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| **For Release:** | November 2, 2012  |
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**BMW Group Contributes $1 million for Hurricane Relief**

**BMW of North America will give $1 million to the American Red Cross for disaster relief in the aftermath of Hurricane Sandy.**

**Woodcliff Lake, NJ – November 2, 2012…** “This donation will help the Red Cross give aid to the many who are in need in the affected areas,” said Ludwig Willisch, CEO and President, BMW of North America. “We support those who are working so hard on the recovery effort and we are encouraging our employees across North America to volunteer their time and money to the work underway. Our dealers already are active in their communities and we thank them for stepping up to meet the needs in their local areas.”

BMW of North America is headquartered in Woodcliff Lake, New Jersey, one of the areas hit hard by the hurricane. The company’s presence in the United States supports thousands of jobs with a large number being in the Northeast – at our headquarters, dealerships, seaports and distribution facilities.

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 115 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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