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## **BMW 3 Series wins Cars.Com / USA Today Sport Sedan Challenge**

### **The 3 Series maintains its segment defining position**

**Woodcliff Lake, N.J. – April 8, 2013** ... The BMW 328i has been selected as the winner of the Cars.Com Sports Sedan Challenge. The 3 Series emerged as the winner in a series of evaluations including race track testing, instrumented measurements, street driving and a long distance trip on different types of roads.

The BMW 3 Series and five competitor cars were judged by a panel of experts from Cars.com, MotorWeek, and USA Today. The cars were also judged by actual car shoppers who were in the market for a sport sedan and were invited to participate.

The BMW 3 Series was selected as the sport sedan with the best combination of performance, fuel efficiency and spaciousness in the group, confirming that the sixth-generation 3 Series continues the successful tradition started more than 35 years ago when the first 3 Series was launched.

The recent launch of the new BMW 320i Sedan widens the appeal of the 3 Series family as a sport sedan that offers a choice of 4 and 6-cylinder engines, 6-speed manual and 8-speed automatic transmissions, and an available hybrid powertrain. BMW's xDrive intelligent all wheel drive technology is available on most models and the 3 Series will soon be available

with a 4-cylinder BMW Advanced Diesel powertrain in the 328d Sedan and Sport Wagon, with preliminary mileage estimates reaching 45 miles-per-gallon on the highway.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 116 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:  
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