

BMW Group



Vehicle Sales BMW of North America, LLC, March 2013

	Mar. 2013	Mar. 2012	%	YTD Mar. 2013	YTD Mar. 2012	%
1 Series	594	1,067	-44.3%	1,291	2,094	-38.3%
3 Series	8,858	9,897	-10.5%	20,662	24,698	-16.3%
Z4	316	261	21.1%	624	610	2.3%
5 Series	5,306	5,451	-2.7%	12,139	12,709	-4.5%
6 Series	877	759	15.5%	2,071	1,697	22.0%
7 Series	1,046	1,280	-18.3%	2,338	3,380	-30.8%
X1	2,764	N/A	N/A	5,411	N/A	N/A
BMW passenger cars	19,761	18,715	5.6%	44,536	45,188	-1.4%
X3	3,031	2,135	42.0%	7,211	6,653	8.4%
X5	3,876	2,841	36.4%	11,891	8,675	37.1%
X6	410	249	64.7%	1,264	1,033	22.4%
BMW light trucks	7,317	5,225	40.0%	20,366	16,361	24.5%
BMW brand	27,078	23,940	13.1%	64,902	61,549	5.4%
Cooper /S Hardtop	2,750	2,817	-2.4%	6,390	6,828	-6.4%
Cooper /S Convertible	421	493	-14.6%	719	982	-26.8%
Cooper /S Clubman	431	497	-13.3%	838	1,248	-32.9%
Coupe	230	336	-31.5%	445	736	-39.5%
Roadster	309	144	114.6%	655	254	157.9%
Countryman	1,761	1,579	11.5%	4,839	4,132	17.1%
Paceman	169	N/A	N/A	169	N/A	N/A
MINI brand	6,071	5,866	3.5%	14,055	14,180	-0.9%
TOTAL BMW of North America, LLC	33,149	29,806	11.2%	78,957	75,729	4.3%