

BMW Group



Vehicle Sales BMW of North America, LLC, July 2013

	July 2013	July 2012	%	YTD July 2013	YTD July 2012	%
1 Series	609	379	60.7%	3,798	4,543	-16.4%
3 Series	9,890	7,653	29.2%	59,052	54,415	8.5%
Z4	217	173	25.4%	1,613	1,585	1.8%
5 Series	4,857	5,700	-14.8%	30,748	33,451	-8.1%
6 Series	477	843	-43.4%	5,631	4,420	27.4%
7 Series	851	1,696	-49.8%	5,926	7,300	-18.8%
X1	2,157	N/A	N/A	14,226	N/A	N/A
BMW passenger cars	19,058	16,444	15.9%	120,994	105,714	14.5%
X3	2,099	2,311	-9.2%	16,339	16,728	-2.3%
X5	2,674	2,283	17.1%	24,133	22,264	8.4%
X6	212	259	-18.1%	3,008	3,095	-2.8%
BMW light trucks	4,985	4,853	2.7%	43,480	42,087	3.3%
BMW brand	24,043	21,297	12.9%	164,474	147,801	11.3%
Cooper /S Clubman	481	546	-11.9%	2,702	3,369	-19.8%
Cooper /S Hardtop	2,173	2,485	-12.6%	15,916	17,214	-7.5%
Cooper /S Convertible	399	383	4.2%	2,814	3,075	-8.5%
Coupe	222	229	-3.1%	1,306	1,794	-27.2%
Roadster	238	179	33.0%	1,854	1,169	58.6%
Countryman	2,211	2,033	8.8%	12,774	11,293	13.1%
Paceman	226	N/A	N/A	940	N/A	N/A
MINI brand	5,950	5,855	1.6%	38,306	37,914	1.0%
TOTAL BMW of North America, LLC	29,993	27,152	10.5%	202,780	185,715	9.2%