

# BMW Group

## U.S. Press Information

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**Born Electric BMW i3 Charges at First Ever Public Charging Station with Combo-Charging DC Fast Charging System**  
**BMW i3 among the first EVs to use Combo-Charging inlet for all charging**

**Woodcliff Lake, NJ – September 30, 2013 – 8:00pm PDT/11:00pm EDT... A**

BMW i3 was fully charged in under 30-minutes today at the first-ever public charging station in the US to offer the SAE Combo-Charging fast charging system. The public charging station is located at the Fashion Valley Mall in San Diego, CA. The optional fast charging system will enable the BMW i3 driver to charge their EV from a standard 110 volt outlet with a cord set, a 220 volt charging wallbox or public charging station and also from a DC Fast Charging public charging station all from the same charging inlet.

“The start of the public DC Combo Fast Charging Infrastructure installations in the US is a great base for the US launch of the new BMW i3, because it will offer our customers the ability to recharge their EV in less than 30 minutes instead of the three hours needed with conventional 220 volt public charging stations” said Cliff Fietzek, Manager Connected eMobility at BMW of North America.

The Combo Charging System is a joint development between most OEMs and the EV industry. BMW and General Motors together tested several Combo Charging Stations from various suppliers both in Munich, Germany and Warren, Michigan. OEMs worked together with the EV industry to confirm a DC combo-charging standard. Major automakers including BMW, GM, Ford, Chrysler, Daimler, Volkswagen, Audi and Porsche have committed to adopting the combo fast charge connector standard.

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This installation of the first-ever public charging station to use the SAE standard DC Fast Charging Combo Charging System at the Fashion Valley Mall in San Diego, CA is another milestone for BMW on the road to the launch of the Born Electric BMW i3 in the US. The growing DC “Combo” public charging infrastructure in the US will be accessible for the all-electric BMW i3 when equipped with the DC Fast Charging option. Production has begun in Leipzig, Germany of the the BMW i3, which will be available in the US in the second quarter of 2014.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com)

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