

# BMW of North America, LLC

Pricing Guide  
Model Year 2014  
Suggested Retail Price

i3 (I01)  
Effective July 1, 2014



		i3	i3 with Range Extender
Start of Production		03/2014	03/2014
Base Price U.S.A. Port of Entry*		\$41,350	\$45,200
Base Price Euro Deliver Munich Pick Up		NA	NA
<b>Non-Metallic</b>		STD	STD
B74	Arravani Grey w/BMW i Frozen Blue accent	x	x
B85	Capparis White w/BMW i Frozen Blue accent	x	x
<b>Metallic</b>		\$550	\$550
B72	Ionic Silver Metallic w/BMW i Frozen Blue accent	x	x
B78	Solar Orange Metallic w/Frozen Grey accent	x	x
B79	Laurel Grey Metallic w/ BMW i Frozen Blue accent	x	x
B81	Andesite Silver Metallic w/ BMW i Frozen Blue accent	x	x
<b>Upholstery</b>			
BK	Sensatec/Cloth	NC	NC
BKCI	Mega Carum Spice Grey Sensatec & Carum Spice Grey Cloth	x	x
NH	Leather/Cloth	NC	NC
NHFC	Giga Cassia Natural Leather & Carum Spice Grey Wool Cloth <i>Included in package</i>	x ZGW	x ZGW
NL	Full Leather	NC	NC
NLFT	Tera Dalbergia Brown Full Natural Leather <i>Included in package</i>	x ZTW	x ZTW
<b>Worlds</b>			
<b>ZGW</b>	<b>Giga World</b>	\$1,700	\$1,700
2G6	Giga 19" BMW i Light Alloy Turbine wheels style 429 w/all-season tires (19x5.0, 155/70 R19 front and 19x5.5, 175/60 R19 rear)	x	x
	<b>or</b> 2T7 Sport 20" BMW i Light Alloy Double Spoke wheels style 430 w/mixed tires (20x5.0, 155/60 R20 front and 20x5.5, 175/55 R20 rear)	+ \$1,300	+ \$1,300
319	Universal garage-door opener	x	x
322	Comfort Access keyless entry	x	x
441	Smoker's package	x	x
655	Satellite radio with 1 year subscription	x	x
7KY	Giga (Leather and Cloth)	x	x
NHFC	Giga Cassia Natural Leather & Carum Spice Grey Wool Cloth	x	x
	ZGW will delete STD or 100% equipment 7KX and ZWM	x	x
	Note: ZWM - Mega World		
<b>ZTW</b>	<b>Tera World</b>	\$2,700	\$2,700
2G5	Tera 19" Light Alloy Turbine wheels style 428 w/all-season tires (19x5.0, 155/70 R19 front and 19x5.5, 175/60 R19 rear)	x	x
	<b>or</b> 2T7 Sport 20" BMW i Light Alloy Double Spoke wheels style 430 w/mixed tires (20x5.0, 155/60 R20 front and 20x5.5, 175/55 R20 rear)	+ \$1,300	+ \$1,300
319	Universal garage-door opener	x	x
322	Comfort Access keyless entry	x	x
441	Smoker's package	x	x
655	Satellite radio with 1 year subscription	x	x
7KZ	Tera (Full Leather)	x	x
NLFT	Tera Dalbergia Brown Full Natural Leather	x	x
	ZTW will delete STD or 100% equipment 7KX and ZWM	x	x
	Note: ZWM - Mega World		

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<b>Packages</b>			
<b>ZPK</b>	<b>Parking Assistant Package</b>	\$1,000	\$1,000
	3AG Rear view camera	x	x
	508 Park Distance Control	x	x
	5DP Parking Assistant	x	x
	5DU Park Assistant Package	x	x
<b>ZTD</b>	<b>Technology + Driving Assistant Package</b>	\$2,500	\$2,500
	5AT ACC Stop & Go + Active Driving Assistant	x	x
	609 Navigation Professional System	x	x
	6AK BMW Online and BMW Apps	x	x
	6AM Advanced Real-Time Traffic Information	x	x
<b>Options</b>			
2T7	Sport 20" BMW i Light Alloy Double Spoke wheels style 430 w/mixed tires (20x5.0, 155/60 R20 front and 20x5.5, 175/55 R20 rear) In combination with ZGW In combination with ZTW Alternate in package	\$1,300 + \$1,300 + \$1,300 ZGW, ZTW	\$1,300 + \$1,300 + \$1,300 ZGW, ZTW
494	Heated front seats	\$350	\$350
4U7	DC Fast Charging (SAE)	\$700	\$700
674	Harman/Kardon premium sound	\$800	\$800
<b>Other Charges</b>			
	Destination & Handling	\$950	\$950
<b>Standard</b>			
249	Multifunction steering wheel	STD	STD
2D6	Mega 19" BMW i Light Alloy Star Spoke wheels style 427 w/all-season tires (19x5.0, 155/70 19)	STD	
2D7	Mega 19" BMW i Light Alloy Star Spoke wheels style 427 w/all-season tires (REX) (19x5.0, 155/70 19 front and 19x5.5, 175/60 19 rear)		STD
2VB	Tire pressure monitor	STD	STD
302	Anti-theft alarm system	STD	STD
423	Floor mats	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD
442	Cupholders	STD	STD
473	Center armrest	STD	STD
493	Storage package	STD	STD
4T9	Heat pump	STD	
4U8	AC Fast Charging	STD	STD
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
570	Stronger electricity supply	STD	STD
5A2	LED Headlights	STD	STD
5AK	LED lights elements	STD	STD
606	Navigation Business System	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
693	Satellite radio preparation	STD	STD
6AC	BMW Assist eCall	STD	STD
6AE	BMW TeleServices	STD	STD
6AP	Remote Services	STD	STD
7KX	Mega (Sensatec and Cloth)	STD	STD
7RS	Comfort package	STD	STD

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<b>Standard</b>			
845	Acoustic belt warning	STD	STD
<b>Wheels</b>			
	<b>Mega 19" BMW i Light Alloy Star Spoke wheels style 427 w/all-season tires</b> Front / Rear: 19x5.0, 155/70 19	Standard	
<b>Code: 2D6</b> <b>Style: 427</b>	2D6 will add 927 to the order	x	
	<b>Mega 19" BMW i Light Alloy Star Spoke wheels style 427 w/all-season tires (REX)</b> Front: 19x5.0, 155/70 19 Rear: 19x5.5, 175/60 19		Standard
<b>Code: 2D7</b> <b>Style: 427</b>	2D7 will add 927 to the order		x
	<b>Tera 19" Light Alloy Turbine wheels style 428 w/all-season tires</b> Front: 19x5.0, 155/70 R19 Rear: 19x5.5, 175/60 R19	ZTW	ZTW
<b>Code: 2G5</b> <b>Style: 428</b>	2G5 will add 927 to the order	x	x
	<b>Giga 19" BMW i Light Alloy Turbine wheels style 429 w/all-season tires</b> Front: 19x5.0, 155/70 R19 Rear: 19x5.5, 175/60 R19	ZGW	ZGW
<b>Code: 2G6</b> <b>Style: 429</b>	2G6 will add 927 to the order	x	x
	<b>Sport 20" BMW i Light Alloy Double Spoke wheels style 430 w/mixed tires</b> Front: 20x5.0, 155/60 R20 Rear: 20x5.5, 175/55 R20	\$1,300 ZGW (upgrade)	\$1,300 ZGW (upgrade)
<b>Code: 2T7</b> <b>Style: 430</b>	In combination with ZGW In combination with ZTW	ZTW (upgrade) + \$1,300 + \$1,300	ZTW (upgrade) + \$1,300 + \$1,300