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**BMW GROUP FINANCIAL SERVICES RECOGNIZED FOR THE 2ND YEAR IN A ROW AS ONE OF THE BEST PLACES TO WORK IN CENTRAL OHIO**

Best Practices Approach Leads to Honoring More than 800 BMW Group Associates

**HILLIARD, OHIO, December 10, 2013** –BMW Group Financial Services’ Regional Service Center in Hilliard, OH has been honored as the *4th Best Place to Work in Central Ohio*, from a field of 100 companies and among 35 honorees. The award is sponsored by Columbus Business First News, in conjunction with survey administrator Quantum Workplace, and highlights companies in Central Ohio whose operations are changing the business landscape.

The annual recognition rankings are based solely on the results of employee satisfaction surveys and categorized by company size, ranging from a “micro” category of 10-24 employees on up to the “large” category of 500 or more employees, in which BMW Group Financial Services’ Hilliard facility was honored. Within each company size category, employers are evaluated by employees within areas that include team effectiveness, people practices, work environment, trust in senior leaders, and feeling valued.

Wayne Orchowski, Chief Operating Officer, states “We are committed to providing premium service to our BMW Group customers. At the core of this is having motivated associates who are committed to excellence at each interaction and are given the resources to perform. The news of being named as a Top 5 Best Places to Work is gratifying.” Orchowski also noted, “We believe we have a responsibility to maintain a work environment which is respectful, stimulating, balanced, and fosters professional growth. Recognition of performance and commitment also plays an important role whether it be through our coveted Roundel and ONE Awards or other informal means. We take pride in knowing our associates enjoy their professional lives.”

Although the associates employed at BMW Financial Services in Hilliard, OH are attracted to the global aspects of the brand, they also appreciate the local attributes provided at their location, such as an on-site health center for employees and their families. Having recently celebrated 20 years in the Central Ohio community, BMW Financial Services is well known for its external involvement of serving their communities through various charitable outreach programs in which they partake together. Grass roots efforts include defensive driving programs, giving to food pantries and supporting children’s shelters.

**About BMW Group Financial Services**

BMW Group Financial Services was established in the U.S. in 1992 to support the sales and marketing of BMW products. Since then, the Group has expanded to provide service to markets in multiple countries and continues to evolve beyond its role as a captive finance unit.

BMW Group Financial Services offers a wide range of leasing, retail and commercial financing and banking products tailored to meet the needs of the BMW customer. The Group also provides financing to BMW dealers for expanding dealership capabilities and enhancing overall operations. With more than $34 billion in serviced assets and 1,000,000 automotive lending customers across the U.S., Canada and Mexico, BMW Group Financial Services finances almost three-quarters of the BMWs sold or leased in North America. BMW Group Financial Services employs more than 800 people, including consultants and temporary workers, most of whom are located in the Hilliard, Ohio, Regional Service Center, which serves the U.S., Canada and Mexico.

In 2001, the MINI Financial Services division was established to provide support for the brand’s dealers and its customers by offering financing and leasing options and branded financial services products. Alphera Financial Services was established in 2006 to provide financial services to multi-brand dealers.

BMW Group Financial Services also offers credit card products through its subsidiary, the BMW Bank of North America. up2drive.com is a division of BMW Bank of North America, a wholly-owned subsidiary of BMW Financial Services NA, LLC. BMW Insurance Agency, Inc., a property and casualty producer is also part of BMW Group Financial Services.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com)

[www.bmwusa.com](http://www.bmwusa.com)

[www.bmwmotorradusa.com](http://www.bmwmotorradusa.com)

[www.miniusa.com](http://www.miniusa.com)

[www.rolls-roycemotorcars.com](http://www.rolls-roycemotorcars.com)

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