

BMW Group



Vehicle Sales BMW of North America, LLC, October 2013

	Oct. 2013	Oct. 2012	%	YTD Oct. 2013	YTD Oct. 2012	%
1 Series	588	778	-24.4%	5,482	6,313	-13.2%
3/4 Series	11,715	9,729	20.4%	89,636	78,081	14.8%
Z4	174	246	-29.3%	2,127	2,198	-3.2%
5 Series	5,020	4,228	18.7%	43,701	42,556	2.7%
6 Series	921	770	19.6%	7,955	6,252	27.2%
7 Series	623	634	-1.7%	9,196	8,737	5.3%
X1	3,059	1,907	60.4%	21,407	4,053	428.2%
BMW passenger cars	22,100	18,292	20.8%	179,504	148,190	21.1%
X3	2,819	3,248	-13.2%	22,884	25,839	-11.4%
X5	2,140	4,240	-49.5%	33,439	33,922	-1.4%
X6	515	671	-23.2%	4,312	4,897	-11.9%
BMW light trucks	5,474	8,159	-32.9%	60,635	64,658	-6.2%
BMW brand	27,574	26,451	4.2%	240,139	212,848	12.8%
Cooper /S Hardtop	1,679	2,434	-31.0%	22,232	23,777	-6.5%
Cooper /S Convertible	283	371	-23.7%	3,946	4,163	-5.2%
Cooper /S Clubman	947	595	59.2%	4,446	4,844	-8.2%
Coupe	91	347	-73.8%	2,332	2,553	-8.7%
Roadster	145	306	-52.6%	2,563	1,902	34.8%
Countryman	2,239	1,835	22.0%	17,835	17,180	3.8%
Paceman	316	0	N/A	1,981	0	N/A
MINI brand	5,700	5,888	-3.2%	55,335	54,419	1.7%
TOTAL BMW of North America, LLC	33,274	32,339	2.9%	295,474	267,267	10.6%