operations in the United States, Canada and throughout Latin America; and a design firm and technology office in California. For more information on BMW Manufacturing, visit [www.bmwusfactory.com](http://www.bmwusfactory.com).

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## BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 115 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com).

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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