|  |  |  |
| --- | --- | --- |
| **For Release:** | August 30, 2013 | |
|  |  | |
| **Contact:** | Roy Oliemuller  BMW Motorrad USA Communications Manager  Tel. 201-307-4082 /roy.oliemuller@bmwna.com | | | |
|  | |  | |

**BMW Earns Six 2013 “Best Of” Awards From *Motorcycle.com***

**All-New BMW R 1200 GS Named 2013 “Motorcycle of the Year” And Best Off-Road/ Adventure Motorcycle**

**Woodcliff Lake, NJ – August 30, 2013**... BMW motorcycles swept six categories in *Motorcycle.com’s* annual “Best Of” awards – with the all-new liquid-cooled BMW R 1200 GS earning both “Motorcycle of the Year” and “Best-Off-Road/Adventure Motorcycle for 2013.” The website, which is visited each month by more than two million motorcycle enthusiasts around the world, also named BMW’s HP 4 “Best Sportbike,” the K 1600 GT/GTL “Best Touring Bike,” the BMW C 600/650 “Best Scooter,” and BMW Motorrad’s Dynamic Damping Control (DDC) “Best New Motorcycle Technology of 2013.”

“Continually raising the bar for performance, safety and technology has both risks and rewards,” observed Hans Blesse, Vice President, BMW Motorrad USA. “Receiving “Best Of” awards in six categories is clearly rewarding for everyone involved in bringing these new models to market.”

“The R 1200 GS in its previous form was not only a class leader, it had also become an icon in the motorcycle world and was the de facto bike of choice for far-flung adventures, making it also a leading choice among those whose escapades occur much closer to home,” wrote editors of *Motorcycle.com*. “So when it was revealed that the next GS would contain no parts of the older *Gelande Strasse*, GS-ophiles held their collective breath, fearing BMW might lose the plot with its new-from-the-ground-up replacement, including its new liquid-cooled Boxer engine. Dread was unnecessary, as BMW has knocked it out of the park with its *wasser*-Boxer…For its vast scope of capabilities in a ruggedly handsome package, it’s difficult to imagine a better one-bike-in-the-garage choice. And for these reasons, BMW’s R1200GS earns our Motorcycle of the Year award.”

Of the R 1200 GS’s dual honor as “Best Off-Road/Adventure Motorcycle,” *Motorcycle.com* wrote, “Despite all its newness, the BMW managed to maintain the balance of off- and on-road qualities that’s kept the GS as the benchmark in this category for so long…The R1200GS is the Swiss Army Knife of motorcycling – there is almost nothing it can’t do…But in 2013, no other motorcycle can match the GS’s incredible versatility and its horizon-stretching capabilities.

For additional reviews and articles on the 2013 BMW R 1200 GS posted on *Motorcycle.com*, visit:

[2013 BMW R1200GS Review – Video](http://www.motorcycle.com/manufacturer/bmw/2013-bmw-r1200gs-review-91507.html)[2013 BMW R1200GS Review – Second Ride](http://www.motorcycle.com/manufacturer/bmw/2013-bmw-r1200gs-review-second-ride-91644.html)  
[Intermot 2012: 2013 BMW R1200GS Breaks Cover](http://blog.motorcycle.com/2012/10/02/manufacturers/bmw/intermot-2012-2013-bmw-r1200gs-breaks-cover/)

Commenting on their selection of BMW’s HP4 as the “Best Sportbike” for 2013, *Motorcycle.com* editors wrote, “When you take the winner of this category last year, the BMW S1000RR, and make it even better by putting it on a diet, enhancing the software for better lap times, and add an electronic suspension that adjusts itself automatically, then it’s no wonder the HP4 is our 2013 Sportbike of the Year.”

The 2013 HP4 provides uncompromising power with an output of 193 bhp and a maximum torque of 83 lb/ft. It features the world's first dynamic suspension system DDC (Dynamic Damping Control), which automatically adapts the suspension damping to the situation at hand (Rain and Sport for public roads, Race and Slick for the race track).

For additional reviews and articles on the 2013 BMW HP4 posted on *Motorcycle.com*, visit:

[2013 BMW S1000RR HP4 Review – Video](http://www.motorcycle.com/manufacturer/bmw/2013-bmw-s1000rr-hp4-review-video-91420.html)  
[2013 Exotic Superbike Shootout: Track – Video](http://www.motorcycle.com/2013%20Exotic%20Superbike%20Shootout:%20Track%20–%20Video)  
[2013 BMW HP4 Revealed – A Lighter, Track-Oriented S1000RR With Dynamic Damping And Launch Control](http://blog.motorcycle.com/2012/07/27/manufacturers/bmw/2013-bmw-hp4-revealed-a-lighter-track-oriented-s1000rr-with-dynamic-damping-and-launch-control/)

The BMW K 1600 GT/GTL, which last year swept *Motorcycle.com’s* “Motorcycle of the Year,” “Best Touring” and “Best Sport Tourer” categories continued to earn high praise as “Best Touring” motorcycles for 2013.

“The BMW K1600GTL has owned the Best Touring category since its introduction, and as of yet no OEM has been able to dethrone the amazingly capable Beemer,” says *Motorcycle.com*. “No matter which model, GT or GTL, a person purchases, you’ll be riding the best two-wheel touring motorcycle money can buy.”

Of their selection of BMW’s C600/650 GT as the “Best Scooters for 2013,” *Motorcycle.com* editors remarked, “It’s not often you’ll hear us say we were blown away by a scooter, but BMW’s C600/650 is not your average scoot. There’s nearly 600 pounds rolling on 15-inch wheels, but you’d never know it. The C-model scooters from BMW handle everything from twisty canyon roads to freeway commuting, but then ride either to the local supermarket and a week’s worth of frozen pizzas fit neatly in the under-seat storage.”

For *Motorcycle.com’s* review of the 2013 BMW C600 Sport and C 650 GT visit:

[2013 BMW C600 Sport & C650 GT Review – Video](http://www.motorcycle.com/manufacturer/bmw/2013-bmw-c600-sport-c650-gt-review-video-91485.html)

BMW Motorrad’s Dynamic Damping Control – introduced on the BMW HP4 – earned *Motorcycle.com’s* Best New Motorcycle Technology for 2013.

“It’s a rare event when the introduction of a new feature to motorcycling results in a paradigm shift of what’s possible, but the roll-out of semi-active suspension among several European manufacturers is an advancement that changes how we think about wheel control,” says *Motorcycle.com*. “Our first taste came during BMW’s HP4 launch last September at the Jerez circuit in Spain… More comfort when you want it, and more control when you need it, it performed automatically and without thought or action from a rider. Once you try it, you’ll never want to go back.”

Following are links to BMW Motorrad press material on:

1. BMW R 1200 GS

<https://www.press.bmwgroup.com/pressclub/p/us/pressDetail.html?title=the-new-bmw-r-1200-gs&outputChannelId=9&id=T0132810EN_US&left_menu_item=node__2273>

2. BMW HP 4 and Dynamic Damping Control

<https://www.press.bmwgroup.com/pressclub/p/us/pressDetail.html?title=the-2013-bmw-hp4&outputChannelId=9&id=T0128897EN_US&left_menu_item=node__2291>

3. BMW K 1600 GT and BMW K 1600 GTL

<https://www.press.bmwgroup.com/pressclub/p/us/pressDetail.html?title=bmw-motorrad-at-the-intermot-2010-the-new-bmw-k-1600-gt-the-new-bmw-k-1600-gtl&outputChannelId=9&id=T0086033EN_US&left_menu_item=node__5857>

4. BMW C600 Sport and C 650 GT

<https://www.press.bmwgroup.com/pressclub/p/us/pressDetail.html?title=the-new-bmw-c-600-sport-and-bmw-c-650-gt&outputChannelId=9&id=T0123304EN_US&left_menu_item=node__6689>

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com/)

# # #

**Journalist note:** Information about BMW Group and its products in the USA is available to

journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

# # #