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# For Those Who Prefer Roads Less-Traveled BMW Motorrad Introduces the Navigator Adventure

 **Woodcliff Lake, NJ – May 6, 2013…** For those who prefer to explore roads less-traveled – whether on two wheels or two feet, BMW Motorrad now offers the new Navigator Adventure in addition to the popular Navigator IV as a navigational tool for BMW Motorrad riders.

With universal software and longer battery life, the Navigator Adventure is a versatile GPS navigation system that can be used for a host of outdoor activities, such as cycling, hiking or sailing, as well as motorcycling. Pre-installed North American roadmaps, free map updates (up to four times a year via Garmin website) and a car installation kit, available as a special accessory, make the Navigator Adventure a reliable long-term travel partner.

The BMW Motorrad Navigator Adventure makes touring on unfamiliar routes easier, safer and more enjoyable. A four-inch touch screen with selectable orientation (portrait or landscape) enables users to determine their current GPS position quickly and precisely -- whether in dense forests, deep gorges or amidst tall buildings. The dual battery system accommodates either a rechargeable lithium ion battery pack or conventional AA batteries providing 16 to 22 hours of battery life within a waterproof housing.

For outdoor activities, the BMW Motorrad Navigator Adventure has an integrated electronic 3-axis compass with tilt correction and a barometric altimeter. GPX files for geocaching are supported and are transferred directly to the Navigator Adventure (for example from the http://GeoCaching.com website). Important information for locating a geocache, such as position, terrain and degree of difficulty, as well as information and descriptions, can be read directly from the display.

Data such as waypoints, tracks and geocaches can be logged in the calendar so that the activities can be retraced at a later point. In addition, the Navigator Adventure is compatible with Custom Maps, enabling personalized map data to be generated on the basis of electronic maps, which can then be loaded on the navigation system. The MicroSD map slots make it possible to load more map data, such as topographical maps for hiking or cycling.

The BMW Motorrad Navigator Adventure is supplied with a mount bracket for secure mounting on all BMW motorcycle models (except the R 1200 GS, the K 1600 GT and the K 1600 GTL) as an alternative to the Navigator IV.

The BMW Motorrad Navigator Adventure is available at authorized BMW Motorcycle retailers for a manufacturer’s suggested retail price of $799.00. The care accessory kit is priced at $114.95.

**BMW Group in America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 117 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

 Information about BMW Group products is available to consumers via the Internet at:

 [www.bmwgroupna.com](http://www.bmwgroupna.com/)

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