

BMW Group



Vehicle Sales BMW of North America, LLC, August 2013

	Aug. 2013	Aug. 2012	%	YTD Aug. 2013	YTD Aug. 2012	%
1 Series	628	477	31.7%	4,426	5,020	-11.8%
3 Series	10,357	6,206	66.9%	69,409	60,621	14.5%
Z4	177	180	-1.7%	1,790	1,765	1.4%
5 Series	4,359	1,688	158.2%	35,107	35,139	-0.1%
6 Series	760	453	67.8%	6,391	4,873	31.2%
7 Series	924	339	172.6%	6,850	7,639	-10.3%
X1	2,278	576	295.5%	16,504	576	2765.3%
BMW passenger cars	19,483	9,919	96.4%	140,477	115,633	21.5%
X3	2,146	2,829	-24.1%	18,485	19,557	-5.5%
X5	2,480	3,568	-30.5%	26,613	25,832	3.0%
X6	414	519	-20.2%	3,422	3,614	-5.3%
BMW light trucks	5,040	6,916	-27.1%	48,520	49,003	-1.0%
BMW brand	24,523	16,835	45.7%	188,997	164,636	14.8%
Cooper /S Clubman	459	463	-0.9%	3,161	3,832	-17.5%
Cooper /S Hardtop	2,848	2,333	22.1%	18,764	19,547	-4.0%
Cooper /S Convertible	363	411	-11.7%	3,177	3,486	-8.9%
Coupe	275	228	20.6%	1,581	2,022	-21.8%
Roadster	201	233	-13.7%	2,055	1,402	46.6%
Countryman	1,631	2,050	-20.4%	14,405	13,343	8.0%
Paceman	246	0	N/A	1,186	0	N/A
MINI brand	6,023	5,718	5.3%	44,329	43,632	1.6%
TOTAL BMW of North America, LLC	30,546	22,553	35.4%	233,326	208,268	12.0%