

BMW Group



Vehicle Sales BMW of North America, LLC, January 2013

	Jan. 2013	Jan. 2012	%	YTD 2013	YTD 2012	%
1 Series	304	422	-28.0%	304	422	-28.0%
3 Series	4,831	6,698	-27.9%	4,831	6,698	-27.9%
Z4	152	104	46.2%	152	104	46.2%
5 Series	2,585	3,216	-19.6%	2,585	3,216	-19.6%
6 Series	424	409	3.7%	424	409	3.7%
7 Series	583	977	-40.3%	583	977	-40.3%
X1	1,165	N/A	N/A	1,165	N/A	N/A
BMW passenger cars	10,044	11,826	-15.1%	10,044	11,826	-15.1%
X3	2,005	1,687	18.9%	2,005	1,687	18.9%
X5	4,084	2,610	56.5%	4,084	2,610	56.5%
X6	380	282	34.8%	380	282	34.8%
BMW light trucks	6,469	4,579	41.3%	6,469	4,579	41.3%
BMW brand	16,513	16,405	0.7%	16,513	16,405	0.7%
Cooper /S Hardtop	1,654	1,584	4.4%	1,654	1,584	4.4%
Cooper /S Convertible	141	126	11.9%	141	126	11.9%
Cooper /S Clubman	209	219	-4.6%	209	219	-4.6%
Coupe	97	146	-33.6%	97	146	-33.6%
Roadster	165	N/A	N/A	165	N/A	N/A
Countryman	1,416	1,259	12.5%	1,416	1,259	12.5%
MINI brand	3,682	3,334	10.4%	3,682	3,334	10.4%
TOTAL BMW of North America, LLC	20,195	19,739	2.3%	20,195	19,739	2.3%