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| **For Release:** | June 3, 2013 |
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# 2013 BMW R 1200 GS Named “Best of the Best” By *Robb Report*

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# All-new GS Enduro Ranked Among World’s Finest Motorcycles for Adventure Touring

**Woodcliff Lake, NJ – June 3, 2013**... The BMW R 1200 GShas been named “Best of the Best” in the Motorcycles, Adventure/Touring category of *Robb Report*’s recently released June issue. The 25th annual edition of Best of the Best is the quintessential guide to the world’s finest new automobiles, yachts, hotels, watches, wines and more. It features more than 175 award winners plus a “Best of the Best” retrospective of perennial favorites.

When the all-new air/liquid-cooled 2013 R 1200 GS was introduced in March, it received kudos from motorcycle journalists worldwide, who already had high praise for its highly popular bestselling predecessor. The next generation GS – available in three packages and four colors – sets new benchmarks for on and off-road performance, safety, environmental impact, handling and design. It is sold through authorized BMW Motorcycle dealers for a Manufacturers Suggested Retail Price (MSRP) of $15,800.

A complete press release with model specifications and images can be accessed via the link below:

<https://www.press.bmwgroup.com/pressclub/p/us/pressDetail.html?title=the-new-bmw-r-1200-gs&outputChannelId=9&id=T0132810EN_US&left_menu_item=node__6628>

*Robb Report’s* June issue editorial coverage is also available online via the following link:

<http://robbreport.com/paid-issue/best-best-2013-motorcycles-adventuretouring-bmw-r-1200-gs>.

 **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 117 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

 Information about BMW Group products is available to consumers via the Internet at:

 [www.bmwgroupna.com](http://www.bmwgroupna.com/)

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 **Journalist note:** Information about BMW Group and its products in the USA is available to

 journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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