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| For Release: | **IMMEDIATE** |
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**BMW Announces Price Adjustment in the US**

**New prices effective October 1, 2013.**

**Woodcliff Lake, NJ – September 30, 2013…** BMW of North America today announced a modest inflationary price increase for some Model Year (MY) 2013 and 2014 vehicles, effective October 1, 2013. The Destination and Handling fee for all models is $925 and is included in the following list for current and new prices.

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| **Model** | **Current MSRP** | **MY 2013 MSRP, Effective October 1st. 2013** | **Increase (Decrease)** |
| 128i Coupe | $32,125 | $32,425 | $300 |
| 135i Coupe | $40,225 | $40,525 | $300 |
| 135is Coupe | $44,175 | $44,475 | $300 |
| 128i Convertible | $37,825 | $38,125 | $300 |
| 135i Convertible | $45,025 | $45,325 | $300 |
| 135is Convertible | $48,875 | $49,175 | $300 |
| 328i Convertible | $48,525 | $48,825 | $300 |
| 335i Convertible | $54,725 | $55,025 | $300 |
| 335is Convertible | $61,725 | $62,025 | $300 |
| M3 Convertible | $69,675 | $69,975 | $300 |

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| **Model** | **Current MSRP** | **MY 2014 MSRP, Effective October 1st. 2013** | **Increase**  **(Decrease)** |
| 320i Sedan | $33,475 | $33,675 | $200 |
| 320i xDrive Sedan | $35,475 | $35,675 | $200 |
| 328i Sedan | $38,025 | $38,225 | $200 |
| 328i xDrive Sedan | $40,025 | $40,225 | $200 |
| 335i Sedan | $44,125 | $44,325 | $200 |
| 335i xDrive Sedan | $46,125 | $46,325 | $200 |
| Active Hybrid 3 | $50,625 | $50,825 | $200 |
| M5 Sedan | $91,825 | $93,825 | $2,000 |
| 535i GT | $60,925 | $61,125 | $200 |
| 535i xDrive GT | $63,225 | $63,425 | $200 |
| 550i GT | $68,825 | $69,025 | $200 |
| 550i xDrive GT | $71,125 | $71,325 | $200 |
| 640i Gran Coupe | $78,025 | $78,525 | $500 |
| 640i xDrive Gran Coupe | $81,025 | $81,525 | $500 |
| 650i Gran Coupe | $89,325 | $89,825 | $500 |
| 650i xDrive Gran Coupe | $92,325 | $92,825 | $500 |
| M6 Gran Coupe | $113,925 | $115,925 | $2,000 |
| 640i Convertible | $83,325 | $83,825 | $500 |
| 640i xDrive Convertible | $86,325 | $86,825 | $500 |
| 650i Convertible | $94,625 | $95,125 | $500 |
| 650i xDrive Convertible | $97,625 | $98,125 | $500 |
| M6 Convertible | $116,425 | $118,425 | $2,000 |
| 640i Coupe | $75,825 | $76,325 | $500 |
| 640i xDrive Coupe | $78,825 | $79,325 | $500 |
| 650i Coupe | $87,125 | $87,625 | $500 |
| 650i xDrive Coupe | $90,125 | $90,625 | $500 |
| M6 Coupe | $110,125 | $112,125 | $2,000 |
| X1 sDrive28i | $31,725 | $31,825 | $100 |
| X1 xDrive28i | $33,425 | $33,525 | $100 |
| X1 xDrive35i | $39,525 | $39,725 | $200 |
| X3 xDrive 28i | $40,525 | $40,725 | $200 |
| X3 xDrive 35i | $45,625 | $45,825 | $200 |
| X6 xDrive35i | $60,725 | $61,725 | $1,000 |
| X6 xDrive50i | $71,325 | $72,325 | $1,000 |
| X6 M | $93,825 | $94,825 | $1,000 |
| Z4 sDrive28i | $48,875 | $49,875 | $1,000 |
| Z4 sDrive35i | $56,875 | $57,875 | $1,000 |
| Z4 sDrive35is | $65,725 | $66,725 | $1,000 |

Please note that there are no price changes for the 2014 BMW 3 Series Diesel Sedan, 3 Series Sports Wagon, 3 Series Gran Turismo, 4 Series Coupe, 5 Series Sedan (excl. M5), 7 Series, or X5 Sports Activity Vehicle.

All price sheets will be updated on the BMW PressClub US and BMWUSANews as of October 1st, 2013 to reflect the change.

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com)

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).