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 **BMW Motorrad Introduces The Navigator V**

 **Next-Generation GPS Navigation System Offers Advanced Trip Planning Technology For On- And Off-Road Travel On Two Wheels Or Four**

**Woodcliff Lake, NJ – September 27, 2013**...BMW Motorrad has taken trip planning to another level with the introduction of the new Navigator V. Featuring a new larger and brighter 5" TFT Display (800 x 480 pixels and 65,000 colors) than the previous generation NAV IV, the premium-class, Bluetooth-capable GPS navigation system is a reliable guide both on and off-road, whether traveling by motorcycle or automobile.

The Navigator V’s new trip technology redefines route planning by allowing users to create longer and more detailed tours with up to 3,750 reference points per trip. The navigational instructions – e.g. via Bluetooth using the BMW Motorrad communication system –are partially spoken using real landmarks. For example…instead of saying "turn left in 100 feet" the system can say: "turn left at the white church.”

Map zooming is finely graduated and offers navigational tools such as a lane assistant and 3D building display in many cities. Another routing feature is PhotoNavigation: Geo-coded pictures stored in the device can be clicked on to start navigating towards that location. The unit features a fully-fledged travel computer, a home function for fast routing to the home address and beeline offroad waypoint navigation.

A free Garmin Smartphone Link app is available from Google Play and iOS. After pairing the smartphone with the Navigator V, users can receive weather and traffic information. The Navigator V is compatible with the free Garmin Base Camp route planning software, which can create routes and waypoints that can be tracked and transferred to the navigation device.

Thanks to the four-button mount cradle, the waterproof and gasoline-resistant housing of the Navigator V can be mounted safely to the motorcycle and operated even while wearing gloves. On the R 1200 GS and K 1600 GT / GTL models, many functions can also be controlled directly using the multi-controller on the left of the handlebars.

The BMW Motorrad Navigator V is powered by an integrated and exchangeable lithium ion battery which supplies up to four hours of power. While riding, the battery is charged via the motorcycle’s on-board power system. It can also be charged by computer via mini USB or by using an optional charging unit.

The Navigator V comes with preinstalled map data of North America and features lifelong access to map updates (Lifetime Map Updates - LMU). To better plan routes, users can download the Base Camp tour planning software free of charge at [www.garmin.com](http://www.garmin.com/) or install it directly from the installation file on the navigation device itself. Memory capacity of the Navigator V can be expanded from 8 GB up to 64 GB using an additional SD card (not included).

For days when the motorcycle remains in the garage, an automobile mounting kit allows the powerful GPS unit to be used as a portable navigator. A speaker and microphone are integrated into the car kit cradle to provide audio output as well as well as a hands-free cell phone feature.

The **Navigator V** will be available in October for manufacturer’s suggested retail price of $799.00 for BMW models with GPS prep and for $899.00 with a cradle mount.

 **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

 Information about BMW Group products is available to consumers via the Internet at:

 [www.bmwgroupna.com](http://www.bmwgroupna.com/)

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 journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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