Pricing Guide Model Year 2015 Suggested Retail Price



	328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Start of Production	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014	07/2014
Base Price U.S.A. Port of Entry* Base Price Euro Deliver	\$37,500	\$37,500	\$39,500	\$43,750	\$45,750	\$50,150	\$39,000	\$41,000
Munich Pick Up	\$34,925	\$34,925	\$36,785	\$40,740	\$42,600	\$46,690	\$36,320	\$38,180

	Non-Metallic	STD							
300	Alpine White	x	х	х	х	х	х	х	х
668	Jet Black	х	х	х	x	х	х	х	х

Metallic	\$550	\$550	\$550	\$550	\$550	\$550	\$550	\$550
475 Black Sapphire Metall	ic x	х	х	х	х	х	х	х
A17 Mojave Metallic	x	х	х	х	х	х	х	х
A75 Melbourne Red Metal	lic x	х	х	х	х	х	x	х
A83 Glacier Silver Metallic	x	х	x	х	х	х	х	х
A89 Imperial Blue Metallic	x	х	x	х	х	х	х	х
A92 Orion Silver Metallic	х	х	x	х	х	х	х	х
A96 Mineral White Metallic	x x	х	х	х	х	х	x	х
B06 Sparkling Bronze Meta	allic x	х	x	х	х	х	х	х
B39 Mineral Grey Metallic	х	х	x	х	х	х	х	х
B40 Liquid Blue Metallic	x	х	х	x	х	х	x	х
B45 Estoril Blue Metallic	х	х	x	х	х	х	х	х
B45 requires ordering ZN	/M x	х	х	х	х	х	х	х

	Upholstery								
٢C	SensaTec	STD							
KCDF	Venetian Beige SensaTec In combination with ZMM	x NC							
	KCDF cannot be ordered with ZLL, ZPP or ZSL	x	x	x	x	x	x	x	х
	Black SensaTec with Red								
KCL3	highlight	х	х	х	х	х	х	х	х
	Included in package	ZSL							
	KCL3 requires ordering ZSL	х	х	х	х	х	х	х	х
	KCL3 cannot be ordered with ZPP	х	х	х	х	х	х	х	х
<b>KCSW</b>	Black SensaTec	х	х	х	х	х	х	х	х
	Included in package	ZMM							
	KCSW cannot be ordered with	x	x	x	x	x	x	x	x
	ZLL, ZPP or ZSL	^	^	^	^	^	^	^	^
C	Leather Dakota	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	In combination with ZLL	NC							
	In combination with ZPP	NC							
	Included in package	ZPP							
	Venetian Beige Dakota								
CDF	Leather	х	х	х	х	х	х	х	х
	In combination with ZMM	\$1.450	\$1.450	\$1,450	\$1.450	\$1.450	\$1.450	\$1.450	\$1.450
	In combination with ZSL	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	LCDF and ZSL will delete STD or 100% equipment 255	x	x	x	x	x	x	x	x
	LCDF and ZSL will add 2XE to the order	x	x	x	x	x	x	x	x
	LCDF cannot be ordered with 4DN or 4DX	x	x	x	x	x	x	x	х
	LCDF cannot be ordered with ZLL Leather Dakota Black/Red	x	x	x	x	x	x	x	х
CL3	highlight	х	х	х	х	х	х	х	х
	In combination with ZSL	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	LCL3 requires ordering ZSL	x	x	x	x	x	x	x	¢ 1,100

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		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
	Upholstery								
	Coral Red Dakota Leather								
LCL5	with Black highlight	х	х	х	х	х	х	х	х
	In combination with ZMM	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	In combination with ZSL	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	LCL5 cannot be ordered with 4DX	х	х	х	х	х	х	х	х
	LCL5 requires ordering ZMM or	х	х	х	x	х	x	x	x
	ZSL								
	Leather Dakota Saddle Brown								
LCLX	exclusive stitching	Х	X	X	X	X	X	х	х
	In combination with ZLL	NC	NC	NC	NC	NC	NC	NC	NC
	LCLX requires ordering ZLL	х	x	х	x	х	х	х	х
	Leather Dakota Venetian								
LCLY	Beige exclusive stitching	х	х	х	х	х	х	х	х
	In combination with ZLL	NC	NC	NC	NC	NC	NC	NC	NC
	LCLY requires ordering ZLL	х	х	х	х	х	х	х	х
	Leather Dakota Black								
LCLZ	exclusive stitching	х	х	х	х	х	х	х	х
	Included in package	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL
	LCLZ requires ordering ZLL	х	х	х	х	х	х	х	х
LCOM	Oyster Dakota Leather	х	х	х	х	х	х	х	х
	In combination with ZLL	NC	NC	NC	NC	NC	NC	NC	NC
	In combination with ZMM	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	In combination with ZSL	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	LCOM and ZSL will add 2XE to	х	x	х	x	x	x	x	x
	the order	X	~	~	~	X	~	~	~
	LCOM and ZSL will delete STD or	х	х	х	х	х	x	х	х
	100% equipment 255								
	LCOM cannot be ordered with 4DN	х	х	х	х	х	х	х	х
1.0014/									
LCSW	Black Dakota Leather	X	X	X	X	X	X	X	X
	In combination with ZMM	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	LCSW cannot be ordered with ZLL or ZSL	х	х	х	х	х	х	х	х

Lines										
ZLL	Luxu	ry Line	\$2,000	\$2,000	\$2,000	\$1,300	\$1,300	\$1,300	\$2,000	\$2,000
	2H2	18" Light Alloy Wheel Multi-spoke Style 416 with All-Season Tires (18x8.0, 225/50 R18)	X	X	X	X	X	x	x	X
	or	2A5 18" Light Alloy Wheel Double-spoke Style-397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/45 R18)	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0		
	or	2A4 19" Light Alloy Wheel Double-spoke Style401 with Mixed Performance Tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)				+ \$900	+ \$900	+ \$900		
	or	2P4 18" Light Alloy Wheel Streamline						+ \$0		

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			328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines										
	3DZ	Style 419 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/45 R18) Without Lines	x	x	x	x	x	x	x	x
	4CE	designation outside	x	x	x	x	x	x	x	x
		4AD Brushed Aluminum trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or	4B8 Burled Walnut Trim with Inlay	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	4DM		x	x	x	x	x	x	x	x
	or	4DL Highlight trim finishers Black high- gloss	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	7S2	Luxury Line	х	х	х	х	х	x	х	х
		Leather Dakota Black exclusive stitching	x	x	x	x	x	x	x	x
	or	LCLX Leather Dakota Saddle Brown exclusive stitching	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or	LCLY Leather Dakota Venetian Beige exclusive stitching	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or	LCOM Oyster Dakota Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	ZRT	Remove Increased Top Speed 840	x	x	х	x	x	x	х	х
		840 Increased top speed limiter	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	accent specific exhaus Chrom A/C an High-g Signati	e design elements (bumper s, air intakes with Line c design, kidney bars, st pipe finishers) e rings around center stack, id radio controls loss black B-pillar ure key	x	X	x	x	x	x	x	x
		quires ordering ZPP Innot be ordered with ZMM	x x	x x	x x	x x	x x	x x	x x	x x
	or ZSL ZLL wi		*	^	^	x	x	x	^	^
ZMM	M Spo	ort	\$3,400	\$3,400	\$3,400	\$3,000	\$3,000	\$3,000	\$3,400	\$3,400
	2PE	18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/50 R18 front and 18x9.0, 255/45 R18	x	x		x		x	x	
	or	rear) 21B 18" Light Alloy Wheel Double-spoke Style441 M Ferric Grey with Mixed Perf. Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ \$0	+ \$0		+ \$0 + \$900		+ \$0 + \$900		

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		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines									
or					+ \$900		+ \$900		
	403M wheels w/ mixed summer tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)								
or	2PP 18" star-spoke 400M wheels w / all- season tires (18x8.0, 225/45 R18)	+ \$0	+ \$0		+ \$0		+ \$0	+ \$0	
2PP	18" star-spoke 400M wheels w / all-season tires (18x8.0, 225/50 R18)			x		x			x
or	21B 18" Light Alloy Wheel Double-spoke Style441 M Ferric Grey with Mixed Perf. Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)			+ \$0		+ \$0			
or	2PE 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)			+ \$0		+ \$0			+ \$0
or	21C 19" Light Alloy Wheel Double-spoke					+ \$900			

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3 Series Sedan (F30) Effective October 1, 2014



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines									
	Style442 M Orbit Grey with Mixed Perf. Tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)								
or						+ \$900			
337	M Sport Package	х	х	х	x	х	х	х	x
3DZ	Without Lines designation outside	x	x	x	x	x	x	x	x
481	Sport seats	х	х	х	х	х	х	х	х
4DX	Highlight trim finishers	х	х	х	х	х	х	х	х
or	Estoril Blue matte 4DL Highlight trim finishers Black high-	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
or	gloss 4DM Highlight trim finishers pearl gloss chrome	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
4MR	Aluminum Hexagon	x	x	x	x	x	x	x	x
or	4AB Dark Burl Walnut wood trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
or	4AD Brushed Aluminum trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
or	Trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
704	M sport suspension	х	х		х			х	
710	M steering wheel	х	х	х	х	х	х	х	х
715	Aerodynamic kit	х	х	х	х	х		х	х
760	Shadowline exterior trim	x	x	x	x	x	x	x	x
775	Anthracite headliner	х	х	х	x	x	x	x	x
840 <b>or</b>	Increased top speed limiter ZRT Remove	x + \$0	x + \$0		x + \$0		x + \$0	x + \$0	
0	Increased Top Speed 840	÷ψυ	ιψυ		ι ψυ		ι ψυ	ιψυ	
KCSV	VBlack SensaTec	х	х	х	х	х	х	х	x
or	KCDF Venetian Beige SensaTec	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	LCDF Venetian Beige Dakota Leather	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
or	LCL5 Coral Red Dakota Leather with Black highlight	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
	LCOM Oyster Dakota Leather	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
	LCSW Black Dakota Leather	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
ZRT	Remove Increased Top Speed 840			X		X L CO			X
	840 Increased top speed limiter le rings around A/C and	x	x	+ \$0 ×	x	+ \$0 x	x	x	+ \$0 x
radio c M footi uphols	controls rest (not with Beige	~	^	^	^	^	^	^	^
Signati ZMM c	ure key cannot be ordered with ZLL	x	x	x	x	x	x	x	x
or ZSL									

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			328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines										
		equires ordering 300, 475, 83, B39 or B45	х	х	х	Х	x			x
	equipm	vill delete STD or 100% nent 255	x	х	x				x	х
		nd 2NH will delete STD or equipment 520	х	x	х	x	х	х		
		nd ZDH will delete 704 e order	х	х		х			x	
		vill delete STD or 100% nent 255 and 3L8				х	x	x		
		equires ordering 300, 475, 83, B39 or B44							х	
		equires ordering 300, 475, 83, B39 and B45						x		
	Note: E	344 - Valencia Orange								
ZSL	Sport	Line	\$2,500	\$2,500	\$2,500	\$1,700	\$1,700	\$1,700	\$2,500	\$2,500
	2A5	18" Light Alloy Wheel Double-spoke Style-397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/50 R18)	x	x	x	x	x	x	x	x
	or	2A4 19" Light Alloy Wheel Double-spoke Style401 with Mixed Performance Tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)				+ \$900	+ \$900	+ \$900		
	or	2P4 18" Light Alloy Wheel Streamline						+ \$0		

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		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
ines									
	Style 419 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/45 R18)								
3BI		x	x	х	x	х	x	x	х
3D2		x	x	x	x	x	x	х	x
481		х	x	x	x	x	x	х	х
4A <sup>-</sup>	•	х	x	x	х	x	x	х	х
c	<ul> <li>4AB Dark Burl Walnut wood trim</li> </ul>	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
c	<ul> <li>AD Brushed</li> <li>Aluminum trim</li> </ul>	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
c	<ul> <li><i>r</i> 4CE Anthracite Wood Trim</li> </ul>	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
4DI		x	x	x	x	x	x	х	x
c	<ul> <li>4DL Highlight trim finishers Black high- gloss</li> </ul>	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
c	<ul> <li>ADM Highlight trim</li> <li>finishers pearl gloss</li> <li>chrome</li> </ul>	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
704		х	x		х			х	
775		х	x	x	x	x	x	х	х
7A0	C Sport Line	х	х	х	х	х	х	х	х
840	-	x	x		x		x	x	
c	r ZRT Remove Increased Top Speed 840	+ \$0	+ \$0		+ \$0		+ \$0	+ \$0	
KC	_3 Black SensaTec with Red highlight	x	x	x	x	x	x	x	x
c	<i>r</i> LCDF Venetian Beige Dakota Leather	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
c	r LCL3 Leather Dakota Black/Red highlight	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
c	r LCL5 Coral Red Dakota Leather with Black highlight	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
c	r LCOM Oyster Dakota Leather	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450	+ \$1,450
ZR				x		x			х
c	<ul> <li>840 Increased top speed limiter</li> </ul>			+ \$0		+ \$0			+ \$0
(bur bars mirr Chr con Spo Sigr Note	k high-gloss design elements nper and air intake trim, kidney s, exhaust pipes, B-pillar, or caps) ome rings around A/C & radio rols rt i-cluster lature key e: All-season tires can be	x	x		x		x	x	
Blac	ered by selecting option ZRT. Ik high-gloss design elements Inper and air intake trim, kidney					x			

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	328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Lines								
bars, exhaust pipes, B-pillar, mirror caps) Chrome rings around A/C & radio controls Sport i-cluster Signature key Note: Performance tires can be ordered by selecting option 840. Black high-gloss design elements (bumper and air intake trim, kidney bars, exhaust pipes, B-pillar, mirror caps) Chrome rings around A/C & radio controls Sport i-cluster Signature key Note: Performance tires can be ordered by selecting option 840			x					X
ZSL and ZDH will delete 704 from the order ZSL cannot be ordered with ZLL	x	x	v	x	Y	Y	x	Y
or ZMM	x	x	x	x	х	Х	x	х

Packa	ges								
ZCW	Cold Weather Package	\$950	\$950	\$950	\$950	\$950	\$950	\$950	\$950
	248 Heated Steering Wheel	х	х	х	х	х	х	х	х
	494 Heated front seats	х	х	х	х	х	х	х	х
	496 Heated rear seats	х	х	х	х	х	х	х	х
	502 Retractable headlight washers	x	x	х	x	х	х	х	х
	ZCW requires ordering Leather Dakota or ZPP	x	x	x	x	x	x	x	x
ZDA	Driver Assistance Package	\$950	\$950	\$950	\$950	\$950	\$950	\$950	\$950
	3AG Rear view camera	х	х	х	х	х	х	х	х
	508 Park Distance Control	х	х	х	x	х	х	х	х
ZDB	Driver Assistance Plus	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900
	5AG Active Blind Spot Detection	x	x	x	x	х	x	х	х
	5AS Active Driving Assistant	x	x	x	x	x	x	x	х
	5DL Side and Top View Cameras	x	x	x	x	x	x	x	х
	8TH Speed Limit Info	х	х	х	х	х	х	х	х
	Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.	x	x	x	x	x	x	x	x
	ZDB requires ordering 609 or ZTP	х	х	х	х	х	х	x	х
	ZDB requires ordering ZDA	х	х	х	х	х	х	x	х
'DH	Dynamic Handling Package	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
	2VF Adaptive M Suspension	x	x	x	x	x	x	x	х
	2VL Variable sport steering	х	х	х	х	х	х	х	х
	ZDH and ZMM will delete 704 from the order	x	x		x			x	
	ZDH and ZSL will delete 704 from the order	x	x		x			x	

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			328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Packa	iges									
ZLP	Light	ing Package	\$900	\$900	\$900				\$900	\$900
	522	Xenon headlights	х	х	х				х	х
	524	Adaptive light control	х	х	х				х	х
ZPP	Prem	ium Package	\$3,100	\$3,100	\$3,100	\$2,200	\$2,200	\$2,200	\$3,100	\$3,100
	322	Comfort Access keyless entry	x	x	х	x	x	x	х	x
	403	Moonroof	х	х	х				х	х
	488	Lumbar support	х	х	х	х	х	х	х	х
	655	Satellite radio with 1 year subscription	x	х	х	x	х	х	х	x
	LC	Leather Dakota	x	x	х	x	x	x	х	x
ZTP	Tech	nology Package	\$3,150	\$3,150	\$3,150	\$3,150	\$3,150	\$3,150	\$3,150	\$3,150
	609	Navigation system w/ touchpad	х	х	х	x	x	х	х	x
	610	Head-up Display	х	х	х	х	х	х	х	х
	6AC	BMW Assist eCall						x		
	6AE	BMW TeleServices						х		
	6AK	BMW Online and BMW Apps	х	х	х	x	x	х	х	x
	6AM	Advanced Real-Time Traffic Information	x	x	х	x	x	x	x	x
	6AP	Remote Services	х	х	х	х	x	х	х	х
	6WA	Instrument cluster with extended contents	x	х	х	x	x		х	x

Optio	ns								
2A4	19" Light Alloy Wheel Double- spoke Style401 with Mixed Performance Tires (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)				\$900	\$900	\$900		
	In combination with ZLL				+ \$900	+ \$900	+ \$900		
	In combination with ZSL				+ \$900	+ \$900	+ \$900		
	2A4 will add 840 to the order Alternate in package				x ZLL, ZSL	x ZLL, ZSL	x ZLL, ZSL		
2A5	18" Light Alloy Wheel Double- spoke Style-397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/50 R18)	\$600	\$600	\$600	NC	NC	NC		
	Included in package	ZSL	ZSL	ZSL	ZSL	ZSL	ZSL	ZSL	ZSL
	In combination with ZLL	NC	NC	NC	NC	NC	NC		
	2A5 and 2NH requires ordering 840	x	x	x	х	x	х		
	2A5 and not ZSL requires ordering 2NH	x	х	x	x	x	x		
	Alternate in package	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL		
2DY	18" Light Alloy Wheel Star- spoke Style 396 with All- Season Tires	\$600	\$600	\$600	100%	100%	100%	\$600	\$600
	(18x8.0, 225/50 R18) 2DY cannot be ordered with ZLL, ZMM or ZSL	x	x	x	x	x	x	x	x
	2DY cannot be ordered with 840				x	X	x		
2NH	M Sport Brakes	\$650	\$650	\$650	\$650	\$650	\$650		
	2NH and 2A5 requires ordering 840	x	x	x	x	x	x		
	2NH requires ordering 21B or 2A5 2NH requires ordering 21B, 21C or 2A5	x	x	х	x	x	x		

Pricing Guide Model Year 2015 Suggested Retail Price



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Option	าร								
2P4	18" Light Alloy Wheel Streamline Style 419 w/ Perf. (opt 840) or A/S Tires (18x8.0, 225/45 R18) In combination with ZLL In combination with ZSL 2P4 and 840 requires ordering ZSL 2P4 cannot be ordered with ZMM Alternate in package						NC NC NC x z ZLL, ZSL		
2TB	Sport automatic transmission	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
	with shift paddles 2TB requires ordering ZMM or ZSL	x	x	x	x	x	x	x	x
302	Anti-theft alarm system	\$400	\$400	\$400	100%	100%	100%	\$400	\$400
403	Moonroof	\$1,050	\$1,050	\$1,050	100%	100%	100%	\$1,050	\$1,050
	Included in package	ZPP	ZPP	ZPP				ZPP	ZPP
417	Rear manual side window shades	\$575	\$575	\$575	\$575	\$575	\$575	\$575	\$575
	417 will add 415 to the order Note: 415 - Power rear sunshade	x	x	x	x	x	x	x	x
494	Heated front seats	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
	Included in package	ZCW	ZCW	ZCW	ZCW	ZCW	ZCW	ZCW	ZCW
4AD	Brushed Aluminum trim	NC	NC	NC	NC	NC	NC	NC	NC
	In combination with ZLL	NC	NC	NC	NC	NC	NC	NC	NC
	In combination with ZMM	NC	NC	NC	NC	NC	NC	NC	NC
	In combination with ZSL 4AD and ZSL requires ordering 4DL or 4DN	NC x	NC x	NC x	NC x	NC x	NC x	NC x	NC x
	4AD and not ZSL requires ordering 4DL	х	x	x	x	x	х	х	x
	Alternate in package	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL	ZLL, ZMM, ZSL
4CE	Anthracite Wood Trim	NC	NC	NC	NC	NC	NC	NC	NC
	Included in package	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL
	In combination with ZMM	NC	NC	NC	NC	NC	NC	NC	NC
	In combination with ZSL 4CE requires ordering 4DM	NC x	NC x	NC x	NC x	NC x	NC x	NC x	NC x
	Alternate in package	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL	ZMM, ZSL
5AC	Automatic high beams	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250
5DF	Active Cruise Control	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
	5DF will add 6WA to the order 5DF cannot be ordered with ZMT 5DF will delete STD or 100%	x x x x	x x	x x	x x x x	x x x x	x x	x x	x x
-	equipment 544	<b>*75</b> 0	<b>*750</b>	A750	\$750	A750	A750	<b>\$750</b>	A750
5DL	Side and Top View Cameras Included in package	\$750 ZDB	\$750 ZDB	\$750 ZDB	\$750 ZDB	\$750 ZDB	\$750 ZDB	\$750 ZDB	\$750 ZDB
	5DL requires ordering ZDA	ZDB X	х	ZDБ X	ZDB X	ZDБ X	ZDB X	ZDB X	ZDB X
5DP	Parking Assistant	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
	5DP requires ordering ZDA	x	x	x	x	x	x	x	x
609	Navigation system w/ touchpad	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150
	Included in package	ZTP	ZTP	ZTP	ZTP	ZTP	ZTP	ZTP	ZTP
	609 will add 6AK, 6AM, 6AP and 6WA to the order 609 will add 6AC, 6AE, 6AK, 6AM	x	x	x	x	x	x	x	x
688	and 6AP to the order Harman Kardon surround	\$875	\$875	\$875	\$875	\$875	\$875	\$875	\$875
6AN	sound system Concierge Services	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250
	6AN requires ordering 609 or ZTP	x	x	x	x	x	x	x	x
6NS	Enhanced USB and Bluetooth plus Smartphone Integration	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
	6NS will delete STD or 100% equipment 6NH	x	x	x	x	x	x	x	x

Pricing Guide Model Year 2015 Suggested Retail Price 3 Series Sedan (F30) Effective October 1, 2014



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Optio									
ZMT	Manual Transmission	NC			NC	NC			
Other	Charges								
Other	Destination & Handling	\$950	\$950	\$950	\$950	\$950	\$950	\$950	\$950
Stand	ard								
1CA	CO2 relevant vehicles	STD	STD	STD	STD	STD	STD	STD	STD
1CC	Automatic Start/Stop function	STD	STD	STD	STD	STD	STD	STD	STD
205	STEPTRONIC automatic	STD	STD	STD	STD	STD	STD	STD	STD
216	transmission	CTD.	et D	et D	et D	OTD.	OTD.	OTD.	et D
216	Servotronic	STD	STD	STD	STD	STD	STD	STD	STD
249	Multifunction steering wheel	STD	STD	STD	STD	STD	STD	STD	STD
255	Sport leather steering wheel	STD	STD	STD	STD	STD	STD	STD	STD
258	Runflat tires	STD	STD	STD	STD	STD	STD	STD	STD
2DW	17" Light Alloy Wheels Star- spoke Style 393 with All- Season Tires (17x7.5, 225/50 R17)	STD	STD	STD				STD	STD
2DY	18" Light Alloy Wheel Star- spoke Style 396 with All- Season Tires				STD	STD	STD		
2VB	(18x8.0, 225/50 R18) Tire pressure monitor	STD	STD	STD	STD	STD	STD	STD	STD
302	•	310	310	310	STD	STD	STD	310	310
	Anti-theft alarm system	STD	STD	CTD.	STD		STD	STD	OTD.
319 3L8	Universal garage-door opener Matte Chrome Exterior Trim	310	310	STD	STD	STD STD	STD	310	STD
403	Moonroof	OTD	OTD	OTD	STD	STD	STD	OTD	OTD
423	Floor mats	STD	STD	STD	STD	STD	STD	STD	STD
430	Auto-dimming interior and	STD	STD	STD	STD	STD	STD	STD	STD
431	exterior mirrors Auto-dimming rearview mirror	STD	STD	STD	STD	STD	STD	STD	STD
459	Power front seats with driver	STD	STD	STD	STD	STD	STD	STD	STD
400	seat memory	510	510	510	510	510	510	510	510
465	Split fold-down-rear seat	STD	STD	STD	STD	STD	STD	STD	STD
493	Storage package	STD	STD	STD	STD	STD	STD	STD	STD
497	Rear center armrest	STD	STD	STD	STD	STD	STD	STD	STD
4AB	Dark Burl Walnut wood trim	STD	STD	STD	STD	STD	STD	STD	STD
4DM	Highlight trim finishers pearl	STD	STD	STD	STD	STD	STD	STD	STD
	gloss chrome	0.12	0.2	0.2	0.2	0.2	0.2	0.2	0.5
520	Fog lights	STD	STD	STD	STD	STD	STD	STD	STD
521	Rain sensor and auto headlights	STD	STD	STD	STD	STD	STD	STD	STD
522	Xenon headlights				STD	STD	STD		
524	Adaptive light control				STD	STD	STD		
534	Automatic climate control	STD	STD	STD	STD	STD	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD	STD	STD	STD	STD	STD
563	Ambiance lighting	STD	STD	STD	STD	STD	STD	STD	STD
575	Additional 12-V power sockets		STD	STD	STD	STD	STD	STD	STD
645	Radio control US	STD	STD	STD	STD	STD	STD	STD	STD
653	HD Radio	STD	STD	STD	STD	STD	STD	STD	STD
676	Hi-fi sound system	STD	STD	STD	STD	STD	STD	STD	STD
693	Satellite radio preparation	STD	STD	STD	STD	STD	STD	STD	STD
697	DVD Area coding (North	STD	STD	STD	STD	STD	STD	STD	STD
6AC	America) BMW Assist eCall	STD	STD	STD	STD	STD		STD	STD
6AC	BMW TeleServices	STD	STD	STD	STD	STD		STD	STD
6NH	Hands-free Bluetooth and	STD	STD	STD	STD	STD	STD	STD	STD
	USB audio connection	310	310	310	310	310	310	310	510

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Pricing Guide Model Year 2015 Suggested Retail Price



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Stand	ard								
6UF	Preparation for navigation system						STD		
6WA	Instrument cluster with extended contents						STD		

Wheels								
Code: 21B Style: 441 M	18" Light Alloy Wheel Double- spoke Style441 M Ferric Grey with Mixed Perf. Tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5,	ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	
	255/40 R18 21B will add 840 to the order	x	x	x	x	x	x	
	21B requires ordering 2NH and ZMM	x	x	x	x	x	x	
Code: 21C Style: 442 M	19" Light Alloy Wheel Double- spoke Style442 M Orbit Grey with Mixed Perf. Tires Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/50 P40				ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)	
	255/35 R19 In combination with ZMM				+ \$900	+ \$900	+ \$900	
	21C requires ordering 2NH and ZMM 21C will add 840 to				x	x	×	
	the order				X	Х	x	
	19" Light Alloy Wheel Double- spoke Style401 with Mixed Performance Tires				\$900 ZLL (upgrade)	\$900 ZLL (upgrade)	\$900 ZLL (upgrade)	
Code: 2A4 Style: 401	Front: 19x8.0, 225/40 R19 Rear: 19x8.5,				ZSL (upgrade)	ZSL (upgrade)	ZSL (upgrade)	
	255/35 R19							
	In combination with ZLL In combination with				+ \$900	+ \$900	+ \$900	
	ZSL 2A4 will add 840 to				+ \$900	+ \$900	+ \$900	
	the order				х	х	x	

Pricing Guide Model Year 2015 Suggested Retail Price



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Wheels									
Code: 2A5 Style: 397	18" Light Alloy Wheel Double- spoke Style-397 w/ Perf.(opt 840) or A/ S Tires Front / Rear: 18x8.0, 225/50 R18	\$600 ZLL (upgrade) ZSL	\$600 ZLL (upgrade) ZSL	\$600 ZLL (upgrade) ZSL	NC ZLL (upgrade) ZSL	NC ZLL (upgrade) ZSL	NC ZLL (upgrade) ZSL	ZSL	ZSL
	In combination with ZLL 2A5 and 2NH	NC	NC	NC	NC	NC	NC		
	requires ordering 840 2A5 and not ZSL	x	x	х	x	x	x		
	requires ordering 2NH	x	X	Х	x	x	x		
Code: 2DW Style: 393	17" Light Alloy Wheels Star-spoke Style 393 with All- Season Tires Front / Rear: 17x7.5, 225/50 R17	Standard	Standard	Standard				Standard	Standard
Style. 333	2DW cannot be ordered with 840	x	x	x				x	x
Code: 2DY Style: 396	18" Light Alloy Wheel Star-spoke Style 396 with All- Season Tires Front / Rear: 18x8.0, 225/50 R18	\$600	\$600	\$600	Standard	Standard	Standard	\$600	\$600
	2DY cannot be ordered with ZLL, ZMM or ZSL 2DY cannot be ordered with 840	x	x	x	x x	x x	x x	x	x
Code: 2H2 Style: 416	18" Light Alloy Wheel Multi-spoke Style 416 with All- Season Tires Front / Rear: 18x8.0, 225/50 R18	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL	ZLL
Gry16. 410	2H2 cannot be ordered with 840	x	x	x	x	x	x	x	x

Pricing Guide Model Year 2015 Suggested Retail Price



		328i Sedan	328i Sedan SULEV	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	ActiveHybrid 3 Sedan	328d Sedan	328d xDrive Sedan
Wheels									
Code: 2P4 Style: 419	18" Light Alloy Wheel Streamline Style 419 w/ Perf. (opt 840) or A/S Tires Front / Rear: 18x8.0, 225/45 R18						NC ZLL (upgrade) ZSL (upgrade)		
	In combination with ZLL						NC		
	In combination with ZSL 2P4 and 840						NC		
	requires ordering ZSL 2P4 cannot be						x x		
	ordered with ZMM								
Code: 2PE Style: 400M	18" star-spoke 400M wheels w/ mixed summer tires Front: 18x8.0, 225/50 R18 Rear: 18x9.0, 255/50 R19	ZMM	ZMM	ZMM (upgrade)	ZMM	ZMM (upgrade)	ZMM	ZMM	ZMM (upgrade)
	255/45 R18 2PE will add 840 to the order	x	x	x	x	x	x	x	x
Code: 2PF Style: 403M	19" star-spoke 403M wheels w/ mixed summer tires Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19				ZMM (upgrade)	ZMM (upgrade)	ZMM (upgrade)		
	In combination with ZMM				+ \$900	+ \$900	+ \$900		
	2PF will add 840 to the order				x	x	x		
Code: 2PP	<b>18" star-spoke</b> <b>400M wheels w /</b> <b>all-season tires</b> Front / Rear: 18x8.0, 225/50 R18	ZMM (upgrade)	ZMM (upgrade)	ZMM	ZMM (upgrade)	ZMM	ZMM (upgrade)	ZMM (upgrade)	ZMM
Style: 400	2PP will add ZRT to the order	x	x	x	x	x	x	x	x