

BMW Manufacturing Co., LLC

Press Information

For Release: March 20, 2013

Contact: Sky Foster
864-989-5546
sky.foster@bmwmc.com

Steve Wilson
864-989-5346
steve.wilson@bmwmc.com

BMW Manufacturing Receives Duke Energy Power Partner Award

Spartanburg, S.C. – March 20, 2013...For its individual efforts in energy efficiency, sustainability and business growth, BMW Manufacturing was a recipient of the 2012 Duke Energy Power Partner Award.

In an official ceremony Wednesday, officials from Duke Energy presented Mr. Josef Kerscher, President of BMW Manufacturing, with the award.

“BMW and Duke Energy have been strategic partners since 1992, when the BMW Group announced their intention to build the company’s first plant outside of Germany, said Kerscher. Duke Energy’s ability to repeatedly execute the plant’s energy needs throughout 5 major expansions is to be commended.”

“We deeply respect BMW’s commitment to sustainability and their innovative approach to responsible energy use,” said Gayle Lanier, Duke Energy senior vice president and Chief Customer Officer. “Their collaboration to identify and implement energy-saving changes has improved their sustainability and operational success, while also improving the very community where their employees live and work. The energy they are saving is powering other homes and businesses in the community, which helps delay the need for new power plants and supports our goal of delivering increasingly clean energy for our customers.”

For a decade, BMW has been using methane gas generated at a landfill located near the plant site to efficiently cogenerate electrical power and hot water. Methane gas is captured and converted



BMW Manufacturing Co.

BMW Manufacturing Co., LLC

Press Information

to energy providing nearly 50% of our plant's total energy needs. Implementation of the landfill gas program reduces CO2 emissions by 92,000 tons per year. To date, the landfill gas-to-energy project has saved BMW an annual average of \$7 million in energy costs.

In 2010, BMW began using hydrogen to power their fuel cell material handling fleet. The fleet has now grown to more than 230 pieces, making BMW one of the largest hydrogen fuel cell material handling fleets in the world. To make this program even more sustainable, the company is actively exploring options to use landfill gas to produce hydrogen.

In 2012, the company announced that they had added solar to their suite of alternative energy. Installation of 400 solar modules, each capable of producing 240 watts of energy, now provides power to the Zentrum Museum making the facility carbon neutral. In addition, the solar panels provide energy to three electric vehicle (EV) charging stations. Also, in 2012, the plant achieved a major milestone. With the exception of one regulated waste stream, BMW's plant in South Carolina claims a Zero Waste-to-Landfill status.

For their efforts in on-site energy production, the U.S. Environmental Protection Agency recently named BMW Manufacturing the second largest Green Power Partner. Green Power rankings recognize U.S. businesses and communities that are making investments in on-site power generation. BMW's U.S. plant currently produces 38% of its electrical requirements on-site, mostly from its landfill gas-to-energy program.

BMW Manufacturing Co.

BMW Manufacturing Co. is a subsidiary of BMW AG in Munich, Germany and is the global producer of the BMW X3 and X5 Sports Activity Vehicles and X6 Sports Activity Coupe. In addition to the South Carolina manufacturing facility, BMW North American subsidiaries include sales, marketing and financial services operations in the United States, Canada and throughout Latin America; and a design firm and technology office in California. For more information on BMW Manufacturing, visit www.bmwusfactory.com.

#



BMW Manufacturing Co.

BMW Manufacturing Co., LLC

Press Information

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 116 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

#

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com and www.press.bmwna.com.



BMW Manufacturing Co.