**CONTACT:** BMW of North America

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**Request for Coverage**

**PGA TOUR Golfers Rory McIlroy and Gary Woodland to Compete in Driving Challenge to Kick Off BMW Championship Week and to Award $100,000 Evans Scholarship**

**2013 BMW Championship Play Runs from September 12 – September 15 at Conway Farms Golf Club in Lake Forest, IL.**

The2013 BMW Championship will kick off on Tuesday, September 10 when PGA TOUR golfer and defending champion Rory Mcllroy competes in a driving challenge with PGA TOUR golfer Gary Woodland in a BMW i3, the new first purpose built electric vehicle made primarily of carbon fiber.

McIlroy and Woodland will compete on a specially created driving course outside Six Flags Great America to build excitement and raise money for the BMW Championship and Evans Scholars Foundation. If McIlroy or Woodland beats a designated time, BMW will donate a $100,000 scholarship, which covers tuition and housing to an Evans Scholar in their name. Both automobile enthusiasts, McIlroy and Woodland will be two of the first people in the world to drive the i3 since the car’s global reveal on July 29. The i3 will be available in spring 2014. **A group press opportunity with Rory McIlroy will take place immediately following the event.**

**WHAT:** 2013 BMW Championship kick-off event

**WHO:** PGATOUR golfer and 2012 BMW Championship winner Rory McIlroy and PGA TOUR golfer Gary Woodland

**WHEN:** Tuesday, September 10, 2013

 9:30 a.m. – Media Check-In

 10:00 a.m. – Event begins

**WHERE**: Six Flags Great America

542 N Riverside Dr, Gurnee IL 60031

Please enter at Gate 2, past the employee entrance.

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