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| **For Release:** | May 1, 2013 |
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| **Contact:** | Roy OliemullerBMW Motorrad USA Communications ManagerTel. 201-307-4082 /roy.oliemuller@bmwna.com  |
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# BMW Motorrad USA Offers Rear Comfort Armrests For K 1600 GTL

# Added Comfort for Passengers Aboard BMW’s Luxury Touring Motorcycle

**Woodcliff Lake, NJ – May 1, 2013**...BMW Motorrad USA is offering an added measure of comfort for passengers aboard its K 1600 GTL luxury touring motorcycle. Rear comfort armrests – suitable only for the K 1600 GTL and not the GT – are available as a dealer-installed accessory only.

The armrests feature comfortable padding, enabling passengers to enjoy long trips in greater comfort. Ergonomically compatible with the standard top case backrest pad, they are hinged to facilitate mounting on and off the motorcycle. Installation is recommended only by an authorized BMW motorcycle retailer.

Owners of the 2012 MY K 1600 GTL may also wish to retrofit the larger passenger seat grab handles of the 2013 MY K 1600 GTL at the same time as installation of the comfort arm rests to further upgrade their passenger’s comfort experience.

The BMW K 1600 GTL armrests are available at authorized BMW Motorcycles retailers at a manufacturer’s suggested retail price of $719.20 – not including installation labor.

Since its international debut, BMW’s all-new luxury tourer – the K 1600 GTL – has earned superlative awards from motorcycle journalists around the world, including “2012 Motorcycle of the Year” by the editors of *Rider* Magazine, and “Best Touring Bike of 2011” by *Cycle World* and *motorcycle.com*.

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 117 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

 Information about BMW Group products is available to consumers via the Internet at:

 [www.bmwgroupna.com](http://www.bmwgroupna.com/)

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