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BMW 3 Series Coupe Earns Best Retained Value® for \$35K-\$45K Coupes According to Edmunds.com.

The 3 Series performance breeds class-leading retained value.

Woodcliff Lake, N.J. – June 11, 2013 ... The BMW 3 Series Coupe has again earned the Edmunds.com Best Retained Value® award for the \$35K-\$45K Coupe category. Edmunds determined each model's competitive segment based on body type and sales-weighted average manufacturer suggested retail price of all available styles of that model's body type.

Edmunds.com's Best Retained Value® Awards for 2013 recognize brands and models that have the highest projected residual value after five years. In recognizing the BMW 3 Series Coupe, the editors at Edmunds.com noted, "Regardless of body style, the 2013 BMW 3 Series is an impressively well-rounded and highly desirable entry-level luxury car."

The BMW 3 Series Coupe, which is available as a 240-horsepower 328i Coupe or 300-horsepower 335i Coupe model, combines excellent performance and legendary BMW driving dynamics with class-leading value thanks to its excellent results in retained value and through the BMW Ultimate Service® No Cost maintenance program.

More details on Edmunds.com's Best Retained Value® Awards can be found at <http://www.edmunds.com/car-reviews/best-retained-value-cars.html>

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 118 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: www.bmwgroupna.com

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