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**BMW Manufacturing Reports Record Production Volume.**

Enters 2013 with planned expansion and new model growth.

**Spartanburg, S.C. – January 10, 2013...**BMW Manufacturing achieved another record production year. Annual production of 301,519 vehicles marks 2012 as the highest production volume in the South Carolina plant’s 19-year history. This represents a 9% increase over the production volume for 2011 (276,065). Since 2010, the plant’s production output has increased by 90% (159,284).

“Our Associates are very committed to building quality products for the world. Our customers recognize that and are responding positively,” said Josef Kerscher, President of BMW Manufacturing Co. “In order to sustain our success, we must continue to be flexible and competitive.”

In January 2012, the company announced a $900 million investment to expand the plant's manufacturing footprint by 1.6 million square feet, add another vehicle model and increase the plant's overall annual volume to 350,000 units.

Construction projects related to the plant expansion include:

* A 170,000 square foot body shop expansion
* A new 300,000 square foot body shop
* A 650,000 square foot paint shop
* Approximately 400,000 square feet of new logistics and warehouse space
* Several on-site modifications to existing facilities

All construction projects are underway. In addition to the X3 and X5 Sports Activity Vehicle and the X6 Sports Activity Coupe, the factory is preparing to add the new BMW X4 to its current vehicle lineup. The plant produces more than 1,000 vehicles per day and exports 70% of its production to over 130 global markets.

“The expansion and improvements being made to the plant site represent nearly 500 construction jobs,” said Kerscher. “The work being done today ensures the continued success of this plant well into the future.”

Through 2012, BMW Group has invested nearly $5.8 Billion in the Spartanburg plant. Earlier this month, BMW of North America reported the best sales year ever with 347,583 vehicles (BMW and MINI combined) sold in 2012. The BMW vehicle models produced in South Carolina contributed significantly to the company’s U.S. sales success, accounting for 30.7% of all BMW brand U.S. sales (281,460). The X5 led with 44,445 units followed by the X3 (35,173) and the X6 (6,749).

**BMW Manufacturing Co.**

BMW Manufacturing Co. is a subsidiary of BMW AG in Munich, Germany and is the global producer of the BMW X3 and X5 Sports Activity Vehicles and X6 Sports Activity Coupe. In addition to the South Carolina manufacturing facility, BMW North American subsidiaries include sales, marketing and financial services operations in the United States, Canada and throughout Latin America; and a design firm and technology office in California. For more information on BMW Manufacturing, visit [www.bmwusfactory.com](http://www.bmwusfactory.com).

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**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 115 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).