



## Fact sheet: The new BMW Group plant in Brazil

<b>Investment</b>	~ € 200 million
<b>Workforce</b>	~ 1,300 workers, hired as per 12/2013: > 60 workers
<b>Total premises</b>	~ 1,500,000 m <sup>2</sup>
<b>Production area</b>	~ 800,000 m <sup>2</sup>
<b>Capacity</b>	Up to 30,000 vehicles annually
<b>Scheduled start of operations</b>	Fall 2014
<b>Production areas</b>	Body shop, paint shop, assembly
<b>Plant location</b>	In Araquari, southern Brazil (industrial region of the state of Santa Catarina)  All in all, there are five harbors in the vicinity (one of the reasons for the BMW Group's decision in favor of the Santa Catarina region). Furthermore, the premises are located conveniently next to one of the country's major motorways, BR101.
<b>Independent training center with integrated assembly line for training purposes</b>	Situated approx. 20 kilometers north of the new plant premises in Joinville (at Perini Businesspark)
<b>Production scope</b>	MINI Countryman, BMW 1 Series 5 Door Hatch, BMW 3 Series Sedan, BMW X1, BMW X3