

BMW Group

U.S. Press Information

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BMW wins the GlobeRunner Awards category for Best Automotive Manufacturer

Frequent Business Travelers recognize the Ultimate Driving Machine

Woodcliff Lake, NJ – July 17, 2013... For the second year in a row, BMW has been voted the “Best Car Manufacturer in the World” by the readers of Frequent Business Traveler, and has won the only automotive manufacturer category in the GlobeRunner awards.

The Frequent Business Traveler GlobeRunner Awards recognize the world's best airlines, hotel chains, automobile manufacturers, car rental agencies, luggage manufacturers, and travel websites.

“BMW has been singled out by the road warrior readers of Frequent Business Traveler as the Best Car Manufacturer,” said Jonathan Spira, editorial director of Frequent Business Traveler. “Our readers’ very selective preferences combined with their extensive patronage of hotels, airlines, and everything travel-related make their votes particularly meaningful.”

Voting was conducted online from January 9 through March 15, and over 110,000 votes were cast by readers.

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BMW Group Company

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More information on the GlobeRunner Awards can be found here:

<http://www.frequentbusinesstraveler.com/2013/07/globerunner-2013/>

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

www.bmwgroupna.com

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwgroupusanews.com and www.press.bmwna.com.

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