

# BMW

## U.S. Press Information

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### **BMW Announces Pricing for All-New X5 Sports Activity Vehicle**

**The vehicle that launched an entire segment set to enter its 3<sup>rd</sup> generation priced from \$53,725**

**Woodcliff Lake, NJ – June 24th, 2013...** It isn't often that an automobile manufacturer gets to launch an entirely new vehicle segment, but that's exactly what BMW did in 1999 when it introduced the world's first Sports Activity Vehicle – the BMW X5. Two generations and some 1.3 million vehicles later, the BMW X5 is set to enter its third generation. As its predecessors have done before, the all-new 3<sup>rd</sup> generation X5 will again set new standards for luxury, versatility and – because it is a BMW first and foremost – driving dynamics.

The newly available rear-wheel drive 2014 X5 sDrive35i will start at \$53,725 and the 2014 BMW X5 xDrive35i is priced at \$56,025. The 2014 BMW X5 xDrive35d price is \$57,525 and the 2014 BMW X5 xDrive50i will start at \$69,125. All prices include \$925 destination and handling. Newly-standard equipment for the X5 includes, but is not limited to, BMW's Auto Start-Stop system, BMW's iDrive4.2 Navigation System with Touchpad, 10 years of BMW Assist eCall service, 10 years of BMW TeleService, BMW Apps, 40-20-40 split-folding rear seat, and now standard Servotronic speed-sensitive power steering.

The all-new BMW X5 will offer a new model and a first for the original Sports Activity Vehicle, the X5 sDrive35i, which marks the first time that an X5 model has been offered with rear-wheel drive. It, along with the X5 xDrive35i, will be powered by BMW's multi-award winning 3.0-liter TwinPower Turbo inline-six. The V8-powered X5 xDrive50i will use BMW's latest 4.4-liter TwinPower Turbo V8. It offers improvements in horsepower and torque, while

at the same time improving efficiency. These models will arrive in US showrooms in the fourth quarter of 2013. Based on its popularity over the last several years, a new BMW Advanced Diesel model will join the line-up a few months later. The 2<sup>nd</sup>-generation X5 xDrive35d features a new 3.0-liter TwinPower Turbo inline six-cylinder diesel engine. It will provide the abundant torque for which BMW Advanced diesels have become renowned while offering significant improvements in efficiency over its predecessor. All models will be equipped with BMW's latest 8-speed automatic transmission. As was true of its predecessors, the all-new BMW X5 will be produced exclusively at BMW's production facility in Spartanburg, SC.

Among the attributes that have set the BMW X5 apart in the automotive landscape has been its unique blend of sporty, elegant exterior design and luxurious, flexible interior ambiance. Those attributes have been enhanced with an entirely new design, inside and out. For customers looking to add an additional element of individuality to their new X5, the Luxury Line, xLine or M Sport will be available, as will two Interior Design Packages – Ivory White and Mocha.

Class-leading driving dynamics have been a hallmark for the BMW Sports Activity Vehicle from the very beginning and the new X5 is no different. BMW xDrive intelligent all-wheel drive can be complemented by Dynamic Performance Control as part of the optional Dynamic Handling Package. The Dynamic Handling Package also includes Active Roll Stabilization providing an additional edge to the X5's sporty handling attributes as well as Dynamic Damper Control and a rear-axle air suspension. Adaptive M suspension, available as part of M Sport, also includes Dynamic Damper Control and rear air suspension with more sports-oriented suspension tuning.

### **Exterior design: dynamic flair that unmistakably marks it as nothing but a BMW X5.**

Signature BMW design features combine with undeniable presence and versatility to lend BMW X models their distinctive appearance. This design language has been given a contemporary and eye-catching update for the new BMW X5. The proportions of the 3<sup>rd</sup>-generation Sports Activity Vehicle are once again defined by a short front overhang, long wheelbase, upright A-pillars and the short distance between the front axle and the leading edge of the front door. The three dimensional design of the BMW kidney grille, set within the triangle of the dual round headlights and front foglamps, and the bumper's X-shaped contour lines also identify it as a member of the BMW X model family.

The new BMW X5 has a broad-set kidney grille that extends all the way to the headlight clusters, which extend from the kidney grille all the way into the front fenders. The hallmark four round headlights are trimmed by LED accent rings. To provide a new look, the light rings are flattened along the bottom edge and overlapped at their top edge. Sweeping chrome inserts and the prominently three-dimensional design of the lights underline the car's sophisticated character. LED front foglamps are standard. The optional Adaptive LED Headlights are identified by the horizontal light sources in the center of the light rings. All X5 models are equipped with standard Adaptive Xenon headlights.

The front apron, with side air intakes positioned far to its outer edges, accentuates the wide track and planted stance of the new BMW X5. The striking underbody protection elements also provide a nod to its robust character. Drag-reducing Air Curtains make their debut on a BMW X model. These vertical apertures guide the incoming air around the wheel arches, where it creates a curtain of air over the wheels before making a controlled escape through the Air Breathers in the side of the front fenders.

The design of the flanks reflects the BMW X5's power and sporting ability. Precisely drawn lines rising up towards the rear build a wedge shape draw attention to the dynamic character of the X5 and break up the taut surfaces around the front fenders, doors and rear wheel arches. The resulting light and shadow effect brings out the athleticism and agility of the Sports Activity Vehicle.

The upright nose of the X5, with its forward-thrusting BMW kidney grille, cuts an arresting figure from the side. The familiar BMW swage line rises steadily from the headlight units, through the door pulls and into the tail lights. It combines with the character line extending from the upper edge of the Air Breathers and another, more obvious crease above the side skirts to stretch the figure-hugging surfaces of the car's flanks powerfully to the rear.

The subdivision between the muscular body and the passenger compartment, whose large windows lend it a light and spacious feel, is clearly visible from the rear as well as from the side. Horizontal lines on the two-section tailgate and around the rear apron emphasize the width and robust stance of the new BMW X5. The thin, three-dimensional LED light strips of the two-section, L-shaped rear lights create a striking night-time look. Plus, the new BMW X5 is the brand's first model to feature Aero Blades. These black air-channelling elements are contiguous with the roof spoiler and help it to optimize the car's aerodynamic properties.

The versatility of the new BMW X5 can be seen in the standard black roof rails while the exterior paintwork can be ordered in a choice of 11 colors, among them the new Sparkling Brown Metallic as well as Mineral White Metallic.

**Interior design: high-quality materials, luxurious ambience, cutting-edge functionality.**

The interior of the new BMW X5 is both elegant and spacious. The horizontal structure of the layered surfaces underlines the broad sweep of the instrument panel and reflects the impressive amount of space available on board. The three-dimensional design of the surfaces also generates vibrant contrasts.

The interior materials selected for the new BMW X5 also play a role in shaping the exclusive onboard ambience. The trim strip and accent strip extend into the front door panels and are picked up again in the rear door panels. Plus, the standard Poplar Wood Trim now sits atop a high-gloss black surface, which is bordered on its lower edge by an accent strip in Pearl Gloss Chrome.

For the US market, the standard BMW Navigation system, with touchpad, includes a freestanding 10.2-inch Control Display Monitor. The displays for the climate control and ventilation systems feature black panel technology.

The Dakota leather seat surfaces are standard on the X5 xDrive50i and can be specified as an option on six-cylinder models. Exclusive Nappa leather with extended features can be specified as part of the Interior Design Packages. Customers can choose from up to eight upholstery colors.

**Personalization: Luxury Line and xLine for the exterior.**

Two new Lines for the exterior and interior of the new BMW X5 can be ordered as an alternative to the standard specification, enabling a new level of personalization. Each Line represents a harmonious blend of design, colors and materials. M Sport is also an alternative for those that wish to accentuate the sporting character of the new X5. The Lines also encompass the new-look remote control key with redesigned operating buttons.

**xLine: presence and robustness**

With stylistic underbody protection elements in brushed stainless steel, newly designed air intake bars in matt silver and a rear trim strip which, like the kidney grille bars, comes in matt silver, the xLine adds distinctive touches to the exterior and emphasizes the SAV character

of the new BMW X5. This xLine also includes exterior mirror bases and B-pillar and C-pillar trim in high-gloss black, as well as Satin aluminum line exterior trim for the side windows. Roof rails are available in a choice of Satin Aluminum or high-gloss finish. Also included are a sport steering wheel, aluminum running boards and 19-inch Orbit Grey wheels – 20-inch Y-spoke wheels with mixed-sized performance tires are available as an upgrade.

**Luxury Line: modern and distinctive.**

The Luxury line for the exterior includes stylistic underbody protection elements and wheel arch surrounds painted in the respective body color, black kidney grille bars with high-gloss chrome fronts, T-shaped bars for the outer air intakes and louvers for the lower aperture, plus a chrome trim strip for the rear apron and Chrome Line Exterior adornments for the side windows. The exterior mirror bases, B-pillars and C-pillars all feature high-gloss black trim. Roof rails are available in a choice of Satin Aluminum or high-gloss finish. Also included are a sport steering wheel and 19-inch V-spoke wheels – 20-inch Y-spoke wheels with mixed-sized performance tires are available as an upgrade.

**M Sport: provides the right look and feel for the performance-oriented driver.**

M Sport offers the performance-oriented driver a particularly dynamic look and feel for the new BMW X5. Exterior touches include an M-aerodynamic body kit, Shadowline trim, high-gloss roof rails and 19-inch M-Double Spoke light alloy wheels. 20-inch M-Double Spoke wheels with mixed-sized performance runflat tires are available as an upgrade. The interior includes an 8-speed sport automatic transmission with shift-paddles, M-sport steering wheel, anthracite headliner, M foot rest and door sills, Aluminum Hexagonal trim and sport seats. Multi-contour seats can be specified as an alternative. An M Adaptive Suspension may also be specified as an upgrade.

Two Interior Design Packages offer additional opportunities for personalization

**In addition to the Lines, two Interior Design Packages – Ivory White and Mocha – offer additional possibilities for personalizing the new BMW X5.**

The **Ivory White Interior Design Package** features Ivory White Nappa Leather upholstery. The dashboard is covered in Atlas Grey leather with contrast stitching for both the seats and dashboard. It includes Fineline Oak Wood trim, although other trims may be specified as an alternative.

The **Mocha Interior Design Package** features Mocha Nappa Leather upholstery. The dashboard in this case is cover in Black Nappa leather with contrast stitching for both the

seats and dashboard. The featured trim is Fineline Pure Wood Trim, although other trims may be specified as an alternative.

**Flexible interior, greater versatility with seating for up to seven.**

With its luxurious ambience and enhanced ride comfort, spaciousness and seating comfort, the new BMW X5 advances the standard set by its predecessor. The newly designed seats for the driver and front passenger ensure a high level of long-distance comfort and impressive lateral support. Multi-contour seats, which are standard on the X5 xDrive50i, and sports seats are available as an option on six-cylinder models.

Comfort seats are now available for rear passengers as is seat heating. The rear comfort seats come with bespoke upholstery, backrest adjustment through 10 degrees and 3.1 inches (80 mm) of fore/aft adjustment. The rear comfort seats can be specified either as an individual option or together with the optional third row of seats. The two additional seats are easy to access thanks to an Easy Entry function and a grip plate by the C-pillar. They can be lowered separately into the load compartment floor and come with inertia-reel seat belts.

The folding backrest of the second-row seat can now be split 40:20:40, which allows load capacity to be increased in stages from 23 cu.ft. – 66 cu.ft. (650 – 1,870 litres), based on EU measurements. That represents up to seven percent more volume than its predecessor. Additional storage compartments and door pockets which can accommodate 1.5-liter bottles up front and one-liter bottles in the rear contribute to the X5's functionality both in day-to-day use and on longer journeys.

The new BMW X5 again comes with a split two-section tailgate. The lower element can be folded down horizontally to form a single level with the load surface. Power tailgate operation for the upper section is a standard feature.

**Multi-award winning 3.0-liter TwinPower Turbo inline six powers new X5 sDrive35i and X5 xDrive35i**

The new X5 sDrive35i and X5 xDrive35i will be powered by BMW's 3.0-liter TwinPower Turbo inline-6 engine (internally known as N55). It develops maximum output of 300 hp at 5,800 rpm, with peak torque of 300 lb-ft available all the way from 1,200–5,000 rpm. The N55 engine was the first BMW inline-6 to combine turbocharging, High Precision direct fuel injection, and Valvetronic variable intake technology. It features a single, mid-sized turbocharger with a "twin-scroll" housing to boost performance and minimize response lag. Using Valvetronic for the first time on a turbocharged inline-6 allows the engine to "inhale"

air more efficiently for combustion with virtually no delay and with reduced pumping losses. The new X5 xDrive35i will accelerate from 0 – 60 mph in 6.2 seconds, 0.2 seconds quicker than its predecessor. Thanks to a lower curb weight and other EfficientDynamics measures it is also expected to be more efficient (EPA mileage estimates will be available closer to launch).

#### **BMW X5 xDrive 50i features the latest TwinPower Turbo V8**

The 4.4-liter V-8 engine (N63) that powers the current X5 xDrive50i receives an upgrade for its successor. The unique “reverse-flow” engine, whose two turbochargers are positioned in the V-area between the cylinder banks is well known for producing an instantaneous and sustained wave of power, making it a delight for the enthusiast driver. This new version of the engine adds BMW’s Valvetronic variable valve timing to the list of specifications. As a result, the new version of the engine (N63TÜ) develops a maximum 445 hp between 5,500 and 6,000 rpm (a 45 hp increase), and makes peak torque of 480 lb-ft between 2,000 and 4,500 rpm (a 30 lb-ft increase). This newest TwinPower Turbo V8 powers the new X5 xDrive50i from 0-60 mph in just 4.9 seconds, 0.4 seconds quicker than its predecessor. Thanks to the addition of Valvetronic, lower curb weight and other EfficientDynamics measures, the new X5 xDrive50i will also see significant efficiency gains (EPA mileage estimates will be available closer to launch).

#### **New X5 xDrive35d benefits from the latest BMW Advanced Diesel technology**

The new BMW X5 xDrive35d features an all new inline six-cylinder diesel engine offering an even better balance between performance and fuel consumption than the outgoing diesel. The 3.0-liter engine, whose BMW TwinPower Turbo technology comprises VNT turbocharging and common rail direct injection, now develops maximum power of 255 hp and maximum torque of 413 lb-ft which is delivered between 1,500 and 3,000 rpm. In spite of the slight reduction in output from its predecessor, the new BMW X5 xDrive35d has a 0-100 km/h (62 mph) sprint time of 6.9 seconds (preliminary), making it just as quick or quicker. With the latest technology and the addition of an 8-speed automatic transmission, the new model is expected to post significant improvements in efficiency (EPA mileage estimates will be available closer to launch). The new X5 xDrive35d uses the latest in emission reduction technology. Lower nitrogen oxide limits are met using a close-coupled NO<sub>x</sub> adsorber catalyst and an SCR catalyst with urea (AdBlue) injection.

**BMW EfficientDynamics: eight-speed automatic and ECO PRO mode with new functions.**

All models in the new BMW X5 lineup feature an eight-speed automatic transmission, whose high internal efficiency, precision and short shift times help to improve both efficiency and responsiveness. The optional eight-speed sport automatic transmission, offers a new “launch control” function, a high-precision traction control system which allows engine power to be translated as efficiently as possible into road speed when accelerating from a standstill.

In ECO PRO mode, the engine management, accelerator response and transmission characteristics are systematically tailored to support a particularly fuel-efficient, low-rpm driving style. At the same time, ECO PRO mode also programs electrically powered functions like the climate control, heated seats and heated exterior mirrors for extra-efficient energy management. In ECO PRO mode, a coasting function periodically decouples the engine from the rest of the powertrain whenever the driver eases off the accelerator at speeds between 30 – 100 mph without then applying the brakes. This allows the new BMW X5 to coast without engine braking, for maximized fuel efficiency. In conjunction with the standard Navigation system, highly fuel-efficient ECO PRO navigation routes can be selected. When the navigation system is activated, the Proactive Driving Assistant function also tells the driver exactly when to ease off the accelerator when approaching corners or a speed-restricted section of road, in order to save fuel.

Along with the additional ECO PRO mode functions, the new BMW X5 also comes with many other BMW EfficientDynamics features. These include Brake Energy Regeneration, Auto Start/Stop, on-demand operation of ancillary units, Electric Power Steering, and a variety of weight- and drag-reducing features. Along with other measures, use of ultra-high-tensile steels in the body structure, thermoplastics in the front fenders, aluminum in the hood and magnesium in the instrument panel support all help to reduce curb weight. Intelligent lightweight design also means that the increase in standard equipment compared with the previous model does not translate to increased vehicle weight. The curb weights for the new X5 xDrive35i and X5 xDrive50i are reduced by approximately 170 and 230 lbs respectively.

The BMW X5 also offers best-in-class aerodynamic design. Air Curtains, the Air Breather system, vertical aero blades at the rear window, air deflectors on the front wheel arches and a range of other detail improvements reduce the drag coefficient (Cd).



**Chassis: adjustable for driving condition and one's mood.**

Sports Activity Vehicles are a vehicle segment created by BMW. Their combination of confident, sure-footed all-road traction and sporty but comfortable driving dynamics has made them a global success. The new BMW X5 once again raised the bar, incorporating refinements to the all-wheel-drive system and chassis technology.

Using the standard Driving Dynamics Control switch on the center console, the drive settings can be matched to the requirements of the moment or to different driving situations. The COMFORT, SPORT, SPORT+ and ECO PRO modes, which can be selected at the press of a button, allow the driver to customize the accelerator response characteristics, the power steering characteristics, the characteristics of the automatic transmission and also Dynamic Damper Control, if equipped. On vehicles with the Dynamic Handling Package, the characteristics of the active roll stabilisation system and the Dynamic Performance Control can also be tailored.

The suspension packages available for the new BMW X5 cater to individual requirements in terms of comfortable or sporty driving styles. With the Dynamic Damper Control + automatic rear self-leveling suspension option, electronic control logic adapts the damping characteristics to changing road conditions and driving situations. Two different damping modes can be selected using the Driving Dynamics Control switch. The same functionality is also provided by the **Adaptive M suspension**, available as part of M Sport. In this version, SPORT or SPORT+ modes offer extra-firm suspension and damping characteristics.

Finally, the **Dynamic Handling Package** maximizes both comfort and dynamics. This option combines the components of Dynamic Damper Control, automatic rear self-leveling suspension, Dynamic Performance Control, and Active Roll Stabilization.

The new BMW X5 features standard Electric Power Steering. Active Steering is available as an option. In addition to varying the power assist, Active Steering also adjusts the steering input required to turn the wheels in relation to vehicle speed. This reduces the steering effort required when parking and provides precise response and feedback at high speed. The electromechanical parking brake with Auto Hold function is once again standard on the new BMW X5. The powerful braking system offers stable and consistent braking performance even under heavy braking, assisted by Dynamic Stability Control (DSC). Among other functions, the DSC system includes the Anti-lock Braking System (ABS), Dynamic Traction Control (DTC), Cornering Brake Control (CBC), Dynamic Brake Control (DBC) and the Automatic Differential Brake (ADB-X). Other functions include Brake Assist,

the Brake Standby feature, Start-Off Assistant, Fade Compensation, the Brake Drying function, trailer stability control and Hill Descent Control (HDC).

**BMW xDrive in the new BMW X5: intelligent all-wheel drive, with optional Dynamic Performance Control.**

All models of the new BMW X5, except the X5 sDrive35i, are equipped with xDrive full-time intelligent all-wheel drive, which actively manages the drive power split between the front and rear wheels at all times. The latest version of the xDrive power divider boasts optimized efficiency and a three pound (1.4 kg) reduction in weight. xDrive's control logic uses information about road speed, wheel speeds, steering angle and accelerator position to accurately interpret both the driver's intentions and what the vehicle is actually doing, and then apportions power front-to-rear in order to get as much power as possible to the road. BMW xDrive maximizes both traction and stability whatever the road and weather conditions, and also offers improved cornering dynamics by working to help counteract oversteer or understeer before the driver is even aware of the need.

If xDrive is combined with Dynamic Performance Control, the drive power split can be even more finely controlled. The electronically controlled DPC is integrated into the rear differential. In combination with xDrive it takes handling dynamics and directional stability to new levels. Dynamic Performance Control, which is available as part of the optional Dynamic Handling Package, seamlessly varies the drive power split between the rear wheels (torque vectoring), with significant benefits in terms of steering response and road-holding at all speeds. The stabilizing action of Dynamic Performance Control remains in effect even when the driver lifts off the accelerator while cornering.

All-wheel-drive models come with a new xDrive status display in the control display boasting 3D graphics. This feature shows real-time information about body roll and pitch. A compass display is also shown in the instrument cluster.

**More innovations to assist the driver and underpin services: the BMW ConnectedDrive range for the new BMW X5.**

A large range of BMW ConnectedDrive driver assistance systems and mobility services are available for the new BMW X5. They improve active safety, convenience and the infotainment experience and offer best-in-class standards of intelligent interaction between the driver, vehicle and external environment.

**Safety: Active Driving Assistant and Active Cruise Control with Stop & Go.**

The new Active **Driving Assistant** safety package includes **Lane Departure Warning**, which alerts drivers to an imminent unintended lane departure, and a **pedestrian and**

**collision warning system with braking function**, which detects vehicles in front and, at speeds up to 37 mph (60 km/h), also detects pedestrians who are on a potential collision course with the vehicle. If a hazard is detected, visual and audible warnings are given and the brake system is primed in order to reduce stopping distance. At speeds up to 37 mph (60 km/h), moderate “hazard” braking is applied to reduce vehicle speed and alert the driver to a critical situation.

The **ACC Stop & Go** enhances comfort and safety in slow-moving and stop-and-go traffic. This system maintains a safe following distance at any speed up to 130 mph (210 km/h). A combination of a front camera and full-range radar sensors registers preceding traffic or stationary vehicles. If the driver fails to react to a warning of an imminent frontal collision, ACC Stop & Go + Active Driving Assistant automatically brakes the vehicle all the way to a standstill if necessary.

BMW Assist eCall, **which is standard including a 10 year subscription**, includes enhanced Automatic Collision Notification, with automatic vehicle location and BMW’s groundbreaking Urgency Algorithm. The current generation of this system relays important information to the BMW Call Center in the event of a crash, such as vehicle position (accurate within feet), chassis number, vehicle model, vehicle color and data from the onboard sensors. The system also detects how many people are traveling in the vehicle, which airbags were activated and the intensity of the impact. Jointly developed with the William Lehman Injury Research Center in Miami, BMW’s Urgency Algorithm synthesizes all the available crash data in order to provide first responders with a prediction of the likelihood of severe injury. Arming first responders with this information has the potential to save precious minutes in a critical situation.

BMW ConnectedDrive technologies also enhance safety at night. **Adaptive Xenon Headlights** with turning lights are standard. **Adaptive LED Headlights** and the **Automatic High Beams**, which automatically dim the high beams in the face of oncoming traffic, are available. Night driving can be made even safer with the available by **BMW Night Vision**. This system now detects warns the driver not only about pedestrians but animals as well. The system relays a real-time video image to the control display which shows people, sizeable animals and other heat-radiating objects even if they are outside the headlight beam, and provides a warning if there is a collision risk.

**Comfort: innovative driver assistance systems and unique services.**

In the new BMW X5, the full-color **BMW Head-Up Display**, which projects important information onto the windshield, now includes even more additional information. When

needed, telephone contact lists and entertainment programs can also be projected into the driver's direct field of view.

Also new, and due to become available for the X5 by December 2013, is the latest generation of the **BMW Parking Assistant**. This helps the driver look for suitable parallel parking spaces and precisely maneuvers the vehicle into a parking space, not only by steering but also by operating the accelerator and brake pedal and selecting the appropriate gear. When the system has been activated at the press of a button, the new BMW X5 can park itself automatically in a selected parking space. Ease of maneuvering is enhanced by the **Rear-View Camera**, which is standard on the X5 xDrive50i, and the **Surround View** system, which now provides a 360-degree view of the vehicle and its surroundings on the control display. The Panorama View front and rear monitoring function, provides a better view of cross-traffic when merging from an exit with poor visibility.

Other features which are available for the new BMW X5 include the **Speed Limit Info** system, which shows any speed limits or overtaking restrictions for a particular road in the instrument cluster. Also available, the optional **Active Blind Spot Detection** system assesses the traffic situation on multi-lane roads in order to prevent critical situations when pulling out to overtake. When performing an intentional lane change, the driver is warned by a visual signal and a steering wheel vibration if another vehicle is hidden in the driver's blind spot behind or alongside the BMW X5.

The BMW Assist Convenience Plan offers Concierge Services which the BMW ConnectedDrive customer can use to make hotel reservations, search for addresses and telephone numbers or check opening times, to name just a few examples. The plan also includes critical calling, enabling the driver to get help placing a call if their cell phone is not accessible or functioning. It also includes a dictation function that converts spoken notes into text, which can then be forwarded as an SMS or email message. **Advanced Real Time Traffic Information** is standard, supplying drivers with precise real-time traffic information and congestion reports.

### **Infotainment: connectivity for office, entertainment and social media applications.**

Based either on a comprehensively integrated smartphone or on a built-in SIM card, BMW ConnectedDrive offers access to a wide range of mobility services and web-based services for office, travel and infotainment applications. A hands-free system with **USB port** is standard on the new BMW X5. The BMW ConnectedDrive Office functions allow emails, appointments, contact lists, calendar entries and notes to be shown on the control display.

**BMW Apps** is standard on the new X5. BMW Apps enables the driver to be more seamlessly connected than ever before using their Apple iPhone. Vehicle compatible apps like the BMW Connected App can be downloaded from the iTunes store, allowing customers to access Twitter and Facebook updates, listen to internet radio from around the world with Web Radio, and access their calendar all using the BMW iDrive controller and screen. The Last Mile feature helps users receive directions for walking from their BMW to their final destination and then finding their way back to their parked vehicle. Additionally, popular services like Pandora, MOG, Stitcher and Aupeo can be easily and safely streamed into and controlled by the BMW vehicle interface today. Other services like Audible, Glyimpse, Rhapsody and TuneIn will be integrated soon. The flexible design of BMW Apps allows unprecedented integration of smartphone functions, taking the in-car integration of iPhone, entertainment and online functions to a whole new level. BMW Apps adopts the familiar BMW display and controls to ensure that all functions can be operated comfortably, simply, safely and intuitively while minimizing driver distraction.

**Extensive standard specification and high-end optional equipment for more driving enjoyment.**

The exclusive driving experience in the new BMW X5 is reflected not only in the luxurious interior but also in the extensive standard specification and wide range of high-end optional extras. For the US market, the standard equipment list for all models now includes BMW Assist eCall with 10 year subscription, BMW Navigation with Advanced Real-time Traffic, BMW Apps, Mobile Office, Heated Seats, Park Distance Control, power tailgate, LED fog lights, auto dimming mirrors, storage compartment package and panoramic moonroof. Additional standard features include a two-zone automatic climate control system, Bluetooth hands-free system, automatically dimming rear-view mirror and Dynamic Cruise Control with braking function. The X5 xDrive50i also features Rear View Camera and multi-contour seats as standard equipment. In addition to the standard hi-fi sound system, audiofiles can choose either the optional Harman Kardon Surround Sound System or the Bang & Olufsen High End Surround Sound System. The B&O system features a 1,200-watt amplifier and 16 speakers. A newly developed rear-seat entertainment system with DVD drive and two tablet-style monitors is also available. Additional available features include a sports leather steering wheel, heated steering wheel, four-zone automatic climate control, doors with Automatic Soft Close function, Comfort Access and aluminum running boards.

The all-new 3rd-generation BMW X5 will arrive in US showrooms in the fourth quarter of this year as the TwinPower Turbo inline six X5 sDrive35i and X5 xDrive35i as well as the

TwinPower Turbo V8 X5 xDrive50i. The BMW Advanced Diesel X5 xDrive35d will follow in early 2014. Information, images and video are available at [www.bmwusanews.com](http://www.bmwusanews.com).

### **BMW Group in America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 118 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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